

*We acknowledge the land on which we gather is the unceded territory of the Coast Salish peoples, including the territories of the xwməθkwəyəm (Musqueam), Skwxwú7mesh (Squamish), and saíl̓wataʔ/Selilwitulh (Tsleil-Waututh) peoples.*

## **Pivot is looking for a Communications and Digital Engagement Manager**

We are hiring! Pivot is seeking a full-time **Communications and Digital Engagement Manager** to develop, manage, and oversee the execution of communications for the organization.

### **About Us**

Pivot works in partnership with communities affected by poverty and social exclusion to identify priorities and develop solutions to complex human rights issues. Our mission is to work alongside communities to create a just, fair, and equitable society through litigation, law reform, research, and legal education. Pivot's work tends to focus on four policy areas: police accountability, drug policy, homelessness, and sex workers' rights.

We combine strategic litigation with high-impact public education and advocacy campaigns to maximize our effectiveness. Our deep collaboration with people and grassroots movements, combined with our unique approach to social change makes Pivot the only human rights organization of its kind in Canada.

### **About You**

You are passionate about social justice and have between three to five years of experience as a communications and digital engagement professional. You want to bring your skills to a highly collaborative, fast-paced organization where each day brings new challenges and opportunities. You are a creative problem-solver who can think big without losing sight of the details and you're not afraid of tight deadlines. You enjoy working with new technology and are a strong project manager.

In addition to your communications skills, you are self-reflective, a strategic thinker, and an excellent relationship builder. You are committed to working with grassroots organizations and believe that campaigners and lawyers can play a role as allies within social movements. You demonstrate leadership and interpersonal skills and are looking for an exciting, dynamic, and collaborative working environment. Applicants are invited to share how their lived experience informs their approach and ethics.

Working as the Communications and Digital Engagement Manager, you will bring an intersectional analysis, that builds upon an understanding of settler colonialism, white supremacy, classism, patriarchy, trans-misogyny, ableism, anti-substance use, and sex work stigma. You understand and centre the concerns of communities affected by structural barriers.

## About the Role

The Communications and Digital Engagement Manager is responsible for developing and executing communications strategies for the organization and specific campaigns which build on and integrates with the overall strategic plan.

**Staff at Pivot come from a variety of backgrounds, and we are eager to find people that are from unconventional backgrounds. Typically, we find that people are successful in this role when they have or are:**

- Strong written communications skills and experience writing for multiple audiences and platforms;
- Experience with the communities Pivot works in partnership with, including sex workers, people who use substances, and people experiencing homelessness;
- A strong racial justice lens and equity analysis, especially in relation to Pivot's four campaign areas;
- Experience working with social justice movements;
- Experience maintaining websites, email lists, and databases (NationBuilder experience is a major asset);
- A track record of successfully growing online communities and executing high-impact digital advocacy, fundraising campaigns, and issue-based campaigns;
- Experience managing and coordinating media calls and press events;
- Graphic design, photography, and audio/video editing skills;
- Experience with Google analytics and other digital tracking tools; and
- The ability to work independently when necessary and keep organized in a fast-paced environment, manage several projects simultaneously, and adjust strategy to frequently changing demands.

## Compensation

Starting salary for this role is between \$62,500 - \$67,500 commensurate with experience. Pivot offers a highly competitive vacation and benefits package.

## How to apply

Applications should include a cover letter and CV in one pdf document. Applications must be received no later than 5pm (PST), April 22<sup>nd</sup>, 2019. We encourage people to apply early. Please submit your application to Catarina Moreno, Interim Executive Director, at [jobs@pivotlegal.org](mailto:jobs@pivotlegal.org) identified by the subject line: Application for Communications and Digital Engagement Manager.

**Pivot strives to create a fair and respectful environment that protects and promotes human rights. Pivot believes that a workforce that reflects the diversity of the communities we serve strengthens our ability to achieve our mission. We strongly encourage applicants of all genders, ethnic and cultural backgrounds, sexual orientations, abilities, and with a range of life experiences to apply. Your lived experience, as it relates to our work, will be valued. All of our facilities are gender inclusive.**