

European Movement Portsmouth-Chichester Branch

- Organising ourselves to campaign to win

Since its formation in October 2016, the branch has operated as a single entity with street events exclusively in one location on any given scheduled day of action. Clearly this cannot continue as the pressure for a People's Vote intensifies or when we are campaigning to win that vote if and when granted. Therefore, it is proposed that the branch organises itself into groups by constituency in order to facilitate street stall events in multiple locations on the same day and to better coordinate other local activities such as leaflet distribution.

The group leader will

- be custodian of a mailing list for members and supporters in the constituency group and keep this current with updates provided by the branch membership officer (see Annex A).
- obtain basic materials needed to set up a stall e.g. table, flags, brexitometer.
- decide with the group when and where to run street stalls and inform the branch webmaster so that these can be posted as events on the branch website and Facebook page.
- obtain any council permissions needed to set up stalls. The branch chair will provide a copy of the European Movement's Public Liability Insurance document.
- order latest campaign materials such as leaflets directly from headquarters
- communicate outcomes of street events – photos for Facebook, website, local papers, Brexitometer HQ, sign-up sheets etc.
- organise leaflet distribution in the form of letterbox drops.
- From time to time meet with the branch chair, branch officers, other group leads and activists to review and discuss progress and improvements to campaign activities.

The branch chair assisted by the membership officer, the webmaster and the treasurer will

- Promote street stalls and other group events on the branch Facebook page and on the branch website.
- Prepare and post meeting notes, blogs etc on the branch website and on Facebook.
- Periodically Issue all branch newsletters, news bulletins etc via Nationbuilder email blasts.
- Arrange branch meetings for group leads, branch officers, members and supporters and engage guest speakers as and when appropriate.
- Maintain the branch member/supporter database and provide group leaders with names and email addresses of new members/supporters added to the database.
- Operate the branch bank account.
- Lend support for street stalls where most needed at the time (see Annex B).
- Represent the branch and its groups to European Movement /People's Vote Headquarters.

Annex A:

Guidance from Tom Cook who amongst other things is responsible for ensuring European Movement GDPR compliance, states that it is in order for group leaders to hold name, email address and post code for their group, but this data must not be provided to third parties. When emailing the group bcc should be used to ensure that names and email addresses are not displayed to all.

Annex B:

On any one day when members and supporters are not campaigning in their own constituency they can of course go and provide support to other groups out running street stalls elsewhere. There should be no hard and fast rules about this. To facilitate this, it is important that planned events are posted up on Facebook and the website as soon as arranged. Experience from past street stalls shows that many members and supporters are happy just to turn up and help out on the day.

European Movement. Portsmouth-Chichester Branch
26th January 2019