



# Take the plunge:

FIND OUT WHY YOU SHOULD BAN THE BOTTLE IN YOUR COMMUNITY!



## IT'S BAD FOR YOUR WALLET!

Why pay 2-4\$ for bottled water when you pay virtually nothing for tap water?

- Bottled water is 240 to 10 000 times more expensive than tap water
- In 2007, the US spent more on Poland Spring, Fiji Water, Evian, Aquafina, and Dasani than on iPods or movie tickets--\$15 billion. The number has grown significantly since.

## IT'S BAD FOR YOUR HEALTH!

Many choose bottled water because they think their tap water is inferior and unhealthy. However, in most cases, tap water is safer.

- Only 6% of bottled water factories were tested in 2010 (16 out of 282 factories)
- 27 out of 49 bottled water products have been recalled by the Canadian Food Agency since 2000
- Concentrations of contaminants such as arsenic, bromide, bacteria and lead have been found in bottled water samples

# IT'S BAD FOR THE ENVIRONMENT!

The production, transportation and waste processes behind the bottled water you purchase in the stores make this bottled resource a true ecological disaster.

## Production process.

- The amount of oil used for the production of bottled water in 2010 is equivalent to putting 1 million cars on the road.
- Carbon dioxide, sulfur dioxide and nitrogen oxides are emitted by this production, and contribute greatly to acid rain and global warming.
- Bottled water requires 2000 times more energy than tap water
- It takes 3 litres of water to produce one litre of bottled water

## Transportation process.

- The plastic bottles of water travel many miles before it makes it to you, burning millions of barrels of oil in the process.
  - Perrier water travels 9, 476 km to get to Calgary, Alberta, from Vergèze, France
  - FIJI Water travels over 12, 372 km to reach Toronto, Ontario
  - Evian travels 5,147 km from Evian-les-Bains, France to arrive to Halifax, Nova Scotia.

**By contrast tap water usually travels less than 10 km to make it to you.**

- 38 billion water bottles a year are thrown out in the US -- in excess of \$1 billion worth of plastic.

## Waste process

- 88% of empty plastic water bottles in the United States are not recycled & 86% are not recycled in Ontario.
- The Container Recycling Institute says that plastic water bottles are disposed of (not recycled) at the rate of 30 million a day.