



REDUCE ENERGY USE DC

Save more than money



REDUCE YOUR ENERGY USE as we are spending more time in our homes, due to the Coronavirus (COVID-19) pandemic. We are using more electricity to power our work, school and daily activities. This increased energy usage may not only be impacting your bills, but is also contributing to climate change. We can all take simple steps, today and every day, to do good for both our wallets and the environment.

KEY ELEMENTS OF THE PLEDGE:

Take the Pledge - Make a commitment to reducing energy use year-long. Learn more about reducing energy use on our website and social media.

Spread the Word - We are relying on you to spread the word about the pledge. Three top social influencers will receive a prize!

Save More Than Money - We will have random drawings for a \$300 credit on your electric bill.

PRIZES AND REWARDS (25 winners)

SIGN-UP EARLY! Monthly Prizes (6 winners - Open to all DC residents)

- Random drawings every two weeks from May 6 to July 1

GRAND PRIZE DRAWINGS IN AUGUST (16 Winners - Open to all DC residents)

- Winner per Ward (8 winners)
- Seniors - 60 and older (5 winners)
- Pepco customers receiving the Residential Aid Discount (4 winners)

Take the Reduce Energy Use DC pledge and learn how to use energy more efficiently, then take steps to reduce energy use at your home and save money while helping fight climate change. Working together, we can continue making a difference for our community and planet. **By taking the pledge, you will receive energy-saving tips and a chance to win a \$300 credit on your electric bill through one of several random drawings.**

SAVE EVEN MORE IN JULY

In July 2019, DC consumed more than 1.1 billion kilowatt hours of electricity, equivalent to the emissions that contribute to climate pollution of more than 170,000 cars on the road for a year. In 2020, the Reduce Energy Use DC Campaign was launched, with 2020 now replacing 2019 as being the second hottest year on record. Reducing our energy usage is needed now more than ever. We can all do our part by taking simple actions.

This Summer, all Pepco DC customers who take the pledge will receive Weekly Usage Reports detailing tips on how to save energy and compare your energy usage to your prior week's consumption.

In August we will have additional random drawings.

SOCIAL ACTIVATORS

- Most popular social media post (1 winner)
- Most popular social media post by a student (1 winner)

WINNERS FOR EACH CATEGORY will receive a \$300 credit on their bill. If not a Pepco customer, winners can give the **"Gift of Energy"** and assign the \$300 credit to a relative or friend or donate the \$300 to a nonprofit of their choice.



#SaveMoreThanMoney
@ReduceEnergyDC



ReduceEnergyUseDC.com



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WHO CAN TAKE THE PLEDGE:

Any DC resident can take the pledge.

Sign-up is easy: Sign-up now until July 31 by visiting ReduceEnergyUseDC.com or texting "SaveMore" to 52886. After you take the pledge, you will receive tips on how to save energy.

Spread the Word: Tell your friends and neighbors how they can pledge to reduce energy use too. Follow us on social media @ReduceEnergyDC and share pictures and videos of how you're saving energy.

We can all help! Together, DC can make a difference if we all take action to reduce energy use.

ENERGY SAVING TIPS



RAISE YOUR THERMOSTAT: On summer days, raise your thermostat to a higher setting (such as 78 degrees) when you can, including when stepping outside to sit on your porch or steps, or taking a walk. This can help reduce your energy costs by about 10%.

Seniors and those with medical conditions should keep their thermostat at a temperature that is comfortable or required for them.



CLOSE SHADES AND BLINDS to limit direct sun to reduce air conditioning needs.



USE FANS TO HELP CIRCULATE AIR when someone is in a room, which helps make it feel cooler.



TURN OFF LIGHTS when not in use. Lighting accounts for about 12% of a typical residential customers' bill. Switching to LED lightbulbs uses less electricity and last 3 - 25 times longer.



WASH CLOTHES IN COLD WATER. Washing clothes in warm or hot water uses more energy. About 90% of the energy consumed in washing clothes is used just to heat the water.



UNPLUG: Many electronics and kitchen appliances use power even when they're off. Unplug them when not in use.

COALITION MEMBERS

FOUNDING ORGANIZATIONS

Pepco
District Department of Energy and Environment
DC Sustainable Energy Utility

PARTNER ORGANIZATIONS

AARP
Advanced Energy Economy
Alliance to Save Energy
American Council for an Energy-Efficient Economy
American Lung Association in DC
DC Building Industry Association
DC Chamber of Commerce
DC Green Bank
ENERGY STAR
Federal City Council
The George Washington University School of Engineering and Applied Science
Greater Washington Board of Trade
Greater Washington Hispanic Chamber of Commerce
Greater Washington Urban League
Groundswell
M.J. Bradley & Associates
Restaurant Association of Metropolitan Washington
The NEED Project
Think Local First!
United Way of the National Capital Area
Washington Interfaith Network (WIN)

ADVISORY ORGANIZATIONS

Natural Resources Defense Council



MAKE A PLAN. Talk with members of your household about steps you can each take on a daily basis to reduce energy use now and in the future. Share ideas with friends and neighbors.

Additional resources can be found at ReduceEnergyUseDC.com



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@ReduceEnergyDC

