Prince George’s County
Lead Community
Organizer Job Description

Location: Prince George’s County, Maryland

Summary: Progressive Maryland was founded to empower communities to act for social and economic justice by developing leaders and cultivating allies in order to build a grassroots movement with the power to advance economic, racial, and environmental equity. We are made up of over 125,000 individual members and supporters and dozens of affiliated religious, community and labor organizations statewide.

Lead Community Organizer: The Prince George’s County Lead Organizer will work to sustain and expand PMD’s organizing work in Prince George’s County by developing our local chapter and engaging community members in ongoing campaigns. The Lead Organizer builds an ongoing base of volunteers and community leaders who identify with and support the mission of Progressive Maryland, as well as leads on issue campaigns in the county with our members. The Lead Organizer participates in solidarity in statewide issue campaigns with PMD members from other chapters across the state. The Organizer also builds relationships with allied organizations and elected officials in Prince George’s County. Under the supervision of our Director of Organizing, the Lead Organizer works in concert with staff organizers in other jurisdictions to execute grassroots organizing plans that further PMD’s programmatic goals.

Responsibilities

● Build grassroots power around multiple issue campaigns

● Recruit, develop and train PMD members to take positions of leadership with issue campaigns
Recruit, manage, and train PMD members to build community relationships, canvass, and door-knock before, during, and after election season

Use phones, social media, and community outreach techniques to recruit and identify prospective members

Cultivate grassroots donors by creating positive leadership relationships with members

Meet base building and outreach goals, which are tracked and reported in an accurate and timely fashion each week

With the support of the Director of Organizing, develop and implement organizing plans

Represent PMD at community events and meetings across Prince George’s County

Qualifications

Experience leading on a social justice issue and/or progressive electoral campaign

Direct experience in grassroots community organizing, canvassing, and phone banking

Basic computer literacy and a willingness to quickly learn and use new digital platforms

Ability to meet deadlines under pressure while handling multiple projects

Ability to work independently, as a member of a team, and a team lead

Ability to train and manage member volunteers

The ability to think, reflect, communicate, challenge the conventional wisdom, make judgments in complicated situations, and show flexibility.

A clear sense of the challenges our communities face, impatience in the face of those wrongs, and a drive to address them

Pluses (but not required)

Familiarity with Maryland political systems on the city, county, and state level

Residence in Prince George’s County

Experience with Votebuilder/VAN and other campaign platforms

Experience with and/or understanding of issues surrounding bail reform, the Prince George’s County Public Schools system, and public financing of political campaigns
Familiarity with Prince George’s County politics and issues of concern to residents there

**Travel:** All positions require reliable access to a vehicle and a valid driver’s license, laptop, phone, and willingness to travel throughout Prince George’s County (regularly) and elsewhere in Maryland (as needed).

**Salary, Benefits, and Position Details:** Salary is commensurate with experience between $40,000-$50,000. Benefits include health, vision, and dental insurance, a 403(b) retirement plan, 2 weeks paid vacation, personal days, and holidays.

**To Apply:** Please send a 1-page or less story of self that tells us why you want to be or became an organizer, resume, and three professional references to jennifer@progressivemaryland.org with “Prince George’s County Organizer” in the email subject line. Only complete applications submitted by email will be considered. Complete applications will be considered on a rolling basis until a hire is made.

*Progressive Maryland is an Equal Opportunity Employer. Women, People of Color, LGBTQ people, Returning Citizens, and Immigrants are strongly encouraged to apply.*