



Do Better – Week of Action Event Ideas

We are happy to provide a list of Do Better campaign event ideas that you could organize in your area. Here are some tools to make your event a success:

- Use the [template sign-up sheet](#) to record the names of all participants. This will allow you to thank people or follow up for future activities.
- Use the [event checklist](#) to easily make sure all the details are in order.

You will want to take lots of photos to share on social media using #dobetter and tagging @PIPSC.IPFPC (Facebook) and @PIPSC_IPFPC (Twitter).

Five Simple Actions

- 1) Sign the [Do Better pledge](#);
- 2) Share the pledge on social media;
- 3) Wear a Do Better button proudly in your workplace;
- 4) Use the [Do Better images](#) on your computer and smart phone wallpaper; and
- 5) Change your Facebook and Twitter picture to the Do Better images.

Decorate your Work Space

[Order materials](#) and decorate your work space to support the Do Better campaign. Computer wallpaper is also available for [download](#). Take a picture and share online to encourage other members to do the same!

Information Tables

Book a space in the lobby of your workplace by contacting building management or ask to set one up in the lunch room. The busier the area, the better! [Order](#) and distribute Do Better campaign materials to your colleagues. You can use this opportunity to customize some of the materials and take pictures!



Lunch-and-Learn Presentations

Host a presentation on bargaining issues and concerns being raised by PIPSC. Lead it yourself using a presentation template provided by PIPSC or welcome a Steward or Institute expert to speak with you. Book a space in your office and [apply for funding](#) to offer free lunch for everyone to maximize turn-out.

Leafleting

Grab a colleague or two and hand out some Do Better information leaflets or campaign materials in your workplace. Aim for high traffic areas and meet members to provide them with up-to-date information. Be sure to [order](#) your Do Better campaign materials.

Wear Blue

On a specific day or every day during the week of action show your support for the Do Better campaign by wearing PIPSC's color (blue!). Ask your colleagues to do the same to show momentum. Don't forget to take photos and send them to dobetter@pipsc.ca!

Coffee Breaks

Turn coffee breaks into solidarity breaks. Organize an issue based coffee or snack break to engage members and talk about the Do Better campaign. Grab coffee for your participants and [order materials](#). You can use this opportunity to customize your materials and take pictures.

Social Events

Consider organizing a community activity in support of the Do Better campaign. You could host a cocktail hour or potluck. It's a great way to engage members as well as your community and promote the value of unions and public services.