



NOVEMBER 9-16, 2019
OAK POINT PARK

HONORING VETERANS
AND FIRST RESPONDERS



**PLANO FLAGS
OF HONOR**

Each November, the Plano East Rotary Club provides a venue for businesses, families and individuals to say “thanks” to those who protect our freedom and safety - **Veterans and First Responders.**

This powerful event centers on a field of 1,000+ 3' x 5' flags. As members of the public circulate among the flags, they read individual stories of the brave women and men who truly put “Service above Self” (Rotary’s motto). Special events are held each day, such as patriotic re-enactments, First Responder equipment displays and more. The lowering of the colors each day unifies those present in a shared moment of gratitude.

The Flags of Honor Mission Statement

The Flags of Honor event will create a platform to honor veterans and first responders by sharing their individual stories in a visually and emotionally compelling manner enabling us to raise funds to address the unique needs of this unselfish group of individuals who put service above self.

Since its start in 2017, Plano Flags of Honor has become a revered event, attracting media attention and appreciation by Veterans organizations, First Responders, families of those who serve and all those who visit the field.

We are asking for YOUR HELP to continue the mission of presenting this annual event and to raise funds to support these brave individuals who give so much for us.

www.PlanoFlagsOfHonor.org

Rotary
Club of Plano East



Sponsorship Levels

Sponsorship Packages	Thankful	Supporter	Branch/ 1st Responder	Service Above Self	Gold	Event
Recognition in Broadcast Media						
Schedule Sponsor						
Texting Sponsor						
Billboard Sponsor						
In-Tent Video Sponsor						
Video Sponsor						
Honoree's Cards Book						
Logo in Print Ads for Event						
Logo in Digital Ads for Event						
Logo on Materials and Advertising						
Thank You at Every Closing Ceremony						
Main Tent Banner with Logo (2.5' x 6')				Tent Back	Tent Sides	Premiere/ Tent Front
Recognition on Thank You Board						
Logo on Staff T-Shirts			Size by Tier	Size by Tier	Size by Tier	Size by Tier
Lawn Sign at Park Entrance						
Social Media Posts pre, during, and post		75 Posts incl 1x/day during event	414 Posts incl 1x/day during event	435 Posts incl 2x/day during event	456 Posts incl 3x/day during event	498 Posts incl 5x/day during event
Logo on Website with Hyperlink						
Logo on Website						
INVESTMENT	\$100	\$500 \$800 Value	\$1,000 \$2,000 Value	\$5,000 \$5,850 Value	\$10,000 \$11,200 Value	\$25,000 \$32,150 Value