



Partners In Health

ENGAGE

Building the **Right to Health** Movement



**Partners
In Health**

ENGAGE

Recruitment & Engagement on College Campuses



-
- Introductions
 - Why Recruit?
 - Ladders of Engagement
 - Success Stories
 - Make your own Ladder of Engagement



**Partners
In Health**

ENGAGE

Introductions



**Partners
In Health**

ENGAGE

Why Recruit?

- Cast a wide net
 - Start with your own networks
 - Look for more broad opportunities
 - Have a specific invite
- Have 1 on 1 meetings!
- During your first meeting:
 - PIH Engage Mission and Goals
 - Specific Commitment Details



**Partners
In Health**

ENGAGE

Ladders of Engagement



Ladders of Engagement

PIH Engage Leadership Ladder





How should I use it?

1. To structure your recruitment & identify new leaders
2. To manage your contact list
3. To structure campaign involvement



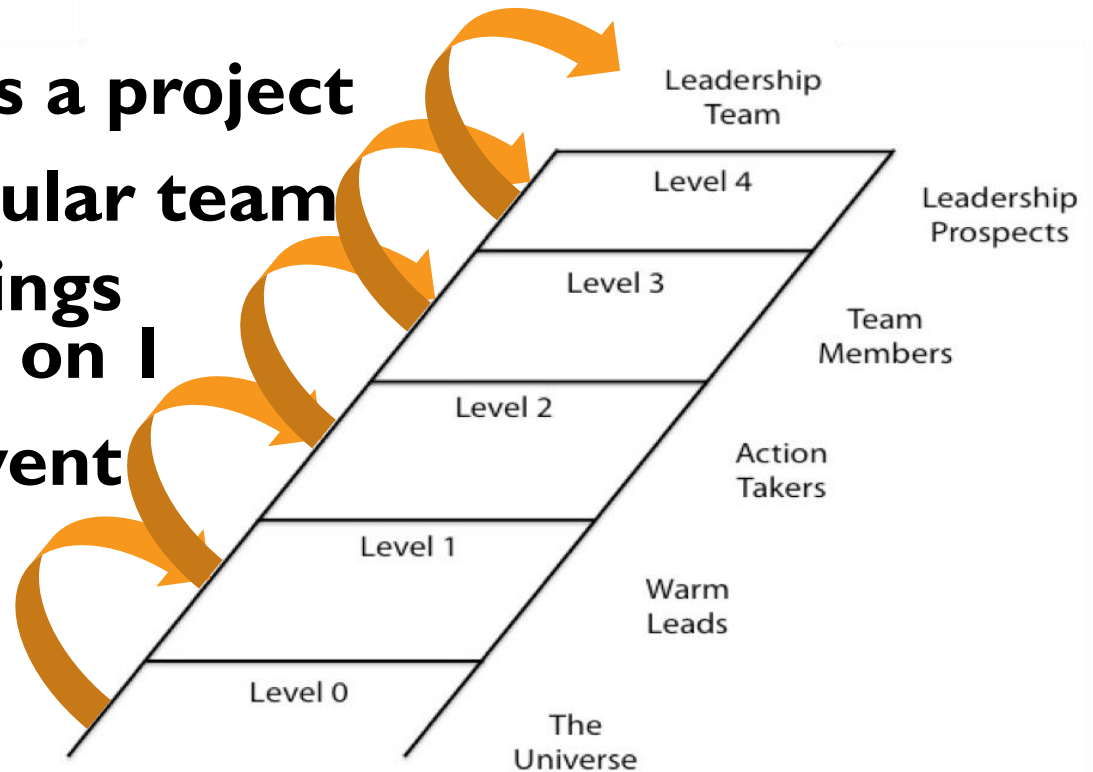
How to use Ladders of Engagement

Asked to become a Team Lead

Owens a project

**Attends regular team
meetings
1 on 1**

Attends a public event





Partners
In Health

ENGAGE

Success Stories



**Partners
In Health**

ENGAGE

Questions/Best Practices



**Partners
In Health**

ENGAGE

Try it yourself!