**Start With Hello Week School and District Awards**

An Initiative of Sandy Hook Promise

**Criteria and Timeline**

Your entry for a Start With Hello Award constitutes your acceptance of the following rules:

Start With Hello Awards are open to any school or youth organization in the United States (50 U.S. States and the District of Columbia) participating in Sandy Hook Promise’s Start With Hello Week, September 23 – 27, 2019. Assure your school or youth organization is officially registered as participating in Start With Hello Week, September 23 – 27, 2019 at: https://www.sandyhookpromise.org/startwithhelloweek

Applications will be judged on a point system detailed on the Start With Hello Week Award Rubric.

All applications must be submitted online at:

https://www.sandyhookpromise.org/startwithhellowaward

No application will be reviews unless it is fully complete.

The completed application, along with any supporting photos, videos, and press materials, must be submitted between September 30 and October 25. No application will be accepted past 11:59 p.m. EST on October 25, 2019.

All applications will be reviewed by Sandy Hook Promise’s Start With Hello Award Committee between October 26 and November 19, 2019.

All questions must be sent in writing to startwithhello@sandyhookpromise.org

- Except where prohibited by law, the Start With Hello Award winners may be required to sign and return an Affidavit of Eligibility and Liability and Publicity Release and provide any additional information that may be required by Sandy Hook Promise. If required, the winner must return all such required documents via fax (or as otherwise instructed) within three (3) days and via U.S. Mail within seven (7) days following attempted notification or such the winner can be deemed to have forfeited and another finalist will be chosen.

- The Start With Hello Award must be used for charitable or education use and is subject to the express requirements that the winner submit all documentation requested by Sandy Hook Promise to permit the organization to comply with all the applicable tax laws and filing requirements. If a potential winner fails to provide such documentation or comply with such
laws, the prize may be forfeited and Contest Administrator may, in its sole discretion, select an alternate potential winner.

- All federal, state and local laws and regulations apply including but not limited to trade, sanctions and prohibited use. Sandy Hook Promise reserves the right to disqualify an applicant from the Start With Hello Award if Sandy Hook Promise reasonably believes that the applicant has attempted to undermine the legitimate operation of the Award by cheating, deception, or other unfair playing practices or annoys, abuses, threatens or harasses any other applicant, Sandy Hook promise or the Start With Hello Award Committee.

- The applicant retains ownership of all intellectual and industrial property rights (including moral rights) in and to the Submission (excluding Sandy Hook Promise’s rights in the Start With Hello or Sandy Hook Promise logo/trademark). As a condition of entering into the Start With Hello Award, the applicant grants Sandy Hook Promise a perpetual, irrevocable, worldwide, transferable, royalty-free, and nonexclusive license to use, reuse, publish, republish, modify, edit, repurpose, reproduce, distribute, sell, disclose, publicly perform, create a derivative work from and publicly display the applicant’s opinions, name, photograph, likeness, submissions, ideas, or other materials provided by the applicant in whole or in part, without prior review, in all media (including but not limited to posting on Start With Hello Award Site, Sandy Hook Promise website, social media, and other promotional uses), whether now known or later developed, and, including but not limited to, for the purposes of promotion, marketing or advertising without any notice or obligation of further compensation to applicant. Submissions shall not be returned.

- Applicants agree that personal data submitted including name, mailing address, phone number, and email address may be collected, processed, stored and otherwise used by Sandy Hook Promise.

- By entering the Start With Hello Award, applicants agree to participate in any media or promotional activity resulting from the Award as reasonably requested by Sandy Hook Promise and agree and consent to use of their name and/or likeness by Sandy Hook Promise. Sandy Hook Promise shall contact applicants in advance of any media request for interviews.

- The application may also be used for press and media purposes (including events and activities related to the Start With Hello Award) and applicants agrees to waive any rights and not assert any intellectual property rights that the applicant has or may have in the application. Sandy Hook Promise reserves the right to publish the name and likeness of the applicants on the Contest Site or through other media for publicity purposes.

- Sandy Hook Promise is not responsible for any malfunction of the entire Award Site or any late, lost, damaged, misdirected, incomplete, illegible, undeliverable, or destroyed application due to system errors, failed, incomplete, or garbled computer or other telecommunication transmission malfunctions, hardware or software failures of any kind, lost or unavailable network connections, typographical or system/human errors and failures, technical malfunction(s) of any telephone network or lines, cable connections, satellite transmissions, servers or providers, or computer equipment, traffic congestion on the Internet or at the Award Site, or any combination thereof, including other telecommunication, cable, digital or satellite malfunctions which may limit applicant’s ability to participate.