



Plaid | Party of
Cymru | Wales

**SPRING
CONFERENCE 2017**

**The Riverfront, Newport
3rd and 4th March 2017**



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Introduction

I have great pleasure in enclosing information relating to the sponsorship and exhibition opportunities for Plaid Cymru's Spring Conference on March 3rd & 4th. We would be delighted to welcome you and your organisation to join us in Newport.

In May 2017 the people of Wales will once again flock to the polling booths. But in this case, historically, less than half of people eligible put a cross in the box. We in Plaid Cymru must ensure that more people vote, and vote for us in numbers never seen before. This is our goal for these elections: more candidates than ever before: more councillors than ever before. As a result, we are expecting a conference full of energy, enthusiasm and new ideas. It will be an occasion to remember on the banks of the River Usk.

I hope you find the enclosed information useful, but please don't hesitate to contact us if you have any further questions. Emily Cole and ESYLLT Meurig will be ready to answer all your queries on 02920 475 920 or you can email esylltmeurig@plaid.cymru / emilycole@plaid.cymru

For Wales,



Gareth Clubb
Chief Executive - Plaid Cymru





Opportunities to join us

Exhibition Stand – A place in our Exhibition Area places your organisation at the hub of the conference. An exhibition stand gives you the opportunity over the two days to meet with our elected members, party members and party staff. The size of the stand usually includes space for a pull up/small press set and a 5ft table.

In addition to an exhibition space, organisations booking exhibition stands also benefit from

- 2 x Observer Passes and Conference Handbooks
- Exhibitor listing in the Conference Handbook

Prices start from £360

Executive Observer Status – Executive Observer passes give you full access to the conference floor and fringe events. This enables you to access the conference, participate in conference activities and offers an ideal opportunity to interact and build relationships with key members of the Party.

Prices start from £205

Conference Dinner – held on the Friday evening in the Coldra Court Hotel, this provides an opportunity for networking, relationship building and for debates of the day to carry on in a more informal basis. Tickets are £65 each (or £55 for PAC members) or why not book a table for up to 10 for £600?

Advertising – Adverts in the conference handbook are an ideal way to give your organisation recognition during Conference. The A4 sized Handbook contains all the information that delegates need for a successful conference.

Advertisements:

Full page £630, half page £420, neu quarter page £210 full colour (also available in black and white - £520, £315, £110)

We will need your advertisements in the correct format and dimension by 9th February 2017. Contact emilycole@plaid.cymru to order and to receive details of sizes.



Sponsorship Opportunities

Our 2017 Spring Conference has a number of sponsorship opportunities -

Sponsored Main Stage Debate – Delivered from the main stage, sponsored debates allow the sponsoring organisation to set the agenda for a prime-time lively debate on the conference floor.

This is a key opportunity to highlight your cause to the conference audience and engage in a debate that will both inform and involve our delegates.

Organisations sponsoring debates benefit from –

- Naming rights associated with the debate, including inclusion in the programme and timetable

- Branding on stage
- The opportunity to nominate a speaker / panel members to represent your organisation during the debate
- The opportunity to set the agenda and frame the debate

In 2017 we are offering sponsored debates in the subjects of Health, Economy and Education. We are open to suggestions as to specific themes. Spaces for sponsored debates this year will be limited.

Should you wish to discuss any ideas you may have for main stage sponsored debates, please contact emilycole@plaid.cymru

Prices start from £1,400

Fringe Meetings - A forum where you have the opportunity to set the agenda and invite guests to your own event at Plaid Conferences.

Held at breakfast, lunchtime and during the evening, fringe meetings are a perfect opportunity to host a drinks reception, debate, report launch or networking event. Fringes do not clash with other main stage events and are always very popular with delegates and executive observers.

Fringe meetings can either be open to all delegates and executive observers or closed invite-only events. Just let us know which option you'd prefer.

In addition to provision of a fringe meeting venue, organisations booking fringe events benefit from -

- 2 x Observer Passes and Conference Handbooks
- Exhibitor listing in Conference Handbook

The venue can also supply catering for fringe meetings.

For an organisation looking to book a fringe meeting, please supply us with a title and a very short blurb no later than 6th February 2017.

Prices start from £360. We can also offer a smaller room at a discounted rate, prices starting from £230.

Contact esylltmeurig@plaid.cymru for more information or to book.

Conference Dinner

The conference dinner will be held on Friday night at the Coldra Court Hotel. The event is well established on the Conference calendar and will attract around 120 guests.

Sponsoring organisations benefit from –

- Naming rights associated with the dinner, including inclusion in the programme, timetable and advertisement of event
- Branding on menu cards on tables
- The opportunity to deliver a speech (up to 10 minutes)
- A top table of up to 10, plus 2 extra tickets

Price: £6000 or £7500 including sponsorship of drinks reception (see below)

Pre-dinner Drinks Reception

The pre-dinner drinks reception is also available for sponsorship.

- Naming rights associated with the reception, including inclusion in the programme, timetable and advertisement of event
- Branding
- The opportunity to deliver a short speech
- 6 tickets to the dinner

Price: £1800

Special Offer

We have a special offer to sponsor the conference dinner and drinks reception together for a reduced price. This means that your organisation will have exclusive sponsorship of this special evening, and the package includes all of the benefits listed above.

Price: £7500

Attending Conference for the First time – Special Offers

Plaid Cymru are keen to engage with as many organisations and individuals as possible through our programme of conferences. They offer direct access to elected members of the European Parliament, Westminster Parliament, Welsh Assembly and Local Government which will enable your organisation to discuss the development of policy which directly affects you.

We realise that for some organisations who have never been to Conference ensuring you maximise the benefits of conference can be a challenging prospect. Therefore, for organisations who haven't been to Conference before, we are offering our **'Conference Induction' package**.

This ensures you have all you need to maximise the impact attending our conference has your organisation.

We are offering –

- 20% price reduction on trade stands and Executive Observer passes
- A dedicated liaison point in the run up to conference who will be the first point of contact for any queries
- A dedicated Conference host to support you at Conference and to introduce you to key party members
- Should you wish to attend the Conference Dinner, a place (purchased) at a hosted table

Please note you would like to take advantage of the 'Conference Induction' package when booking, by stating you are attending conference for the first time.

Spring Conference 2017 Price List

	Price Group 1	Price Group 2	Price Group 3
Exhibition stand (2 days)	£525	£450	£360
Fringe meeting (off peak*)	£650	£525	£360
Fringe meeting (peak*)	£800	£625	£460
Fringe meeting (Small room)	£375	£290	£230
Executive observer**	£275	£245	£205
Dinner ticket	£65	£65	£65
Dinner ticket (PAC members)	£55	£55	£55
Table at dinner (up to 10 tickets)	£600	£600	£600
Advertisement in conference handbook	£630 (full page)	£420 (half page)	£210 (quarter page)

*Off Peak - Breakfast and early evening.

*Peak - Lunchtime

** 20% discount if attending conference for the first time

Guidelines on the different price groups are available on the following pages.

Please contact us directly if you would like to book main stage events and other sponsorship opportunities (e.g. conference dinner)

Organisation			
Charity Number (if applicable)		Purchase order no (if applicable)	
Address			
Invoice Address (if different from above)			
Contact name			
Name(s) of those attending, if different from above			
E-mail		Telephone	

Please note the status of your organisation-

Price Group 1
Commercial / Government / Public Bodies

Price Group 2
Professional Associations / Trade Unions / Registered Charities (annual turnover of £250,000 or more)

Price Group 3
Community groups /Registered Charities (annual turnover less than £250,000)

Attending conference for the first time? Yes / No

Item	Number	Cost
Exhibition stand		
Fringe meeting		
Executive Observer		
Conference dinner		
Advertisement		
	Order total	

Signed..... Date.....

Please return to –
Plaid Cymru, Tŷ Gwynfor, Marine Chambers, Atlantic Wharf, Cardiff, CF10 4AL or email esylltmeurig@plaidcymru.org

Commercial sponsorship and Plaid Cymru

The Political Parties, Elections and Referendums Act 2000 regulates donations to organisations involved in UK politics. The Act is not designed to affect genuine commercial relationships and normal commercial deals are not subject to any regulation. Participation with activities herein will not therefore be treated as a donation to Plaid Cymru and will not be published on the register of donations to political parties. If you require further guidance on compliance with current legislation please email geraintday@plaid.cymru

Legal & Compliance issues

Any money received by Plaid Cymru as part of a commercial sponsorship agreement is not considered a political donation and does not denote support from or for the Party. However, all organisations or individuals who enter into a commercial agreement with Plaid Cymru will be named separately from donors in compliance with current legislation. Plaid Cymru reserve the right to refuse any sponsorship proposal and, at any time, to withdraw a sponsorship opportunity. Furthermore, Plaid Cymru cannot and will not offer meetings with Ministers, the Party leadership or senior Party personnel in exchange for sponsorship.

Cancellation

Once a booking form is completed and returned to Plaid Cymru, any request for cancellation of services should be addressed in writing. Any refund is at the discretion of Plaid Cymru.

Right of Refusal

Plaid Cymru reserve the right to refuse any application to participate in our conferences.