



## **Start With Hello Week Awards: Criteria and Timeline** **An Initiative of Sandy Hook Promise**

### **Start With Hello Awards**

The 2018 *Start With Hello* Week Awards will consist of the following four categories:

- Category #1: *Start With Hello* Student Leadership, Spirit, Creativity and Sustainability
- Category #2: *Start With Hello* Community Reach and Sustainability
- Category #3: *Start With Hello* Grand Prize: Individual School
- Category #4: *Start With Hello* Grand Prize: School District

**For Categories #1 and #2 - *Start With Hello* Student Leadership, Spirit, Creativity and Sustainability and the *Start With Hello* Community Reach and Sustainability - one winner and two runner-ups will be chosen in each category.**

The winner in each of the categories will receive:

- A *Start With Hello* Award Plaque.
- Waived (no-cost) registration fee for your SAVE Promise Club to attend the annual [SAVE Promise Club Summit](#).
- A travel stipend of \$500 to use towards your SAVE Promise Club's travel to the annual SAVE Promise Club Summit.
- An invitation to present your school's *Start With Hello* Week video and activities at the annual SAVE Promise Club Summit.
- A professional videographer that will personally video your student's stories, activities and *Start With Hello* rap, skit or other creative *Start With Hello* expression at the SAVE Promise Club Summit. Your school will receive the personalized video to use and share back with your school and community.
- Mention and recognition on Sandy Hook Promise's social media and related materials.

The two runner ups in each category will receive:

- A *Start With Hello* Award Plaque.
- Waived (no-cost) registration fee for your SAVE Promise Club to attend the annual [SAVE Promise Club Summit](#).
- A travel stipend of \$250 to use towards your SAVE Promise Club's travel to the annual SAVE Promise Club Summit.

- An invitation to present your school's *Start With Hello* Week video and activities at the annual SAVE Promise Club Summit.
- A professional videographer that will personally video your student's stories, activities and *Start With Hello* rap, skit or other creative *Start With Hello* expression at the SAVE Promise Club Summit. Your school will receive the personalized video to use and share back with your school and community.
- Mention and recognition on Sandy Hook Promise's social media and related materials.

**For Category #3 - *Start With Hello* Grand Prize for an Individual School– only one award will be given.** The *Start With Hello* Grand Prize Award winner for an individual school will receive:

- A *Start With Hello* Award Plaque.
- A personal visit to your school from Sandy Hook Promise with media and a videographer.
- Waived (no-cost) registration fee for your SAVE Promise Club to attend the annual [SAVE Promise Club Summit](#).
- A travel stipend of \$1000 to use towards your SAVE Promise Club's travel to the annual SAVE Promise Club Summit.
- An invitation to present your school's *Start With Hello* Week video and activities at the annual SAVE Promise Club Summit.
- A professional videographer that will personally video your student's stories, activities and *Start With Hello* rap, skit or other creative *Start With Hello* expression at the SAVE Promise Club Summit. Your school will receive the personalized video to use and share back with your school and community.
- Mention and recognition on Sandy Hook Promise's social media and related materials.

**For Category #4 - *Start With Hello* Grand Prize for a School District– only one award will be given. Applicants must be able to demonstrate that the majority of the Middle and High Schools in their School District participated in *Start With Hello* Week.** The *Start With Hello* Grand Prize Award winner for a school district will receive:

- A *Start With Hello* Award Plaque.
- A personal visit to your district from Sandy Hook Promise with media and a videographer.
- Waived (no-cost) registration fee for SAVE Promise Clubs from your district to attend the annual [SAVE Promise Club Summit](#).
- A travel stipend of \$2000 to use towards your district's SAVE Promise Club travel to the annual SAVE Promise Club Summit.
- An invitation to present your district's *Start With Hello* Week video and activities at the annual SAVE Promise Club Summit.
- A professional videographer that will personally video your student's stories, activities and *Start With Hello* rap, skit or other creative *Start With Hello*

expression at the SAVE Promise Club Summit. Your district will receive the personalized video to use and share back with your school and community.

- Mention and recognition on Sandy Hook Promise's social media and related materials.

### **Start With Hello Awards Criteria and Timeline**

Your entry for a *Start With Hello* Award constitutes your acceptance of the following rules:

- *Start With Hello* Awards are open to any school or youth organization in the United States (50 U.S. States and the District of Columbia) participating in Sandy Hook Promise's Start With Hello Week, September 24-28, 2018. Assure your school or youth organization is officially registered as participating in *Start With Hello* Week, September 24-28, 2018 at <http://www.sandyhookpromise.org/startwithhelloweek>
- Schools and youth organizations must apply as individual schools or youth organizations (rather than as part of an entire school district or network.) Schools and youth organizations must be able to demonstrate they serve more than 25 youth in grades 2 – 12.
- Applications will be judged on a point system detailed in the application form. Tips and best practices can be found in the *Start With Hello* Week Planning Guide at: <http://www.sandyhookpromise.org/startwithhelloweek>
- Criteria includes:
  - Implementation of a *Start With Hello* presentation during *Start With Hello* Week, September 24-28, 2018.
  - Student Participation: Reached and included as many young people as possible during *Start With Hello* Week, September 24-28, 2018.
  - Student leadership, spirit, creativity and ownership: Demonstrated that young people led the *Start With Hello* Week efforts and used their own creative voice, spirit and expression to make the week a success.
  - Community Reach: Demonstrate *Start With Hello* Week reached the broader community, including parents, school/youth organization staff, community leaders, media, or community members.
  - Sustainability: Demonstrates that the school/youth organization has concrete plans, a calendar and commitment to sustain *Start With Hello* throughout the year, including a designated adult champion within the school/youth organization and a student club.
  - Supporting documents: Supporting documents, such as photos, videos, materials or press clippings from your *Start With Hello* Week.
- All applications must be completed online at: <http://www.sandyhookpromise.org/startwithhelloaward>
- No application will be reviewed unless it is fully complete.

- The completed application, along with supporting documents, must be submitted between September 28 and October 29, 2018. No application will be accepted past 11:59 p.m. EST on October 29, 2018.
- All applications will be reviewed by the Sandy Hook Promise's *Start With Hello* Award Committee between October 29 and November 12, 2018. The winner will be announced the first week in November 2018.
- All questions must be sent in writing to [startwithhello@sandyhookpromise.org](mailto:startwithhello@sandyhookpromise.org)
- Except where prohibited by law, the *Start With Hello* Award winners may be required to sign and return an Affidavit of Eligibility and Liability and Publicity Release and provide any additional information that may be required by Sandy Hook Promise. If required, the winner must return all such required documents via fax (or as otherwise instructed) within three (3) days and via U.S. Mail within seven (7) days following attempted notification or such the winner can be deemed to have forfeited and another finalist will be chosen.
- The *Start With Hello* Award must be used for charitable or education use and is subject to the express requirement that the winner submit all documentation requested by Sandy Hook Promise to permit the organization to comply with all applicable tax laws and filing requirements. If a potential winner fails to provide such documentation or comply with such laws, the prize may be forfeited and Contest Administrator may, in its sole discretion, select an alternate potential winner.
- All federal, state and local laws and regulations apply including but not limited to trade, sanctions and prohibited use. Sandy Hook Promise reserves the right to disqualify an applicant from the *Start With Hello* Award if Sandy Hook Promise reasonably believes that the applicant has attempted to undermine the legitimate operation of the Award by cheating, deception, or other unfair playing practices or annoys, abuses, threatens or harasses any other applicant, Sandy Hook Promise or the *Start With Hello* Award Committee.
- The applicant retains ownership of all intellectual and industrial property rights (including moral rights) in and to the Submission (excluding Sandy Hook Promise's rights in the *Start With Hello* or Sandy Hook Promise logo/trademark). As a condition of entering into the *Start With Hello* Award, the applicant grants Sandy Hook Promise a perpetual, irrevocable, worldwide, transferable, royalty-free, and nonexclusive license to use, reuse, publish, republish, modify, edit, repurpose, reproduce, distribute, sell, disclose, publicly perform, create a derivative work from and publicly display the applicants opinions, name, photograph, likeness, submissions, ideas, or other materials provided by the applicant in whole or in part, without prior review, in all media (including but not limited to posting on *Start With Hello* Award Site, Sandy Hook Promise website, social media, and other promotional uses), whether now known or later developed, and, including but not limited to, for the purposes of promotion, marketing or advertising without any notice or obligation of further compensation to applicant. Submissions shall not be returned.

- Applicants agree that personal data submitted including name, mailing address, phone number, and email address may be collected, processed, stored and otherwise used by Sandy Hook Promise.
- By entering the *Start With Hello Award*, applicants agree to participate in any media or promotional activity resulting from the Award as reasonably requested by Sandy Hook Promise and agree and consent to use of their name and/or likeness by Sandy Hook Promise. Sandy Hook Promise shall contact applicants in advance of any media request for interviews.
- The application may also be used for press and media purposes (including events and activities related to the *Start With Hello Award*) and applicants agrees to waive any rights and not assert any intellectual property rights that the applicant has or may have in the application. Sandy Hook Promise reserves the right to publish the name and likeness of the applicants on the Contest Site or through other media for publicity purposes.
- Sandy Hook Promise is not responsible for any malfunction of the entire Award Site or any late, lost, damaged, misdirected, incomplete, illegible, undeliverable, or destroyed application due to system errors, failed, incomplete or garbled computer or other telecommunication transmission malfunctions, hardware or software failures of any kind, lost or unavailable network connections, typographical or system/human errors and failures, technical malfunction(s) of any telephone network or lines, cable connections, satellite transmissions, servers or providers, or computer equipment, traffic congestion on the Internet or at the Award Site, or any combination thereof, including other telecommunication, cable, digital or satellite malfunctions which may limit applicant's ability to participate.