

## Say Something Award Criteria and Timeline

Your entry into the Say Something Award constitutes your acceptance of the following rules:

- The Say Something Award is open to any school or youth organization in the United States (50 U.S. states and the District of Columbia) participating in the Sandy Hook Promise Say Something Call-to-Action Week, October 19 – 23, 2015.
- Assure your school or youth organization is officially registered as participating in Say Something Call-to-Action Week, October 19 – 23, 2015 at <http://www.sandyhookpromise.org/saysomethingweek>
- Schools and youth organizations must apply as individual schools or youth organizations (rather than as part of an entire school district or network.) Schools and youth organizations must be able to demonstrate they serve more than 10 youth in grades 5 – 12.
- Applications will be judged on a point system detailed in the application form. Tips and best practices can be found in the Say Something Call-to-Action Week Planning Guide at: <http://www.sandyhookpromise.org/saysomethingweek>
- Criteria includes:
  - Implementation of a Say Something Program during Say Something Call-to-Action Week, October 19 – 23, 2015.
  - Student Participation: Reached and included as many young people as possible during Say Something Call-to-Action Week.
  - Creativity and Ownership: Encouraged young people to lead Say Something efforts and use their own creative voice and expression.
  - Community Reach: Expanded Say Something Call-to-Action Week into the larger community to further the reach, including parents, school/youth organization staff, community leaders, media and community members.
  - Sustainability: Incorporated Say Something lessons and activities as part of ongoing plans to carry Say Something forward within your school or youth organization.
  - Supporting documents: Supporting documents, such as photos, videos, materials, press clippings from your Say Something Call-to-Action Week.
- All applications must be completed online at: <http://www.sandyhookpromise.org/saysomethingaward>
- No application will be reviewed unless it is fully complete.
- The completed application, along with supporting documents, must be submitted between October 19 and November 10, 2015. No application will be accepted past 11:50 p.m. on November 10, 2015.
- All applications will be reviewed by the Sandy Hook Promise's Say Something Award Committee between November 11 and November 29, 2015. The winner will be announced the week of November 30, 2015.
- All questions must be sent in writing to [saysomething@sandyhookpromise.org](mailto:saysomething@sandyhookpromise.org)

- Except where prohibited by law, the Say Something Award winner may be required to sign and return an Affidavit of Eligibility and Liability and Publicity Release and provide any additional information that may be required by Sandy Hook Promise. If required, the winner must return all such required documents via fax (or as otherwise instructed) within three (3) days and via U.S. Mail within seven (7) days following attempted notification or such the winner can be deemed to have forfeited the prize and another finalist.
- The Say Something Award must be used for charitable or education use and is subject to the express requirement that the winner submit all documentation requested by Sandy Hook Promise to permit the organization to comply with all applicable tax laws and filing requirements. If a potential winner fails to provide such documentation or comply with such laws, the prize may be forfeited and Contest Administrator may, in its sole discretion, select an alternate potential winner.
- All federal, state and local laws and regulations apply including but not limited to trade, sanctions and prohibited use. Sandy Hook Promise reserves the right to disqualify an applicant from the Say Something Award if Sandy Hook Promise reasonably believes that the applicant has attempted to undermine the legitimate operation of the Award by cheating, deception, or other unfair playing practices or annoys, abuses, threatens or harasses any other applicant, Sandy Hook Promise or the Say Something Award Committee.
- The applicant retains ownership of all intellectual and industrial property rights (including moral rights) in and to the Submission (excluding Sandy Hook Promise's rights in the Say Something or Sandy Hook Promise logo/trademark). As a condition of entering into the Say Something Award, the applicant grants Sandy Hook Promise a perpetual, irrevocable, worldwide, transferable, royalty-free, and nonexclusive license to use, reuse, publish, republish, modify, edit, repurpose, reproduce, distribute, sell, disclose, publicly perform, create a derivative work from and publicly display the applicants opinions, name, photograph, likeness, submissions, ideas, or other materials provided by the applicant in whole or in part, without prior review, in all media (including but not limited to posting on Say Something Award Site, Sandy Hook Promise website, social media, and other promotional uses), whether now known or later developed, and, including but not limited to, for the purposes of promotion, marketing or advertising without any notice or obligation of further compensation to applicant. Submissions shall not be returned.
- Applicants agree that personal data submitted including name, mailing address, phone number, and email address may be collected, processed, stored and otherwise used by Sandy Hook Promise.
- By entering the Say Something Award, applicants agree to participate in any media or promotional activity resulting from the Award as reasonably requested by Sandy Hook Promise and agree and consent to use of their name and/or likeness by Sandy Hook Promise. Sandy Hook Promise shall contact applicants in

advance of any media request for interviews.

- The application may also be used for press and media purposes (including events and activities related to the Say Something Award) and applicants agrees to waive any rights and not assert any intellectual property rights that the applicant has or may have in the application. Sandy Hook Promise reserves the right to publish the name and likeness of the applicants on the Contest Site or through other media for publicity purposes.
- Sandy Hook Promise is not responsible for any malfunction of the entire Award Site or any late, lost, damaged, misdirected, incomplete, illegible, undeliverable, or destroyed application due to system errors, failed, incomplete or garbled computer or other telecommunication transmission malfunctions, hardware or software failures of any kind, lost or unavailable network connections, typographical or system/human errors and failures, technical malfunction(s) of any telephone network or lines, cable connections, satellite transmissions, servers or providers, or computer equipment, traffic congestion on the Internet or at the Award Site, or any combination thereof, including other telecommunication, cable, digital or satellite malfunctions which may limit applicant's ability to participate.