

FOR IMMEDIATE RELEASE

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Virtual Events Featuring TV Winners Salute Front-Line Housing Workers in New York and Elsewhere

NEW YORK -- A new series of virtual events, featuring reality TV winners from Shark Tank and Hell's Kitchen, is now underway to improve the morale of supportive housing employees that provide critical services to low-income residents in residences in New York City and throughout the United States. This unique program is being presented by Project FIND, a non-profit organization that provides affordable housing for 600 low-income seniors on Manhattan's West Side as well as other services for senior citizens.

The presenters for this series will be operating from New York, Boston, Los Angeles, Denver, Washington, D.C. and Maryland. They include Felix Lloyd, a \$250,000 winner on the ABC TV show Shark Tank and Chef Rock, winner of Hell's Kitchen Season Three. Besides reality TV winners, the two-week program from June 8 to 19 provides a healing focus with events like neo-soul yoga and Zumba. In addition, the program responds to challenges provided by the current news by having sessions relating to death, racial disparities, and building black businesses.

"Providers of affordable housing like Project FIND rely on hundreds of dedicated front-line workers whose wages pale in comparison to nurses, doctors and others," said Mark Jennings, Associate Executive Director of the NY-based Project FIND, who developed the new program for front-line housing employees "I don't see them listed in the CARES legislation coming out of Capitol Hill. I don't see teams of fire trucks and ambulances pulling up to the buildings to salute them. I do not think they are thought about when people bang on pots and pans at 7 p.m. every night."

Jennings realized that money is not the only way to improve employee morale during uncertain times. Many times, it is finding creative ways to simply offer thanks for the tireless work they do. Understanding this, he reached out to people he has met through his life journey to see if they would offer their gifts in to support dedicated housing workers. What was birthed from Jennings' efforts is a two-week virtual conference that aims to care for those who serve people who need help the most.

The reality sessions will be offered via Zoom and participants are encouraged to RSVP at projectfind.org. They will also be streamed live on the Project FIND Facebook page. Jennings

hopes it will be well received by the 100-plus employees at Project FIND and other supportive housing heroes throughout the city and nation. He also hopes this event helps people learn more about his and other supportive housing agencies. For example, during the height of the pandemic Project FIND's Homeless-In-Reach program operating from a Catholic church in Times Square never ceased to serve homeless older adults.

Further information on the new reality program can be found at
http://www.projectfind.org/project_find_speaker_series

For more information, please contact Mark Jennings at mjennings@projectfind.org or 1-646-818-9495.

About Project FIND: Established in 1967, Project FIND provides low- and moderate-income and homeless seniors on Manhattan's West Side with the services and support they need to enrich their lives and live independently. Today, Project FIND operates three supportive housing residences that are home to about 600 people and four senior centers with over 3,000 members.

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SUPPORTIVE HOUSING HEROES “VIRTUAL REFUELING SERIES”

JUNE 8-19, 2020

RSVP at www.projectfind.org or email us at events@projectfind.org

6/08 • 7PM
KRISTEN CROCKETT



Free Masterclass: Navigating Death at Work, Home and in the Community
www.kristencrockett.com

6/09 • 7PM
DORIAN



Dorian's Live Neosoul & Yoga
www.dorianneosoul.com

6/10 • 12 NOON
RENIQUA ALLEN / RION SCOTT / LAURA EVERETT



Literary Change Agents: Using Books to Examine a Broken World
www.reniquaallen.com www.rionamilcarscott.com www.reveverett.com



6/11 • 7PM
ZERLINE HUGHES SPRUILL



Zumba with Z
www.zumbawithz.com

6/12 • 7PM
SABRINA ROBINSON &
ANGELA WIGGLESWORTH



Oh, You Fancy Huh? – Tips for Keeping Natural Hair, Nails and “Feet on Fleek”

6/15 • 7PM
ADRIAN MILLER



History of Black Chefs in the White House
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6/16 • 7PM
JESSICA GARAND &
OMP STUDENTS



Opportunity Music Project
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6/17 • 7PM
BRANDON & JORDAN LLOYD BOOKEY



Shark Tank Winners Discuss Entrepreneurship
www.ZooBean.com

6/18 • 7PM
CHEF ROCK



Chopping it Up with Chef Rock:
Hell's Kitchen Winner
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6/19 • 7PM - 8:30PM
DJ SIXTH SENSE



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