



Bottled Water Free Events on Campus

By providing alternatives to bottled water (see attached fact sheets on the environmental, health, social, and economic costs of bottled water), you will ensure that a new generation of students follows your lead in promoting access to one of our basic human rights - water, through sustained change in their behaviour, and ongoing engagement in creating and supporting alternatives to the bottled water industry on your campus and beyond.

For outdoor events (ie. concerts, BBQs, etc...)

- Some municipalities provide a free water tanker/trailer service for special events involving community members. Contact your local municipality's water department and find out if it exists and is available (if not, this might be an interesting suggestion for you to bring to them in your ongoing campaigning).
- Reusable stainless steel bottles make a great gift in an Orientation Kit! Hand them out to first-years with a map of water fountains on and around campus/residence/etc...
- Purchase reusable water jugs with pumps at your local big box hardware store, (approximately 9\$ each) and hook them up to local tap water sources on your campus. Have volunteers on hand to refill them.
- Create water- filling areas (ie. a table with a large water jug) or have volunteers cart them around to participants.
- Engage students in education around bottled water. For example, build a 'tower of consumption' using empty water bottles from the garbage and recycling, to demonstrate just how much plastic gets tossed in the trash or ends up as litter on the ground.

For indoor events (ie. panels, movie screenings, etc...)

- Provide water pitchers and glasses to speakers. If your school's conference services are responsible for putting on orientation week events, work with them to ensure they are providing alternatives to bottled water.
- As part of an ongoing campaign, lobby university administration to end the sale and distribution of bottled water at university events. Work with conference services to identify ways to provide public tap water, this way future orientation week indoor events can be entirely bottled water free!

For more info: www.insidethebottle.org