



# Progress Puerto Rico Launches Digital Voter Registration Campaign Nationwide

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Media Advisory - IMMEDIATE RELEASE

[Progress Puerto Rico PAC](#) has officially launched their [Digital Voter Registration Campaign](#) in swing states nationwide! Progress Puerto Rico is yet again breaking ground and changing the status quo unveiling the first effort of its kind in the Puerto Rican community.

Fresh off of recent victories co-founder Isabel Villalón was quoted saying:

*"...there is a welcomed focus right now on Puerto Rico and el voto puertorriqueño on the mainland. While there have been efforts to increase voter registration and engagement in the Puerto Rican community using more traditional methods - we felt a void was left in digital outreach in an age where many states have made online voter registration possible. Empowering voters both on and off the island is in line with our core mission, we're uniquely qualified to fill that gap. So **we took action and matters into our own hands launching the pilot for our digital voter registration campaign.** We're very excited about it!"*

Progress Puerto Rico PAC is a federal non-partisan committee and volunteer led movement nationwide dedicated to politically amplifying the voice of puertorriqueños both on and off the island. As a decade old project of passion the goal of Progress Puerto Rico is to fill the desperate need for electoral advocacy in order to protect and advance the interests of the island and people of Puerto Rico.



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