Who is a Reef Ambassador?

Volunteer Role Description: Speaking up for oceans

Reef Ambassadors are reef role models who actively inspire and catalyse their communities to understand and help protect marine environments through locally relevant events and projects.

As a Reef Check Australia (RCA) representative you will share your knowledge about reef ecology, key findings from RCA volunteer reef survey teams and marine conservation. You are a role model for the community, helping to spread the word about how people can get involved in our programs and other relevant initiatives to help understand, appreciate and protect reefs and oceans.

Key tasks:
- Represent RCA at community events to engage people in reef education, RCA programs and ocean conservation activities
- Actively seek out opportunities to share reef education and conservation messages to inspire your community
- Be a model for reef stewardship
- Develop and lead community-based conservation projects and activities
- Safely carry out your activities and help others do the same
- Develop your communication and presentation skills

Ambassador Criteria

Reef Ambassadors will meet and understand the following criteria. You must:
- Be 18 years or over (Opportunities for those 15-18, in special circumstances)
- Be social by nature, enjoy interacting with people and feel comfortable in new settings.
- Be able to communicate well verbally.
- Be passionate about marine ecology and conservation.
- Be excited to learn and share your knowledge with others!
- Read the Role Description and fully understand what the opportunity entails.
- Successfully complete the workshop and training activities.
- Demonstrate your capacity to undertake key Ambassador activities.
- Have a Working with Children Blue Card to participate in any activities with children. If you don’t have a Blue Card, then you can apply through Reef Check Australia for FREE!
- Have a valid email address for communication.
- Have a form of transport. This may be public transport or private transport, but please keep in mind that you will be required to make your own way to most events/outings.
Hours & Terms

- Training consists of a hands-on workshop, supplemented by 8-10 hours of home reading and study prior to course commencement.
- If accepted, there is a non-refundable $50 course fee to secure your place in the workshop. Your RCA T-Shirt is included in this price.
- We are seeking those who are ready to commit to the cause. As part of the training, we'll work with you to develop an action plan about how you will be involved. This isn't intended to be a casual volunteer opportunity, so please be prepared to contribute in an ongoing way.
- You must be accepted to the program and successfully demonstrate your Ambassador skills to participate in events. Ambassadors will be supported through mentoring and ongoing training. This is a journey.
- Reef Check Australia will let you know about opportunities to participate in local events, but success of this program is driven by you. We will help you to develop your leadership skills and support you to take the lead on your own initiatives.
- The position is unpaid. Out-of-pocket expenses for specific relevant activities may be reimbursed, if approved in writing and in advance by management.

Value to the successful applicant

- You will have opportunities to attend a range of community events and network with environmental professionals.
- The interactive workshop and ongoing program participation offer you a unique opportunity to learn more about your local reef ecosystems and community outreach approaches.
- Donating your time can help increase your community’s capacity to understand, appreciate and protect local reefs.
- As part of the Reef Check network, you can meet other like-minded individuals.
- You can inspire positive change in your community through leading by example. Be a role model for reef conservation and demonstrate your commitment by inspiring others.

Value to Reef Check Australia

- There are many opportunities to engage the community in better understanding, appreciating and protecting our reefs and oceans! We need your help in order to carry out our mission of “Empowering people to save our reefs and oceans”.
- Reef Check Australia relies heavily on volunteers in the field, at events and in the office. We have a small team of dedicated part-time staff to support YOUR work. We could not accomplish our mission without volunteer support.
- You know your community. Help us reach out to inspire knowledge and action.
- Each volunteer brings a fresh perspective to our projects.

How do I become an Ambassador?

1) Read the Reef Ambassador Position Description to understand what the role entails and if you are comfortable meeting the requirements. Let us know if you have questions.
2) Complete the application form.
3) Limited spots are available. We will review the pool of applications and confirm placements.
4) Confirm your registration for the required workshop dates scheduled with the $50 course deposit.
5) We’ll send you pre-workshop materials and additional details. Read Starter Pack, complete knowledge reviews and be ready for a fun workshop!
6) Complete your volunteer Blue Card application to turn it in at the workshop.
7) Successfully complete the Reef Ambassador workshop to demonstrate your skills and make a plan about how you will contribute.
8) Be an active Reef Ambassador! (And be proud of the great work you are doing!) There will be ongoing training, projects, events, social gatherings and talks. The possibilities are endless and we look forward to how you can help us develop the program to help you make the most positive difference.