



Partners In Health

ENGAGE

Building the **Right to Health** Movement



Partners
In Health
ENGAGE

Team Coordinator Training



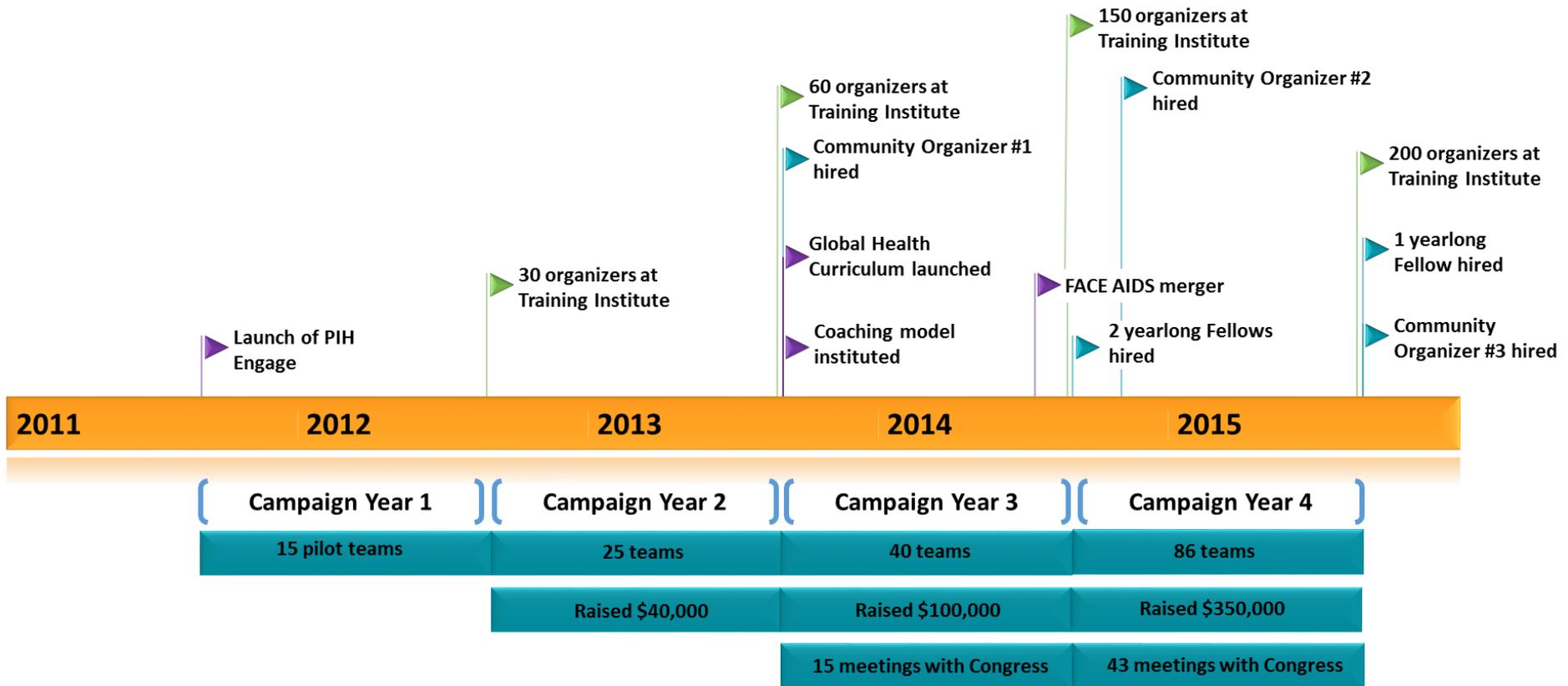
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Tonight's Agenda

- Our leadership structure
- Team Coordinator responsibilities
- Deeper Dive: Team Coordinator skills
- Next steps



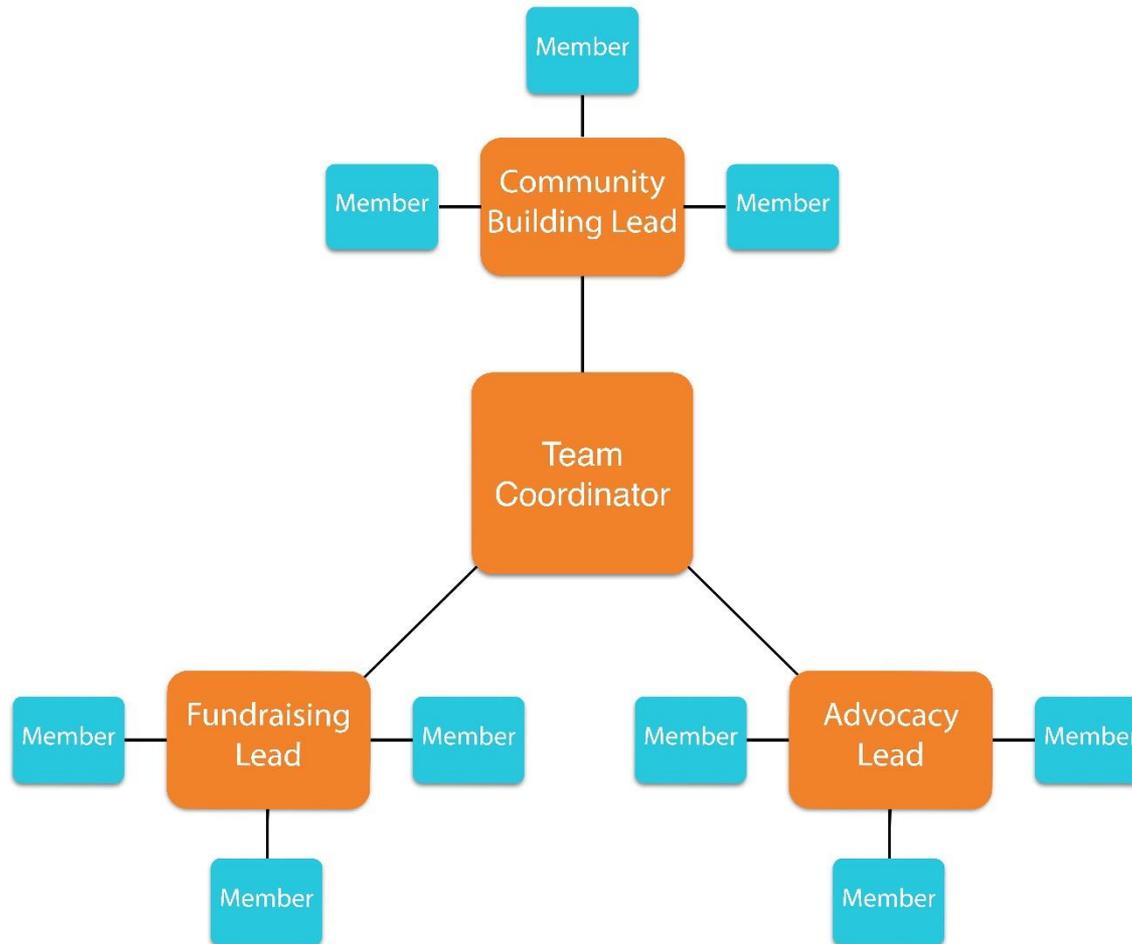
PIH Engage Progress



- **Ownership:** clear roles and responsibilities
- **Autonomy:** ability to complete projects, campaigns, and actions with creative license
- **Clarity:** creates transparency and opportunity for clear, crisp, real commitment



PIH Engage Leadership





1. Build a yearlong campaign with measurable, ambitious, and realistic goals
2. Coordinate and hold your Leadership Team accountable to your goals
3. Liaise with the PIH Engage National Team

With Leadership Team:

- Hold LT accountable for their commitments and for attending trainings
- Establish a feedback/communication process within leadership team (e.g. weekly check-ins)
- Take responsibility for enabling team to create and accomplish shared goals
- Help delegate and/or share the burden of heavy workloads during campaign peaks

With Fundraising Lead:

- Collaborate to create fundraising goals
- Check in on progress with meeting fundraising goals, organizing fundraising team, upcoming events, and other relevant issues



With Advocacy Lead:

- Collaborate to create advocacy goals
- Check in on progress with meeting advocacy goals
- Partner on content for learning sessions



With Community-Building Lead:

- Collaborate to create community-building goals
- Help with the ladders of engagement and keep CBL accountable for following up with members





1. Set a consistent, separate Leadership Team meeting (at least once per month)
2. At the first meeting, clarify the roles of each position and set expectations
3. At each meeting, check on progress towards team goals, discuss leadership challenges and successes, and plan for the next team meeting
4. Hold Leads accountable to accessing National Team resources and updates
5. Equip Leads with goal-setting, delegation, and project management skills

1. Host a retreat!
2. Set campaign peaks on a yearlong timeline
3. Set goals, timelines, and a point person for each peak
4. Goals are SMART (Specific, Measurable, Ambitious, Realistic, Time-bound)

	Goals	Totals
Participant Registration	(<u>100</u> # of participants) X (\$ <u>15</u> registration fee) =	\$ <u>1,500</u> Total from Participant Registration
Participant Personal Fundraising	(<u>20</u> # of participants who fundraise) X (\$ <u>50</u> amt each fundraises) =	\$ <u>1,000</u> Total from Participant Fundraising
Business Donations	(<u>2</u> # of business that donate) X (\$ <u>100 + 400</u> amount each donates) =	\$ <u>500</u> Total from Business Donations
Total		\$ <u>3,000</u> Total Money Raised

With Team Members:

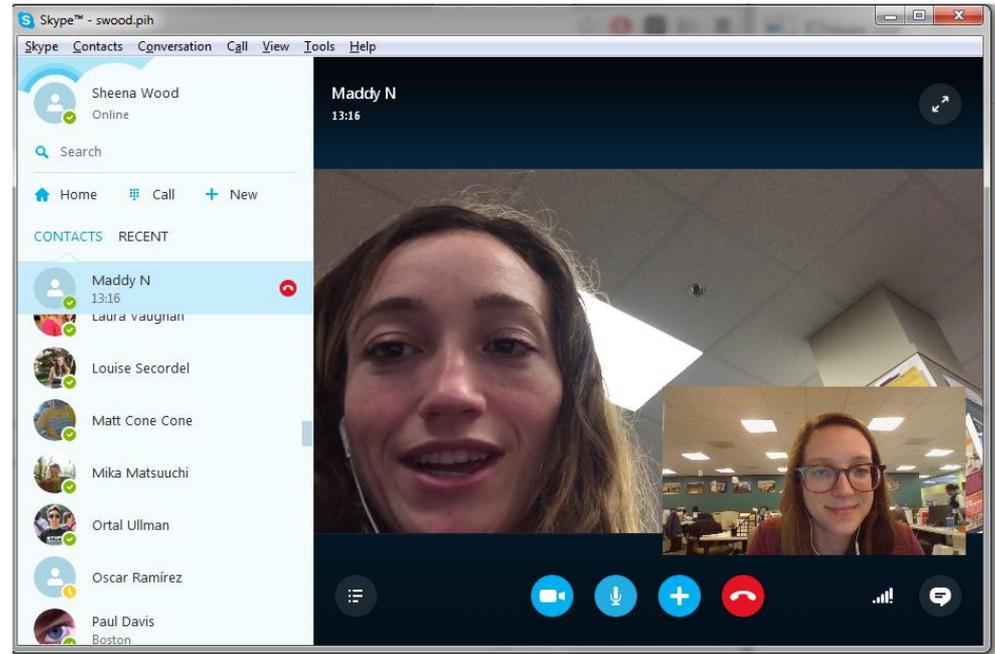
- Plan and execute weekly team meetings
- Check in on overall campaign progress



1. Every meeting should have a specific, timed agenda that is sent to members **BEFORE** the meeting
2. Meetings should consist of education, updates, *and* actions (host a training, sign a pledge, invite friends to your next event...)
3. Speakers should be assigned to each agenda point (don't do all the talking!)

With National Team:

- Attend Training Institute and online webinars
- Attend consistent coaching calls
- Promptly report on progress via coaching calls, data collection and input, etc.





1. Register for 2016 Training Institute!
http://engage.pih.org/training_institute_2016
2. Set the date for your first meeting and retreat in September
3. Ensure your Leadership Team fills out our Leadership Survey:
<http://goo.gl/forms/k90Q7eH8VL>