



Mission

Rainforest Action Network campaigns for the forests, their inhabitants and the natural systems that sustain life by transforming the global marketplace through education, grassroots organizing and non-violent direct action.

Vision

RAN envisions a world where each generation sustains increasingly healthy forests, where the rights of all communities are respected, and where corporate profits never come at the expense of people or the planet

Values

Fighting for People and Planet

We are committed to doing what is necessary, not only what is considered politically feasible, to preserve rainforests, protect the climate, and uphold human rights.

Systemic Change

We are a collaborative organization that challenges corporate power and exposes institutional systems of injustice in order to drive positive systemic change.

Respect and Integrity

Our commitment to fairness and equity demands that we treat each other, fellow activists, and community partners with honesty, respect and dignity and that we are accountable to these relationships.

Social Justice

We recognize the intersectionality of systems of oppression and the interdependence of all fights for social justice.

Racial Justice

We believe racial inequity underpins systemic injustice and we are committed to incorporating a racial justice analysis into our programs and operations to challenge that inequity.

Indigenous and Frontline Partnerships

We are committed to working with Indigenous communities and frontline communities directly impacted by profit-driven systems of injustice. We support the leadership of these communities in working on strategic and effective solutions to protect people and the planet.

Wildness and Biodiversity

We honor the intrinsic value of biodiversity and wildness. We recognize our interdependence with healthy natural systems and seek to maintain the integrity, richness and abundance of life in all its forms.

Traditional and Indigenous Peoples

We support Traditional and Indigenous Peoples' rights, including the right to sovereignty, self-determination, reparations and the right to Free, Prior and Informed Consent (FPIC) regarding decisions implicating customary rights on traditional lands.

People Power

We believe creativity, integrity and people power drive the success in our campaigns and in our organization; while compassion, irreverence, and a celebration of life's possibilities drive the commitment to our mission.