

PREEMPTIVE LOVE COALITION

REMAKING
THE WORLD



THROUGH
HEALING

2013 ANNUAL REPORT | JANUARY 1 – DECEMBER 31, 2013

**REMAKING
THE**

WORLD

**THROUGH
.....
HEALING**



.....

TABLE OF CONTENTS

Our Vision

- 4** Kamar's story
- 5** Our Work To Date
- 6** Local Spotlight: Dr. Zainab

Our Remedy

- 8** 2013 Highlights
- 11** Local Spotlight: Dr. Aso
- 12** Remedy Mission
- 16** Remedy Fellowship
- 17** Local Spotlight: Dr. Munaf

Our Coalition

- 19** Collaboration in 2013
- 21** Donors
- 23** Staff
- 24** Partners
- 25** Doctors, Nurses, & Families
- 26** Financials

28 Our Future

.....



OUR VISION



KAMAR'S STORY

// Kamar is a beautiful, energetic child with a problem: her heart is dying.

Her mother and father struggle to find the medical help they need to save her life, along with the dedicated doctors of Iraq who labor to save sick children, but the fact is they do not have the resources to do it on their own. The backlog of children waiting in line for a lifesaving surgery is daunting, an appalling symptom of the cycle of violence that unmakes the world and creates divisions among people. Kamar's plight - and potential - compels us to fight for preemptive love in Iraq, no matter the cost.

But, thanks to you, we are not without hope. And neither is Kamar.

There is a Remedy for Iraqi children that claims daily victories even while violence rages around it. It is fueled by the preemptive love of compassionate donors and medical teams around the world, and it has the power to disrupt the cycle of violence and to remake the world through healing.

In April 2013, as part of this Remedy, you funded the first ever Remedy Mission to Tikrit, bringing international teams of skilled doctors to train local medical staff and provide operations to children who had waited their entire lives – including Kamar. You helped forge a new path for the people of Tikrit and you are putting Kamar one step closer to life.



OUR WORK TO DATE



21 diagnostic catheterizations



48,000+ hours training Iraqis



8 cities served



65 interventional catheterizations



673 surgeries



1,342 screenings



2,101 total children served



~90% post-war success rate



*Many hands have unmade
our world with violence;
will your hands help remake it?*

LOCAL SPOTLIGHT: DR ZAINAB



The operating rooms in Iraq need more doctors like Dr. Zainab.

Fiery and fierce when confronted by challenges, and tender when comforting children, Dr. Zainab is an impressive anesthesiologist. She started with all the passion and potential to be outstanding at her job, but lacked access to the best resources and training. Thanks to your support, she now receives guidance from expert doctors via our Remedy Missions, each of which better equip her to provide world-class care for local children. By choosing to faithfully study, proudly use her medical skills, and embrace every child she encounters, this Iraqi woman is building peace in her country.





THE REMEDY

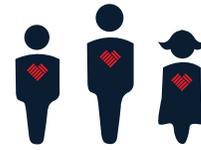


2013 HIGHLIGHTS

In 2013, Iraq saw the greatest upsurge in violence since the sectarian conflict in 2008, with an astonishing toll of 8,955 deaths by the end of the year. Amid the renewed violence, most Iraqi doctors would not have the ability to dig in and continue their critical work.

But because of the programs and resources you help provide in Iraq, the doctors we work with have a reason to stay. They are able to continue training, saving lives through surgeries, and working for peace despite the challenges.

Although 2013 was the most violent year since our founding, you and our partners did not waver, but pushed forward with an even stronger response, leading to our most successful year yet.



717 Children Served



71,000+ Training Hours



343 Operations



7 Remedy Missions

Completion of the 1st Remedy Fellowship

Launch of the 2nd Remedy Fellowship



“ You are important. You are not a waste of resources.
Your world is my world, and your world is worth remaking. ”

“ We just see a child who needs help.
This is what is important for us.”

**LOCAL SPOTLIGHT:
DR ASO FAIQ**

THE REMEDY

Our journey to eradicate the backlog of Iraqi children in need of heart surgery began with Aras, a little boy from the war-ravaged town of Halabja.

To give Aras the surgery he needed, we had no option but to send him out of the country. But we, along with many Iraqis, knew we needed a closer, more sustainable solution for the future children of Iraq.

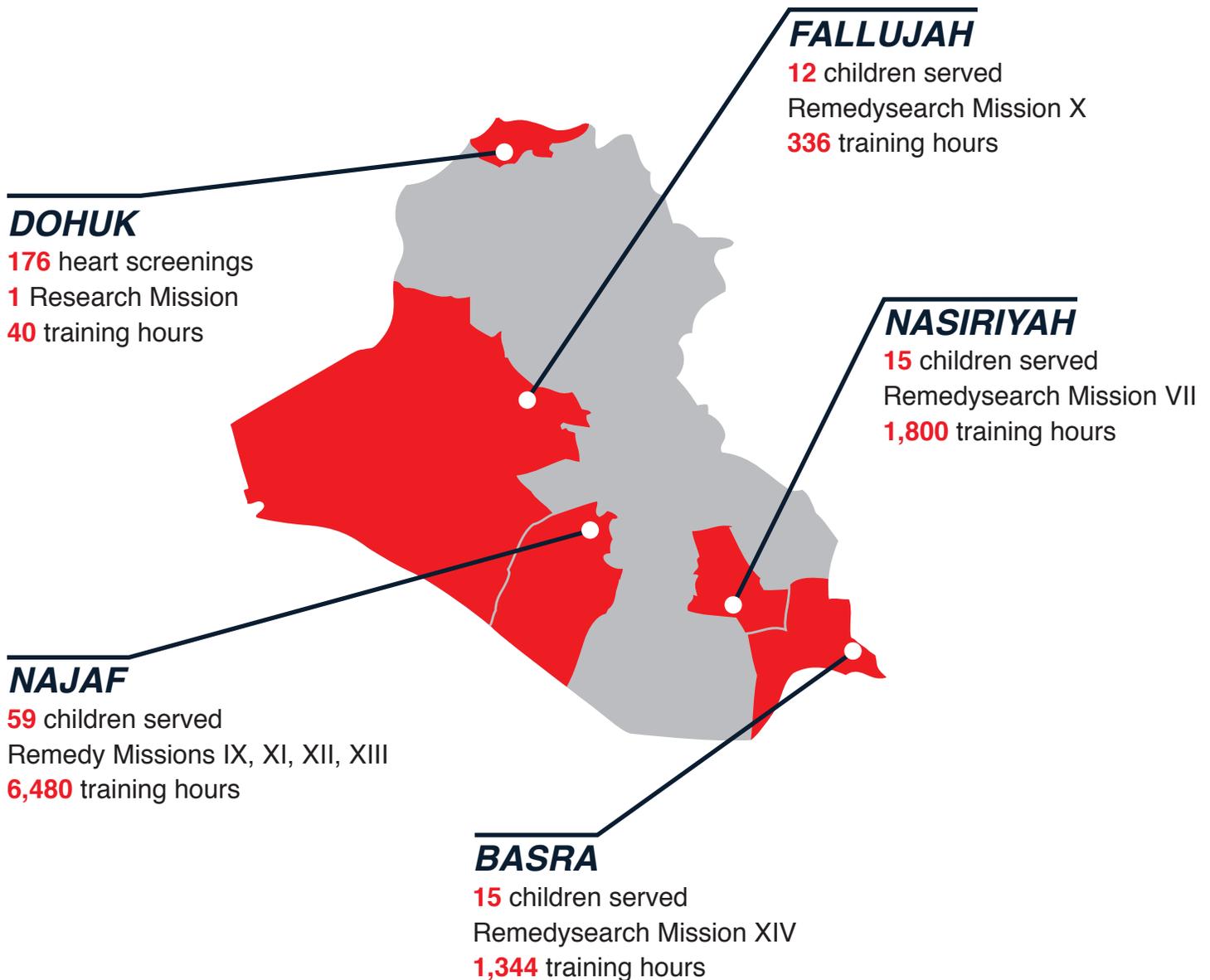
We implemented a daring new plan: Instead of sending families with young children like Aras to other countries, we brought the lifesaving remedy here—to their very neighborhoods.

During these Remedy Missions, international medical teams travel to Iraqi cities to provide treatment for as many children as possible, simultaneously equipping local doctors and nurses with the skills to save countless others.

The hope of a remedy—a local, sustainable solution to the backlog—that began with a little boy from Halabja, grew this year into our 21st Remedy Mission so far. The waging of peace, training of doctors, and saving of lives haven't stopped yet!



REMEDY MISSIONS



Q// *How do you know when doctors attract attention with the quality of their cardiac care?*

A// When families from other countries begin to travel hundreds of miles to seek their services.

That's what happened this year in Basra, Iraq, a city that once lacked medical infrastructure but is now home to a thriving heart center. When PLC and the medical staff in Basra collaborated to perform a Remedy Mission for local children, two families from faraway Kyrgyzstan were also waiting for them. Little Marlin and his mother, along with Jasmine and her grandfather, traveled thousands of miles to Iraq to seek their last chance for a lifesaving surgery. Instead of turning them away, the international and Iraqi doctors stepped out in love to give Marlin and Jasmine the solution they needed.

Preemptive love crosses borders and barriers, recognizing the humanity in everyone. The smiles of these children and the compassion of their doctors remind us of an Iraq that could be a place known for service to others, and not just for suffering.



REMEDY FELLOWSHIP

While the Remedy Missions are the first steps on the road to sustainably remaking Iraq, the Remedy Fellowship is a giant leap forward. It began with a dream in the heart of Iraqi surgeon, Dr. Akeel, who lost several family members to congenital heart defects and had an audacious desire to remake the healthcare system in his hometown. By 2013, the second full year of the yearlong Fellowship training in Nasiriyah was underway and impacting hundreds of lives. During the program, ICHF medical experts move to Iraq to train Iraqi doctors, nurses, and technicians through lectures, hands-on work in the ICU, and participating in actual surgeries for children. This program, the only one of its kind in Iraq, has exponentially expanded the impact of PLC's work, with local doctors guiding the performance of two surgeries every day for 38 weeks out of the year. This means changed lives for hundreds of children and practical, sustainable steps toward building a future for healthcare in Iraq.



Remedy Fellowship: Year One



48 Weeks



290 Surgeries



14,490 Training Hours

Remedy Fellowship: Year Two



12 Weeks



37 Surgeries



3,623 Training Hours



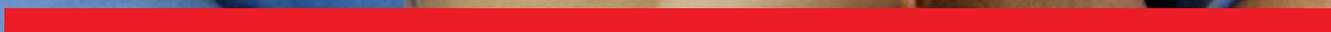
A skilled and big-hearted cardiac surgeon, Dr. Munaf had a burning desire to help the children of Iraq, but was frustrated by a lack of proper training and medical equipment for handling risky cases—until he transferred to our Remedy Fellowship program. He is now completing his second year of the Fellowship, receiving top-notch training at a facility with the resources to take in children with even the most challenging defects. He says that building relationships with the families and children is his favorite part of his work, because he understands that “the family’s most precious thing... is [their] baby.” Dr. Munaf is a true peacemaker in Iraq, connecting families, children, doctors, and the donors who support them with threads of love and gratitude.

“ The impact of health goes towards peace and love... as [an] Iraqi citizen [I] feel so much love towards anyone trying to help my kids. ”

**LOCAL SPOTLIGHT:
DR MUNAF**



THE COALITION

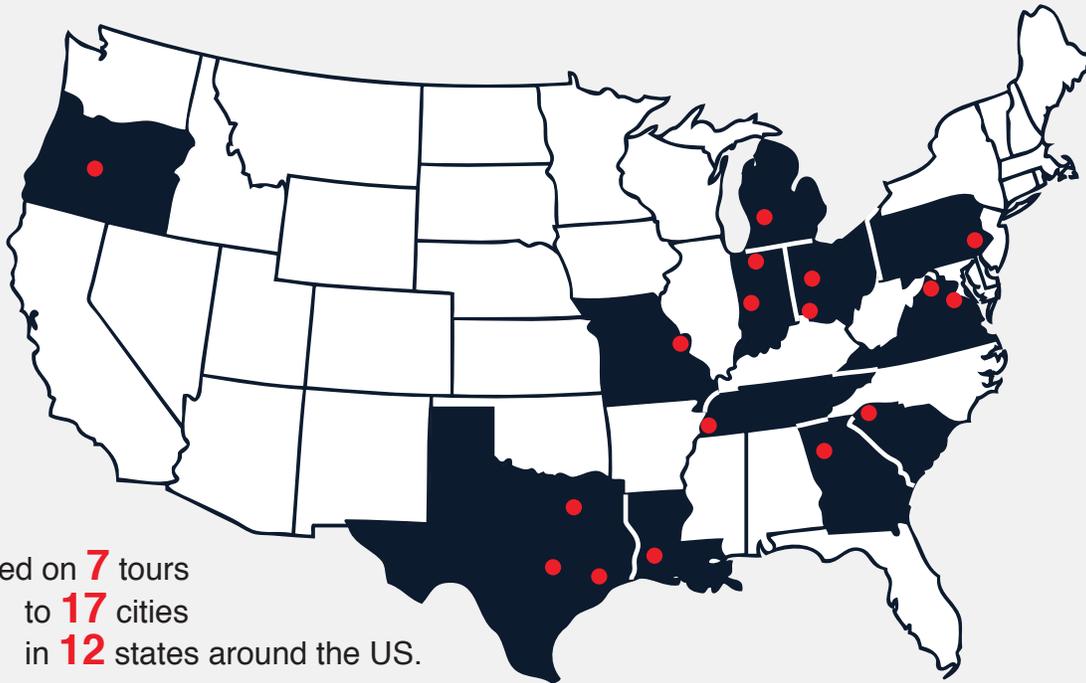


COLLABORATION IN 2013

// Heartmender Tour

Every year, the Heartmender Tour shares stories, challenges perceptions, and builds barrier-crossing relationships to further the work of preemptive love.

We connected with you at universities, churches, homes, conferences, and forums to share our stories and hear yours, to inspire and be inspired. You welcomed us—and the people of Iraq—with open arms.



We embarked on **7** tours
to **17** cities
in **12** states around the US.

// Preemptive Love Book

In 2013, the message of peace in a war-torn country was unleashed in tangible form with the release of the book *Preemptive Love*. In it, founder Jeremy Courtney chronicles the journey of those who first envisioned preemptive love in Iraq, and provides a window into the work of peace that daily transforms our world. This story is your story, and your support has paved the way for this message of love to reach countless more lives in Iraq and around the world.

“ A beautiful, inspiring book! ”

– Senator Joe Lieberman

// Largest Fundraising Campaign to Date

\$75,000 raised in one campaign

In October 2013, we partnered with One Day's Wages to launch an ambitious campaign: raise \$37,500 in order to receive a \$37,500 matching grant from ODW. This was the largest single fundraising campaign either organization had ever launched and, thanks to your generous donations, we reached the goal together.

DONORS

You hail from Abu Dhabi to Madrid, New Zealand to Kuwait, San Antonio to London.

You are passionate and creative, deeply caring and dedicated, intelligent and empathetic.

You are part of the heartbeat of PLC, the force of Coalition members who care enough about children across the world to commit your time, resources, and energy to help them. Every dollar you give and every word you speak about PLC brings a child one step closer to life, and Iraq one step closer to peace.



“ You are miracle workers, changing the lives of children with little hope. ”

Qubad Talabany,
Deputy Prime Minister, Kurdistan, Iraq



WHO ARE YOU?

44%

of you are
women

18%

of you are
couples & families



32%

of you are
men

6%

of you are
businesses,
organizations,
and other

JOHN RAMIRA

This year, John Ramira worked for peace in Iraq by pushing his body to the limit: swimming, biking, and running in a triathlon to raise money for heart surgeries in Iraq. John, a former marine stationed in Iraq in 2003, said he deeply resonates with PLC's mission to unmake violence in Iraq.

"I checked out [PLC's] website, read all the info, watched all the videos and said, 'Yes! This is how we can help this country heal'... I was captured by the idea of love that jumps ahead to meet the hard things in the lives of those around you. It's quite risky, difficult, and surprising." - John Ramira



Social Media/Connect with us:



www.PreemptiveLove.org



facebook.com/PreemptiveLove



twitter.com/PreemptiveLove



instagram.com/PreemptiveLove



vimeo.com/PreemptiveLove

Sign up for email updates

We send twice-a-month updates from Iraq to give you a glimpse into news and developments you won't find anywhere else.



PreemptiveLove.org/Newsletter

Visit our blog at



PreemptiveLove.org/Blog

STAFF



Jeremy Courtney

Founder &
Executive Director, Iraq



Cody Fisher

Founder &
Development Director, Iraq



Michelle Fisher

Finance Director, Iraq



Matt Willingham

Communication Director, Iraq



Cayla Willingham

Remedy Mission
Coordinator, Iraq



Alexis Anderson

Executive Assistant, USA

OUR PARTNERS

ICHF



With 7,000 surgeries under their belt, the International Children's Heart Foundation (ICHF) is more than equipped to provide the medical labor and expertise necessary for saving lives and training medical professionals across Iraq. Dr. William Novick and his international surgical teams began saving lives and training medical professionals in developing countries back in 1994, and now we've teamed up to create a medical infrastructure throughout Iraq capable of operating on every Iraqi child in need of heart surgery.

FHAS



Dr. Kirk Milhoan, alongside his team from For Hearts & Souls (FHAS), has worked with us since our earliest days, first as a cardiologist consultant, and then on Remedy Missions in Fallujah and Tikrit. Dr. Kirk is among the world's most traveled and experienced echocardiographers, having diagnosed, triaged, and treated children from Mongolia, Nepal, Kosovo, Papua-New Guinea, and across Iraq.

IRAQI GOVERNMENT



PLC considers local commitment and support crucial for solutions that will stand the test of time, and that is why the Coalition strives to partner effectively with the government in Iraq. PLC collaborates with the Iraqi Ministry of Health to rebuild the country's healthcare system, working toward a sustainable infrastructure that takes care of its citizens. The Iraqi government provides the lion's share of funding for PLC's surgeries, demonstrating its commitment to the people and future of Iraq.

LLI



Living Light International (LLI) is our cultural compass in Iraq. Without their guidance and know-how, navigating the red tape and negotiating lifesaving collaboration here would be impossible. LLI's founder and president, Nadwa Qaragholi, puts her incredible connections and networking skills to use each day on behalf of Iraqi kids, negotiating new frontiers and new programs for the expansion and improvement of pediatric cardiac care across Iraq.



Iraqi Doctors, Nurses, & Families

Here are the people whom you've supported—the ones who have transformed your generosity into hours of study and surgery.

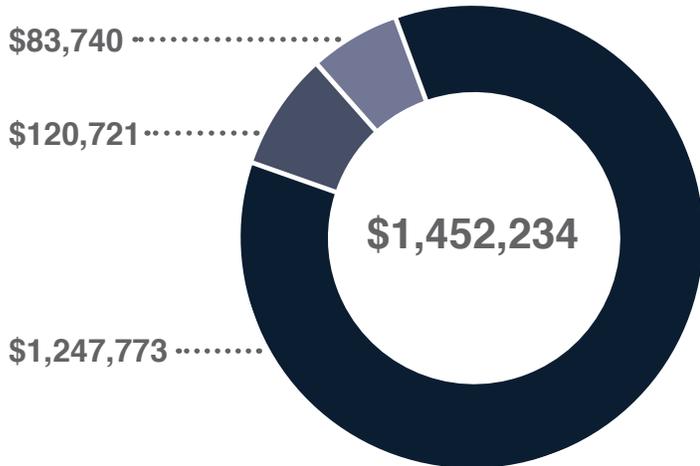
By supporting these men and women in their quest to rebuild the country, you forge strong links of peace across cultural and geographic divides. Without them, and without you, the Coalition would fall apart.

Instead, you put the work of remaking Iraqi hearts and lives back in the hands of Iraqis themselves—building inclusive, expansive relationships between people of different tribes and tongues along the way.



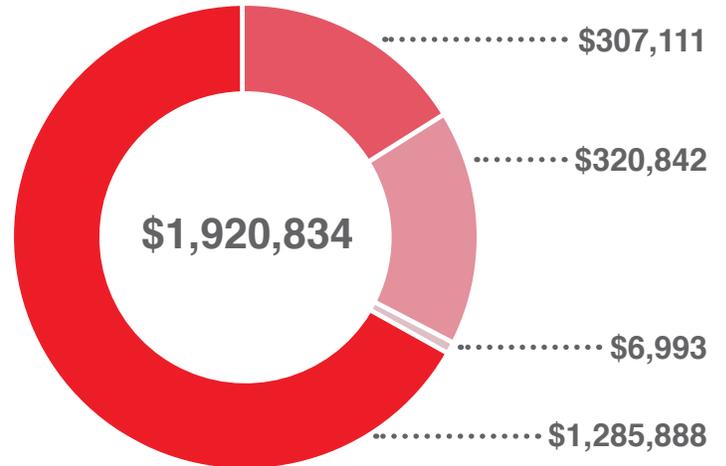
FINANCIALS

ORGANIZATIONAL EFFICIENCY



- Program 86%
- General 8%
- Development 6%

SOURCES OF SUPPORT



- Iraqi Government 67%
- Individual 16%
- Foundations & Other Organizations 16%
- Small Businesses & Corporations 1%



CONSOLIDATED STATEMENT OF ACTIVITIES

PREEMPTIVE LOVE COALITION FOR THE YEAR ENDED DECEMBER 31, 2013
WITH SUMMARIZED COMPARATIVE FIGURES FOR THE YEAR ENDED DECEMBER 31, 2012

| | Unrestricted | Temporarily Unrestricted | 2013 | 2012 |
|---|--------------------|--------------------------|--------------------|--------------------|
| Public Support & Revenue | | | | |
| Individuals | \$199,854 | \$107,257 | \$307,111 | \$325,513 |
| Iraqi government | \$1,285,888 | 0 | \$1,285,888 | \$1,150,194 |
| Small businesses & corporations | \$1,416 | \$5,576 | \$6,992 | \$8,805 |
| Foundations & other organizations | \$232,281 | \$88,561 | \$320,842 | \$65,344 |
| REVENUE | | | | |
| Interest & other income | \$1,683 | \$0 | \$1,683 | \$3,596 |
| Gross profit from inventory sales | (\$8,805) | \$0 | (\$8,805) | \$2,026 |
| TOTAL PUBLIC SUPPORT REVENUE | \$1,712,318 | \$201,394 | \$1,913,712 | \$1,555,478 |
| EXPENSES | | | | |
| Program services | \$0 | \$1,247,773 | \$1,247,773 | \$1,518,837 |
| Management and general | \$120,721 | \$0 | \$120,721 | \$44,808 |
| Development | \$83,740 | \$0 | \$83,740 | \$17,409 |
| TOTAL EXPENSES | \$204,461 | \$1,247,773 | \$1,452,234 | \$1,581,054 |
| CHANGE IN NET ASSETS BEFORE THE EFFECT OF OTHER ITEMS | \$1,507,857 | (\$1,046,379) | \$461,478 | (\$25,576) |
| Prior period adjustments | | | \$0 | \$0 |
| CHANGE IN NET ASSETS | \$1,507,857 | (\$1,046,379) | \$461,478 | (\$25,576) |
| NET ASSETS BEGINNING OF YEAR | \$294,939 | \$0 | \$294,939 | \$320,515 |
| NET ASSETS END OF YEAR | \$1,802,796 | (\$1,046,379) | \$756,417 | \$294,939 |

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

PREEMPTIVE LOVE COALITION FOR THE YEAR ENDED DECEMBER 31, 2013
WITH COMPARATIVE FIGURES AT DECEMBER 31, 2012

| | 2013 | 2012 |
|-------------------------------------|------------------|------------------|
| ASSETS | | |
| Cash and cash equivalents | \$733,452 | \$284,795 |
| Contributors and pledges receivable | \$0 | \$1,322 |
| Inventory | \$29,170 | \$10,433 |
| Other current assets | \$2,700 | \$1,617 |
| Fixed assets | \$2,478 | \$4,130 |
| TOTAL ASSETS | \$767,800 | \$302,297 |
| | | |
| LIABILITIES | | |
| Accounts Payable | \$11,383 | \$7,358 |
| Accrued Expenses | \$0 | \$0 |
| TOTAL LIABILITIES | \$11,383 | \$7,358 |
| | | |
| NET ASSETS | | |
| Unrestricted | \$756,417 | \$294,939 |
| Temporarily Restricted | \$0 | \$0 |
| TOTAL NET ASSETS | \$756,417 | \$294,939 |
| LIABILITES & NET ASSETS | \$767,800 | \$302,297 |

“ The impact of your work is clearer than so many other groups working here. Thank you for helping our children! ”

*Mrs. Hêro Îbrahîm Ahmed,
First Lady of Iraq*





OUR FUTURE

WHAT'S NEXT?



Because of your support and compassion, beautiful little Kamar received a diagnostic catheterization in April, joining Dr. Zainab, Dr. Munaf, Dr. Aso, Marlin, Jasmine, and countless other doctors and children you impacted this year. Kamar's procedure was groundbreaking—she was the first child ever in her region to receive anything like it—and you made it possible.

But our work is not finished yet.

Kamar's mother wept in the hospital when the diagnostics revealed that her daughter needs another procedure to save her heart. Even now, Kamar is still waiting for a lifesaving operation to give her story a happy ending. Many families now know what is wrong with their children, but knowing only adds to their suffering if there is no practical solution in sight.

We are committed to following through on diagnostics by providing the necessary surgeries for Iraqi families, and we do not want Kamar's procedure to be in vain. We need your help to take the next steps for her, and for many children like her.

The violence that keeps people from medical solutions in Iraq continues to rage, but that does not mean the fight for peace is over. Another full year of Remedy Fellowship is already underway, and the Iraqi government has asked for us to expand beyond heart surgery, giving you the opportunity to promote even more transformative change in Iraq.

While still keeping in focus the goal to eradicate the Backlog, we are poised to broaden and deepen the work of peace. It is because you are willing to invest in rough places and partner with local people who are committed to initiatives for change that we, together, can wage peace in Iraq.

**PREEMPTIVE
LOVE COALITION**

{PREEMPTIVELOVE.ORG}