



## SPONSORSHIP OPPORTUNITIES

**Our mission is to advance the well-being of gay dads and their children.** We do this through mutual support, community collaboration, and public understanding.

We are a community of **gay fathers** and **men in the process of building families** through fostering, adoption, co-parenting, and surrogacy. Through peer support and community involvement, we provide our children and the greater community with positive images of gay parenting.

Founded in 1998, The Pop Luck Club is a 501(c)3 nonprofit and the largest known group of its kind. With chapters in Los Angeles and Orange County, our membership includes 700+ gay fathers and prospective gay dads throughout Southern California.

Our Sponsors have numerous opportunities to support and connect with our members and their families, including monthly meetings, special events, a well-referenced website, an active newsgroup, and social media.

**We are eager to work with you to design the right sponsorship for your organization.** Our goal is to connect our members with expertise and services that will help them to build and support their families. *Nonprofit organizations qualify for 50% off the sponsor rates below.*

**Pop Luck Club Demographics**

- 35% report incomes of \$250,000+
- 83% are partnered
- 90% have 1+ children



CONTACT: John Ireland (213) 840-3593, <a href="mailto:john@PopLuckClub.org">john@PopLuckClub.org</a>		Bronze \$500+	Silver \$750+	Gold \$1,500+	Platinum \$2,500+	Underwriting \$5,000+
<b>Website</b>	Resource List recognition	●	●	●	●	●
	Name in PLC Sponsor List, by level	●	●	●	●	●
	Logo in PLC Sponsor List, by level		●	●	Color	Color
	Quote from your representative		●	●	+Photo	+Photo
	Website hyperlink in PLC Sponsor List			●	●	●
<b>Member Meetings</b> (monthly)	Name in Invitation Sponsor List, by level	●	●	●	●	●
	Logo in Invitation Sponsor List, by level	●	●	●	●	Color
	Provide a brochure for "Resource Rack"		●	●	●	●
	Electronic delivery of brochure after meeting			1 email	2 emails	3 emails
	Welcome members, introduce services (1 min)				1 meeting	2 meetings
Participate in a panel or presentation					1 meeting	
<b>T-shirts</b> (annual)	Worn by members in Gay Pride Parade	●	●	●	●	●
	Name in PLC Sponsor List, by level (shirt back)	●	●	●	●	●
	Logo in PLC Sponsor List, by level (shirt back)			●	●	●
<b>Blog</b>	Name in PLC Sponsor List, by level	●	●	●	●	●
	Logo in PLC Sponsor List, by level		●	●	●	Color
	Blog Post (blurb)			1 issue	2 issues	3 issues
	Blog Post (profile article)				1 issue	2 issues
	Blog Post (your "expertise" article)					1 issue



The **2013 Pop Luck Club T-Shirt** is here!

If you are a paid-up member, get one for each member of your family!

**Click here to renew:**

[www.PopLuckClub.org/join](http://www.PopLuckClub.org/join)

We have kids and adult sizes and we'll be distributing them at our **Family Fun Day** on May 12.

Now that you're styling in your PLC shirt, come march with us in the Gay Pride Parade on June 9<sup>th</sup>!

Do remember to support our sponsors. They support our mission with resources that allow us to provide support to gay dads and prospective dads, as well as to raise awareness about our families in the community. **Show them you appreciate their support!**

FRONT

BACK