

RACE to PRESTON MARKET

WHO WE ARE

Public Transport Not Traffic is a campaign bringing together communities across Melbourne to fight for frequent, reliable and well connected public transport. We believe that immediate priority must be given to public transport, cycling and pedestrian infrastructure so as to enable efficient mobility, improve our quality of life and economy, and end our traffic crisis.

OUR PLAN

Victorians want great public transport, but decades of underfunding has crippled our network leaving many people with no choice but to drive. By joining in the Race for PT you're showing our representatives that a sustainable transport future is what Victorians want to see.



FEDERAL FUNDS FOR CRUCIAL PUBLIC TRANSPORT INFRASTRUCTURE

Victoria's population is set to explode in the coming decade, meaning we urgently need new infrastructure to keep our state moving.

We want federal funds to help us build crucial new projects like Melbourne Metro, expanding rail access for millions of people, creating thousands of jobs and ensuring billions in investment go to our state.



LESS CROWDED TRAINS

Commuters are being unfairly penalised by a network that can't keep up with demand.

We want to see essential upgrades to our ancient rail signalling and more rolling stock so a greater number of trains can get through our network at peak times, easing overcrowding.



FASTER TRAMS WITH INCREASED ON-ROAD PRIORITY

Melbourne's trams are some of the slowest in the world.

We want greater traffic light priority and more dedicated lanes so we can run more trams per hour and allow commuters to cut through traffic.



BETTER BUSES

Our road network is already vast. It's time our buses used it more effectively to connect our suburbs.

We want extended weekend and evening services, improved routes and dedicated lanes to get them through traffic.

WHAT YOU ARE SAYING

We have been surveying the Darebin community and they are telling us that the top things that frustrate them about public transport locally are:

- Services that don't connect up
- Overcrowding
- Buses and trams being stuck behind traffic

WHAT WE CAN DO TOGETHER

Let's face it, successive governments have just not been interested in public transport, its users, or the value it brings to the state. That's why we have overcrowded trams; trains that skip stations and infrequent buses that don't connect to other modes properly. Together, Public Transport Not Traffic and the wider community have real opportunities to make a change.

PTNT rely on members, volunteers and the broader community to support events and initiatives that draw attention to public transport. Without the community support of the campaign in 2014 we couldn't have fought back the East West Link toll road and gotten better commitments on public transport at last year's election. By joining the Race4PT campaign you're bringing to life important local transport issues and showing our polities that public transport matters.

RACE to PRESTON MARKET

TIMELINE FOR THE DAY

9:30am sharp:

- The race begins with everyone departing from their chosen location.

9:30 – 11:00:

- Racers travel to Preston Market from various destinations.
- Some groups of racers will be accompanied by local councillors.

10:00 – 11:00:

- Racers will arrive at Preston Market and be greeted by councillors.
- Racers mark on the Race4PT Map the route they took, the services they used, and how long it took.
- Racers can then add their message to the Race4PT poster (you can't miss it!) and sign up to deliver it to your local MP.
- Racers may choose to participate in photo opportunities with local councillors or take their very own race photo on the 'selfie-stand'.

11am onwards:

- Prizes will be awarded to the racer with the highest average speed.
- Event will close with a short speech from PTNT and a thank you to all racers.
- Participants are encouraged to hang around and sample some of the produce on offer at the Preston Food and Wine Festival.

RACE to PRESTON MARKET

HOW TO PLAN YOUR ROUTE

You can plan to start your race to Preston Market from anywhere - whether that's your home, business or favorite café. The same goes for transport options - jump on a train, tram or bus, or any combination of transport options that doesn't involve a car.

We realise that not everyone participating in the event knows their area and public transport options, which is why we encourage people to plan their routes in advance.

Planning your route:

There are quite a few services out there to help you find your way around. We recommend either the PTV application, or the Moovit application.

For a detailed map of the market and where we'll be on the day, see the final

PTV mobile apps (iPhones, Android phones):

The PTV mobile apps allow you to view service times, use the journey planner and set your favourite stops throughout Victoria for faster access to public transport information on the go. It also has a screenreader function for the visually impaired. Downloads and usage instructions are available at ptv.vic.gov.au/getting-around/mobile-apps.

Moovit (iPhones / iPads, Android devices, Windows phones):

Moovit describes itself as "your latest weapon in the fight against transit interruptions, delays, and line adjustments that affect your trip" and features support for 9 Australian cities, including Melbourne. It can be downloaded for free at moovitapp.com. 

For an example route and map see the next page.

WHAT IF ?

What if I get lost?

Getting a little lost sometimes is a natural part of travelling and we encourage racers to try to continue on their journey towards Preston Market. Potential ways to get back on track include back tracking your path or using an application (such as Moovit or Google Maps) to help identify your location and a new path. If you are stressed, anxious, or unable to get back on track, please do not hesitate to contact someone (contacts for the day can be found on the FAQ page).

What if something else goes wrong?

Please refer to the FAQ (frequently asked questions) sheet.

RACE to PRESTON MARKET

GETTING YOUR FRIENDS INVOLVED

Things are always better done together right? So what about you race with a friend to Preston Market. If you have time afterwards you can catch up for a coffee!

The easiest way to recruit people is by getting them to complete our Darebin transport survey at <http://www.publictransportnottraffic.org/survey>. Even if someone cannot attend the Race to Preston Market, it would still be valuable for them to fill out the survey.

TELLING PEOPLE ABOUT YOUR TRIP SOCIAL MEDIA ON THE DAY

We want as many people to know that you are participating in the Race to Preston Market. Social media is the easiest and most effective ways for community groups to get their message out. We are encouraging participants to use Facebook, Twitter, Instagram and any other social media to tell people you are involved. You can link in on Twitter by using the hashtag **#Race4PT** and tag us on Facebook with **'Public Transport Not Traffic'** or on Twitter **@PTNotTraffic**.

Beforehand

- Make sure you register to race at race2townhall.com.
- Share the event link on your profile,
- Make a video about why you are participating and post it on facebook or twitter or email to info@ptnt.org and we can post it for you.

For more low-tech options of sharing the event you can download a poster from Race4PT.org.au to put up in your local shops, school, library etc or email your friends to invite them.

On the day

If you are active on twitter and Facebook feel free to track your progress along the way. Some of the things you can post about are:

- Overcrowding, eg. Is your public transport packed? If so take a photo!
- Speed, eg. How fast/slow is the public transport? Is it getting held up in traffic?
- Frequency, eg. How long did you have to wait for the train/tram/bus to arrive?
- Connections, eg. How long did you have to wait when changing between modes?

If you encounter delays definitely tell us about it. For social media tags see above.

At the end

To celebrate reaching your final destination (Preston Market) we will have a 'selfie stand' where you can quickly jot down why you raced and then post it to Facebook, Twitter and email it to info@ptnt.org so we can include it in our campaign materials.

We encourage participants to use Facebook, Twitter, Instagram and any other social media they like to post photos, stories, and even video from the day using the hashtag **#Race4PT**. Once the event is complete, we can use the hashtag to collate all of your posts about the day.

RACE to PRESTON MARKET

FREQUENTLY ASKED QUESTIONS

Obviously, we can't pre-empt every question you might have. If your question is not listed, please feel free to contact us. Contact details are located at the bottom of this page.

1) How long will the event take?

We expect most participants to be finished by 11am. If for whatever reason it takes longer don't worry, we'll be at Preston Market until 12noon. See the "Timeline for the day" page for more specific details.

2) Can children attend?

Yes. Race to Preston Market is an event for people of all ages, and we believe it is important for children to become familiar with public transport. However, we ask that a parent or adult accompany any child still at school.

3) What if someone hasn't registered to participate? Can they just join in?

Sure thing! Just make sure they chat to a PTNT volunteer at Preston Market on arrival.

4) Can I involve my school / community group / friends / neighbours etc.?

Definitely! We encourage you to invite as many people as you can.

5) What if I get lost?

Please see the bottom of the "how to plan your route" page. In a dire situation, you should contact a PTNT member using the details below.

6) May I film or take photos during my journey?

Of course! However, please be considerate of non-participants and follow appropriate signage - especially on any public transport. If you put your photos or video on social media, please tag us and add the hashtag #Race4PT.

7) Am I allowed to drive part-way?

We encourage racers to find ways to travel that don't require a car. However, if you feel you require a vehicle for part of your journey then that is ok. Just make sure to note at the end which stretch of your trip required a car.

8) Is this event politically aligned?

No. Although there may be racers participating who also belong to a political party, PTNT's Race to Preston Market is not politically affiliated. We encourage all members from the community, and any government representatives, to attend.

9) On the day, can I donate / buy any merchandise to help support PTNT?

We won't be selling anything on the day and we don't accept cash donations, so if you're keen to help our campaign efforts go online to www.ptnt.org and click donate.

ON THE DAY CONTACT:

Berish Bilander: 0402 469 053 or Eleisha Mullane: 0418 288 110



RACE to PRESTON MARKET

PRESTON MARKET MAP

