



Partners In Health

ENGAGE

Building the **Right to Health** Movement



Partners
In Health

ENGAGE

Building Strategic Partnerships

- Why partnership?
 - Example
 - Advantages
 - Disadvantages
- Partnership strategy activity



Partners
In Health

ENGAGE

Why Partnership?

Why Partnership?

- **Partnership:** organizations working together towards a common goal
- Amass power through allies.
- **Allies:** groups who won't join PIH Engage full time, but support our work
 - Willing to join us in *specific* actions

- **Appropriations**

- Letter-writing campaign
- Increase TB funding (USAID)
- Our organization: 20 letters
- + 10 organizations x 20 letters
- = 220 letters to our target
- Establishes basis for future partnership

Partnership=Power



- **Win** what can't be won alone!
 - Pools people and resources
- More people/time = more tactics



Partners
In Health
ENGAGE

Advantages

- Build an ongoing **power** base
- Effectively be larger, more members etc.



Partners
In Health
ENGAGE

Advantages

- Develop **new leaders**
- New roles for new members



- Distract from focus
 - Divert time and resources
- Inequality of power
 - Lack of autonomy in decisions



**Partners
In Health**

ENGAGE

Who has some examples?



**Partners
In Health**

ENGAGE

Strategizing Partnerships Activity



Campaign Peaks

- Letter-writing to members of Congress
- Meetings with members of Congress
- Public forum/panel
- Demonstrations

- What other groups care about:
 - Health
 - Human Rights
 - Social Justice
 - Medicine/Technology
 - The list goes on!



- Why/how might this organization...
 - 1) want to partner with us?
 - 2) not want to partner with us?
 - 3) bring new strengths to our group?
 - 4) be a liability for us to partner with?
- 5) Who will be the point person for initiating the partnership?