



PARTICIPATE IN THE NIIC 2017 EXPO

The NIIC 2017 Expo is a vibrant space for businesses, organizations and artists to showcase their work at the largest conference on immigration in the United States. Established in 2008, the National Immigrant Integration Conference (NIIC) brings together the policy, corporate, nonprofit, labor, academic, faith, community and philanthropic sectors to build lasting solutions for immigrant integration, and plays a key role in shaping policy initiatives and community solutions. One thousand attendees are expected at NIIC 2017—AND JUSTICE FOR ALL—that will be held Sunday December 10–Tuesday December 12 in Phoenix, AZ.

The Expo offers a unique opportunity to deepen the association of your brand with immigrant and refugee communities and connect directly those leading and working on these issues across the country. Located directly adjacent NIIC's main stage area, the Expo is situated in a widely trafficked area of the conference and will be open for the full 3-days of the conference. NIIC is excited to showcase non-profit organizations, artists, local entrepreneurs, government agencies, and businesses committed to promoting immigrant integration and inclusion.

EXHIBITOR FEES

Large Business

(more than 50 employees)

3-Day \$750 | 2-Day \$600

Small Business

(less than 50 employees)

3-Day \$600 | 2-Day \$450

Non-profit/Government/Social Entrepreneur

3-Day \$500 | 2-Day \$350

Immigrant Artist/Artisan/Bookseller

3-Day \$350 | 2-Day \$200

EXPO HOURS OF OPERATION

Sunday, Dec. 10 – 12pm-5:30pm | Monday, Dec. 11 – 8am-6pm | Tuesday, Dec. 12 – 8am-5pm

EXHIBITOR AREA SPECIFICATIONS

Exhibitors must have a representative at their table at all times. Exhibitors may promote their programs, services, and products during the conference. Sales of any items are subject to Phoenix local taxes and related "Merchandise Sales" regulations of the Phoenix Convention Center.

All exhibitors will receive:

- Listing in the printed conference program book and NIIC website;
- 6x8 demonstration area, standard table (with table cloth) & 2 chairs;
- Access to power/electricity (additional charges may apply).

Expo Participation does not include access passes to NIIC sessions or to meals. Discounted NIIC registration rates for Expo participants are \$400 (3-day) / \$140 (1-day):

Registration includes access to all sessions, plenaries and meals for the duration of the pass.

Deadline to confirm participation in the Expo is: November 17. To become an exhibitor or receive more information, please contact Christopher Pulido at christopher@promiseaz.org

EXECUTIVE COMMITTEE

