Tar Sands Showdown: Infrastructure and Market Campaign

“There is a growing demand for western Canadian crude in Eastern Canada…The future of refiner operators in Sarnia is bright…We are at the doorstep of the largest market in Ontario. Besides, we have the infrastructure of a pipeline and are connected to Alberta.” Manager of Suncor’s Sarnia Refinery, November, 2007

Context:
All of the 5 refineries in Ontario accept Western Canadian oil (not specifically Athabasca tar sands crude) in varying amounts depending on the market. Ontario’s refineries in the past have run up to 39% Western Canadian crude (which includes both conventional and non-conventional sources). This number will most likely increase steadily in the near future as tar sands development increases. Canadian refineries running with Western Canadian crude produce every kind of combustible fuel (gasoline, diesel, propane, etc.), asphalt, shingles and chemicals used in the plastics industry.

Statistics Canada shows that 22,051,300 cubic metres of crude oil were supplied to Ontario refineries in 2007. From that total, 13,996,300 cubic metres were from domestic sources - 13,276,000 cubic meters coming from the tar sands and 720,300 from Eastern Canadian Sources. This means that in 2007, 60 percent of the crude oil received at Ontario refineries came from the tar sands.

The remainder of the crude oil refined in Ontario comes from foreign imports (36.5 percent) and Eastern Canadian sources (3.2 percent). The vast majority of the Eastern Canadian and foreign crude oil is delivered to Ontario refineries through Enbridge’s line 9 pipeline from Montreal. Enbridge says that service to SW Ontario refineries through Line 9 is expected to decline after 2007 until 2013 when it is expected that there will be no demand for westbound service. Enbridge says it expects Western Canadian crude oil will increase its penetration into the Ontario market, essentially replacing declining imported and Eastern Canadian supplies. There are delayed plans to reverse Line 9 to ship Western Oil into Quebec and further East.

Ontario refineries have a capacity of 74,400 m3/day (468,700 b/d). These refineries are: Imperial Oil – Nanticoke, Ont. 112,100; Imperial Oil – Sarnia, Ont. 121,600; Shell Canada (Corunna refinery) – Sarnia 69,900; Nova Chemicals – Sarnia 80,000; Corruna; Moore; St. Clair River; Petro Canada, Lubricant plant – Mississauga; and Suncor Energy Prod. Inc. – Sarnia 85,100

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o Project Genesis is a $1 billion US project to upgrade this refinery to use Tar Sands crude instead of conventional crude

o The vice president of this refinery said in a recent article that “there is a growing demand for western Canadian crude in Eastern Canada…The future of refiner operators in Sarnia is bright…We are at the doorstep of the largest market in Ontario. Besides, we have the infrastructure of a pipeline and are connected to Alberta.”
o Feedstock for the refinery comes from three sources: Alberta via the Enbridge pipeline; a line from Montreal, which allows access to offshore crude; and the Chicago-Detroit crude oil line.

o Suppliers at Toronto International include Sunoco, Imperial Oil (ExxonMobil), Petro Canada and Shell Aviation. A source close to Shell Aviation said all that company's contracts have been renewed.

Gas Stations: Sunoco is a Suncor Energy brand. It manufactures, distributes and markets transportation fuels, heating oils and petrochemicals under the Sunoco brand, primarily in Ontario. Suncor markets products and services to retail customers in Ontario through a network of almost 300 Sunoco-branded retail sites, as well as more than 200 customer-operated retail and bulk diesel sites.

Sunoco gas outlets provide an ideal site for potential boycotts and pickets targeting Suncor. Outlets are located at:

**Windsor Ontario**
4340 Walker Rd & Hwy 401
1110 Tecumseh Rd E.
2535 Ouellette Ave
2235 Huron Church Rd

**Sarnia Ontario**
81 Ube Drive
1126 London Rd
789 Indian Rd
1010 Degurse Dr

**Kitchener Ontario**
2430 Homer Watson Blvd
3011 King St E.
1015 Ottawa St N.
720 Victoria St S.
795 Ottawa St & Strasburg

**Waterloo Ontario**
440 Columbia St W.
245 Weber St N.
565 King St N.
151 Columbia St W.
Armed with this information, we feel there are multiple action options:

- Hold public events to raise awareness about the issues and how they affect your community.
- Undertake a poster awareness and outreach campaign. An example would be to put up posters in strategic areas.
with relevant facts about the tar sands and the effects.

• Organize a letter writing campaign, email, phone or fax jam to a corporation or person.
• Picket or boycott a Sunoco location, or hold a protest in front of a refinery.