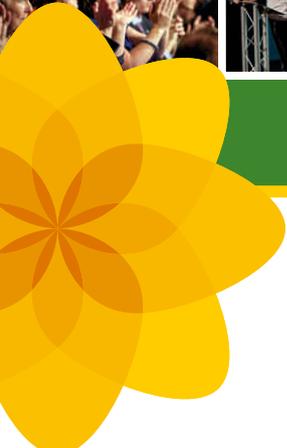


Plaid Cymru | Party of Wales



# 2018 SPRING CONFERENCE

Llangollen Pavilion 23-24 March

Opportunities Pack

# SPECIAL OFFERS

## NEW: 2018 discount of 15% for organisations attending both Spring and Annual Conference

This package allows organisations to secure their presence and participation at both conferences and offers great flexibility. Examples of how the package could work are:

- A sponsored fringe event at Spring conference; with a follow-up sponsored debate at Annual Conference
- Executive observer passes at Spring conference; with an advertisement in the Annual Conference handbook

\*This package is applicable to opportunities related to the main conference and does not apply to opportunities at the conference dinner

## 2018 Conference Dates:

**Spring Conference** 23-24 March 2018, Llangollen Pavilion

**Annual Conference** 5-6 October, Theatr Mwldan, Cardigan

## Introduction to Conference Package

If it's your organisation's first time at conference, our Introduction to Conference package offers:

- 20% price reduction on trade stands and Executive Observer passes
- A dedicated liaison point in the run up to conference who will be the first point of contact for any queries
- A dedicated Conference host to support you at Conference and to introduce you to key party members

\*This package cannot be used in conjunction with the special offer above



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# Introduction

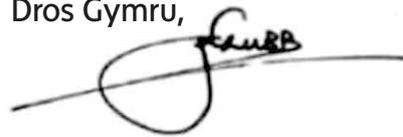
I have great pleasure in enclosing information relating to the sponsorship and exhibition opportunities for Plaid Cymru's Spring Conference on 23rd-24th March 2018 in Llangollen, and Annual Conference on 5-6 October 2018 in Cardigan. Our conferences are always enjoyable, lively affairs – we had record turnout at our Annual Conference in Caernarfon and the buzz in the air was palpable! Do come and join us - we would be delighted to welcome you and your organisation to our conferences this year.

You'll be able to hear from our dynamic and talented elected members from all tiers of representation: Europe, Westminster, National Assembly, Police and Crime Commissioners, and councillors from right across Wales. Our elected members are influential at all levels: not only do we have significant influence over policing and local services in Wales, but we punch well above our weight at Westminster. Indeed, we are the voice of

Wales in Westminster. At this crucial juncture in our European journey, Jill Evans offers unrivalled expertise and experience among Welsh MEPs. And our crop of massively talented AMs will be attending the conferences, sometimes presenting and sometimes mingling, but always approachable, thoughtful and ready to make the case for a Plaid Cymru government in 2021.

I hope you find the enclosed information useful, but please don't hesitate to contact us if you have any further questions. Emily Cole and Gwennol Haf will be ready to answer all your queries on 02920 475 920 or you can email [gwennolhaf@plaid.cymru](mailto:gwennolhaf@plaid.cymru) / [emilycole@plaid.cymru](mailto:emilycole@plaid.cymru)

Dros Gymru,



**Gareth Clubb**

Chief Executive - Plaid Cymru



# Opportunities to join us

## EXHIBITION STAND

A place in our Exhibition Area places your organisation at the hub of the conference. An exhibition stand gives you the opportunity over the two days to meet with our elected members, party members and party staff. The size of the stand usually includes space for a pull up/small press set and a 5ft table.

In addition to an exhibition space, organisations booking exhibition stands also benefit from

- 2 x Executive Observer Passes and Conference Handbooks
- Exhibitor listing in the Conference Handbook (if booked before 16th February 2018 for Spring Conference)

Prices start from

**£360**



## EXECUTIVE OBSERVER STATUS

Executive Observer passes give you full access to the conference floor and fringe events. This enables you to access the conference, participate in conference activities and offers an ideal opportunity to interact and build relationships with key members of the Party.

If booked in conjunction with an exhibition stand, fringe meeting or sponsored debate, a 25% discount is offered.

Prices start from

**£205**



## CONFERENCE DINNER

Spring Conference Dinner will be held on Friday evening, 23rd March at White Waters Country Hotel, Llangollen. Tickets are £65 (or £55 for PAC members). Or you can order a table of 10 tickets for £600.

## ADVERTISING

Adverts in the conference handbook are an ideal way to give your organisation recognition during Conference. The A4 sized Handbook contains all the information that delegates need for a successful conference.

## ADVERTISEMENTS

Full page £630, half page £420, quarter page £210 full colour (also available in black and white - £520, £315, £110)

For Spring Conference, we will need your advertisements in the correct format and dimension by 16th February 2018.

Contact [emilycole@plaid.cymru](mailto:emilycole@plaid.cymru) to order and to receive details of sizes.



# Sponsorship Opportunities

Our 2018 Spring Conference has a number of sponsorship opportunities -

## SPONSORED MAIN STAGE DEBATE

Delivered from the main stage, sponsored debates allow the sponsoring organisation to set the agenda for a prime-time lively debate on the conference floor.

This is a key opportunity to highlight your cause to the conference audience and engage in a debate that will both inform and involve our delegates.

Organisations sponsoring debates benefit from –

- The opportunity to set the agenda and frame the debate
- 2 x Executive Observer Passes and Conference Handbooks, with a 25% discount on additional passes
- Naming rights associated with the debate, including inclusion in the programme and timetable
- Branding on stage
- The opportunity to nominate a speaker / panel members to represent your organisation during the debate
- Assistance from conference organisers to invite Plaid Cymru elected members to participate

Spaces for sponsored debates this year will be limited – please contact Emily Cole: [emilycole@plaid.cymru](mailto:emilycole@plaid.cymru) to discuss opportunities and check availability.

Prices  
start  
from

£1000

Please contact us for further details.

## FRINGE MEETINGS

A forum where you have the opportunity to organise your own event and set the agenda as part of Conference.

Held at breakfast, lunchtime and late afternoon, fringe meetings are a perfect opportunity to host a drinks reception, debate, report launch or networking event. Fringes do not clash with other main stage events and are always very popular with delegates and executive observers.

Fringe meetings can either be open to all delegates and executive observers or closed, invite-only events. Just let us know which option you'd prefer.

In addition to provision of a fringe meeting venue, organisations booking fringe events benefit from -

- 2 x Executive Observer Passes and Conference Handbooks, and a 25% discount on additional passes
- Exhibitor listing and fringe description in the Conference Fringe Guide
- Provision of contact details for elected members and their staff to invite them to participate

The venue can also supply catering for fringe meetings, at an additional cost.

For an organisation looking to book a fringe meeting at Spring Conference, please supply us with a title and a very short description no later than 2nd March 2018.

Prices  
start  
from

£360

Contact Gwennol Haf [gwennolhaf@plaid.cymru](mailto:gwennolhaf@plaid.cymru) for more information about fringe meeting opportunities or to make a booking.

# Sponsorship Opportunities

Our 2018 Spring Conference has a number of sponsorship opportunities -

## CONFERENCE DINNER

The conference dinner will be held on the Friday night, 23rd March, at White Waters Country Hotel, Llangollen. The event is well established on the Conference calendar and will attract around 120 guests, including party members, elected members and stakeholders.

Sponsoring organisations benefit from –

- Naming rights associated with the dinner, inclusion in the programme, timetable and advertisement of event
- Branding on menu cards on tables
- The opportunity to deliver a speech (up to 10 minutes)
- A top table of up to 10 tickets, plus 2 extra tickets to the dinner
- 4 x Executive Observer Passes and Conference Handbooks
- Full page advertisement in the Conference Handbook

Price **£6000**

Including sponsorship of drinks reception (see top right)

## PRE-DINNER DRINKS RECEPTION

The pre-dinner drinks reception is also available for sponsorship and offers a fantastic opportunity to network with members, elected members and various stakeholders.

Sponsorship includes –

- Naming rights associated with the reception, inclusion in the programme, timetable and advertisement of event
- Branding at the drinks reception
- The opportunity to deliver a short speech (up to 5 minutes)
- 6 tickets to the conference dinner

Price **£1500**

## SPECIAL OFFER

We have a special offer to sponsor the conference dinner and drinks reception together for a reduced price. This means that your organisation will have exclusive sponsorship of this special evening, and the package includes all of the benefits listed above.

Price **£7000**



# Attending Conference For The First Time

## SPECIAL OFFERS

Plaid Cymru are keen to engage with as many organisations and individuals as possible through our programme of conferences. They offer a chance to discuss your interests and priorities for policy development with elected members of the European Parliament, Westminster Parliament, Welsh Assembly and Local Government.

We realise that for some organisations who have never been to Conference ensuring

you maximise the benefits of conference can be a challenging prospect. Therefore, for organisations who haven't been to Conference before, we are offering our 'Conference Induction' package.

This ensures you have all you need to maximise the impact attending our conference has on your organisation.

### We are offering –

- 20% price reduction on trade stands and Executive Observer passes
- A dedicated liaison point in the run up to conference who will be the first point of contact for any queries
- A dedicated Conference host to support you at Conference and to introduce you to key party members
- Should you wish to attend the Conference Dinner, a place (purchased) at a hosted table

Please note if you would like to take advantage of the 'Conference Induction' package when booking, by stating you are attending conference for the first time.



# 2018 Conference Price List

VAT at 20% will be added when invoicing

	PRICE GROUP 1	PRICE GROUP 2	PRICE GROUP 3
EXHIBITION STAND (2 Days) **	£525	£450	£360
FRINGE MEETING (Off Peak) *	£650	£525	£360
FRINGE MEETING (Peak) *	£800	£625	£460
EXECUTIVE OBSERVER PASS **	£275	£245	£205
SPONSORED MAIN STAGE DEBATE	£1500	£1250	£1000

\*Off Peak - Breakfast and early evening.

\*Peak - Lunchtime

\*\* 20% discount if attending conference for the first time



## Price Group 1

Commercial / Government / Public Bodies / Universities

## Price Group 2

Professional Associations / Trade Unions / Registered Charities (annual turnover of £250,000 - £5,000,000)

## Price Group 3

Community groups / Registered Charities (annual turnover less than £250,000)

	FULL PAGE	HALF PAGE	QUARTER PAGE
ADVERTISEMENT IN CONFERENCE HANDBOOK	£630 (£520 in Black & White)	£420 (£315 in Black & White)	£210 (£110 in Black & White)

## CONFERENCE DINNER TICKETS

CONFERENCE DINNER & DRINKS RECEPTION TICKET	£65
CONFERENCE DINNER & DRINKS RECEPTION TICKET (PAC Members)	£55
TABLE AT CONFERENCE DINNER (10 Tickets)	£600



# Plaid Cymru 2018 Conference Booking Form

Please contact us directly if you would like to book main stage events or to discuss other conference opportunities (e.g. conference dinner sponsorship packages)

Organisation	
Charity Number (if applicable)	Purchase Order No (if applicable)
Address	
Invoice Address (if different from above)	
Contact Name	
Name(s) of those attending if different from above	
Email	Tel

Please note the status of your organisation:

**Price Group 1**

Commercial / Government / Public Bodies / Universities

**Price Group 2**

Professional Associations / Trade Unions / Registered Charities (annual turnover of £250,000 - £5,000,000)

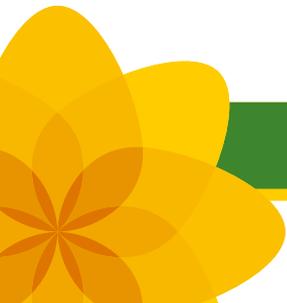
**Price Group 3**

Community groups / Registered Charities (annual turnover less than £250,000)

Item	Please indicate Spring Conference, Annual Conference or both	Quantity / Size	Cost
Exhibition Stand			
Fringe Meeting( Please note preferred time / day			
Executive Observer Pass			
Conference Dinner			
Advertisement			
<b>Order total (VAT at 20% will be added when invoicing)</b>			

Signed..... Date .....

Please return to: Plaid Cymru, Tŷ Gwynfor, Marine Chambers, Atlantic Wharf, Cardiff, CF10 4AL or email: gwennolhaf@plaid.cymru



# Terms and Conditions

## **Commercial sponsorship and Plaid Cymru**

The Political Parties, Elections and Referendums Act 2000 regulates donations to organisations involved in UK politics. The Act is not designed to affect genuine commercial relationships and normal commercial deals are not subject to any regulation. Participation with activities herein will not therefore be treated as a donation to Plaid Cymru and will not be published on the register of donations to political parties.

## **Legal & Compliance issues**

Any money received by Plaid Cymru as part of a commercial sponsorship agreement is not considered a political donation and does not denote support from or for the Party. However, all organisations or individuals who enter into a commercial agreement with Plaid Cymru will be named separately from donors in compliance with current legislation. Plaid Cymru reserve the right to refuse any sponsorship proposal and, at any time, to withdraw a sponsorship opportunity.

Furthermore, Plaid Cymru cannot and will not offer meetings with Ministers, the Party leadership or senior Party personnel in exchange for sponsorship.

## **Cancellation Policy**

Once a booking form is completed and returned to Plaid Cymru, any request for cancellation of services should be addressed in writing. Please note that we operate the following cancellation conditions for conference opportunities:

- more than 21 days' notice from the date of the event – no charge
- 10-20 days' notice from the date of the event – 50% of the total order cost payable
- Less than 10 days' notice from the date of the event – 100% of the total order cost payable

## **Right of Refusal**

Plaid Cymru reserve the right to refuse any application to participate in our conferences.

