



Partners
In Health

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Building the **Right to Health** Movement



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Recruiting and Retaining Young Professionals

- Why Recruit?
- Ladders of Engagement
- Stories from Seattle and Boston
- Make your own Ladder of Engagement



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Why Recruit?

Why Recruit?

- Shared leadership
- Organizing who?
- Ownership
- Builds Capacity



- Cast a wide net
 - Start with your own networks
 - Look for more broad opportunities
 - Have a specific invite
- Have 1 on 1 meetings!
- During your first meeting:
 - PIH Engage Mission and Goals
 - Specific Commitment Details



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Ladders of Engagement



Ladders of Engagement

PIH Engage Leadership Ladder





How should I use it?

1. To structure your recruitment & identify new leaders
2. To manage your contact list
3. To structure campaign involvement

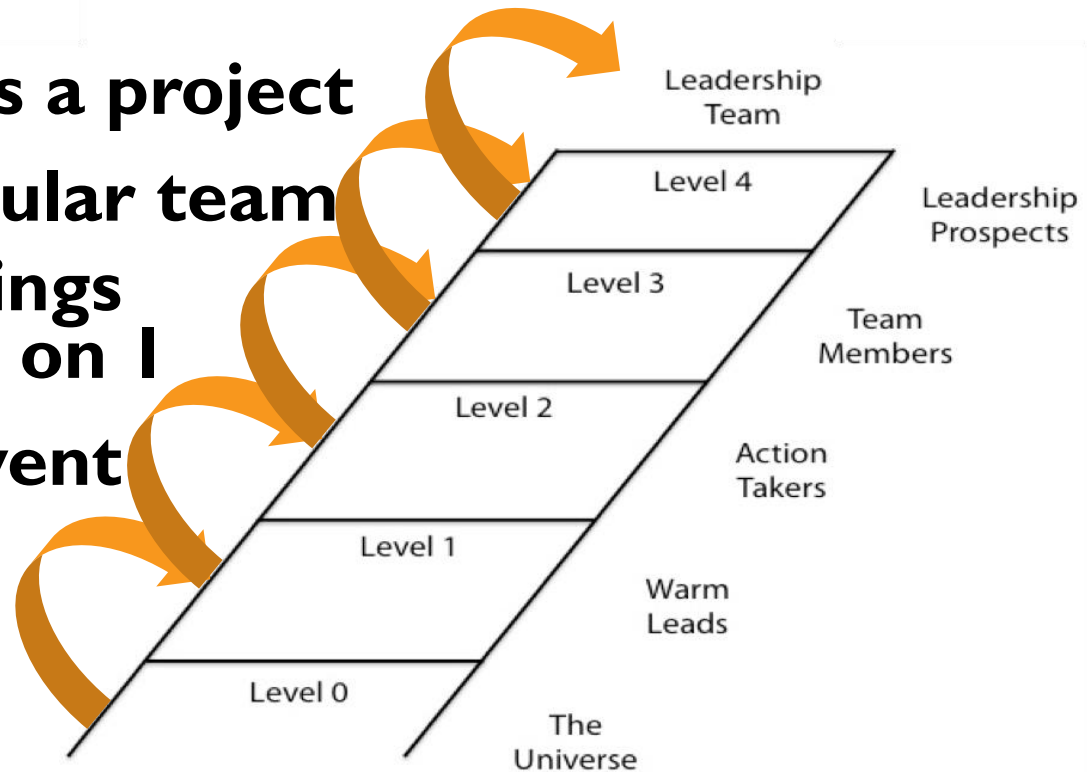


Asked to become a Team Lead

Owens a project

**Attends regular team
meetings
1 on 1**

Attends a public event





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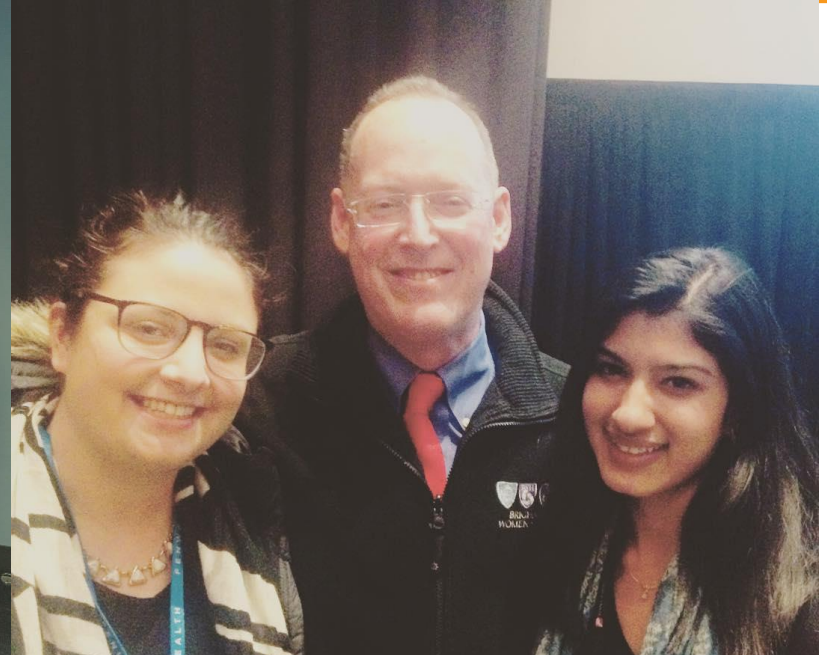
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Young Professionals Success Stories



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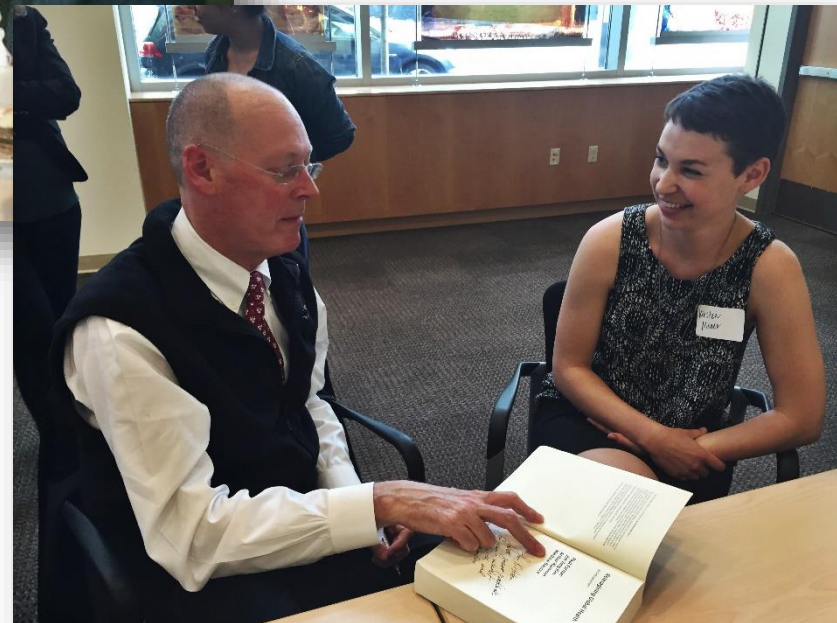
Boston: 4 Years Strong





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Seattle: New in 2015





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Discussion Time!