

FOR IMMEDIATE RELEASE

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**PROJECT FIND'S HOMELESS IN-REACH PROGRAM RECEIVES DONATION
OF WINTER COATS FROM NEW YORK CARES**

NEW YORK, NY—On Friday, January 4, Project FIND received a donation of 180 winter coats from New York Cares. The donation will benefit men and women in Project FIND's Homeless In-Reach (HIR) Program and other individuals in the initiative's catchment areas of Midtown and Hell's Kitchen.

"We are truly thankful for our partnership with New York Cares," said **Project FIND Executive Director David Gillcrist**. "While HIR provides many much-needed resources to homeless older adults in New York City, we rely on partner agencies like New York Cares to supplement these services. For homeless individuals, a winter coat can be the difference between life and death."

"New York Cares is incredibly grateful to Project FIND and our hundreds of dedicated nonprofit partners who have made the 30th Annual Coat Drive possible," said **Gary Bagley, Executive Director of New York Cares**. "With a recent unprecedented rise in homelessness in the city, it is more important than ever to provide support to the countless New Yorkers who are without protection from the cold. These coats do more than provide safety and warmth – they allow seniors to live independently and engage in their community – which wouldn't be possible without partners like Project FIND."

Project FIND's Homeless In-Reach Program is a critical support to some of Manhattan's most vulnerable residents. With the guidance, expertise, and support of Project FIND's HIR staff, homeless individuals have been given the tools and opportunities to stabilize their lives. HIR provides access to case management, housing assistance, showers, food, and other vital connections to more than 150 homeless older adults annually. The beauty of HIR is that the program is collocated with Project FIND's Woodstock Senior Center, which provides daily hot, nutritious meals, a range of health and wellness activities, along with an up to date computer lab. HIR participants may also avail themselves of in-house behavioral health services and medical care.

"Our clients can really use these coats," said **Victor Ambrose, Project FIND's Homeless In-Reach Coordinator**. "Winters in New York can be harsh and dangerous for those without access to stable housing. A warm and well-fitting coat makes a tremendous impact."

Project FIND staff and volunteers will begin distributing the coats on Wednesday, January 16, 2019 at 3:00pm at the Port Authority Bus Terminal, located from 40th to 42nd Streets, between Eighth and Ninth Avenues. Subsequent deliveries will continue to high-need areas in the Midtown and Hell's Kitchen neighborhoods throughout the next several weeks.

About Project FIND

Project FIND is a non-profit agency based in New York City. Founded in 1969, Project FIND provides low- and moderate-income and homeless seniors with the services and support they need to enrich their lives and live independently.

About New York Cares

New York Cares is the largest volunteer network in New York City, offering thousands of volunteer opportunities with nonprofits and schools in all five boroughs. New York Cares' mission is to meet pressing community needs by mobilizing caring New Yorkers in volunteer service.