

2018-2019 Realize Bradenton Business Sponsorships

Presenting \$9,000 Innovator \$5,000 Champion \$2,500 Hero \$1,000

Customized Benefits for Realize Bradenton: Farmers' Market	Presenting \$9,000	Innovator \$5,000	Champion \$2,500	Hero \$1,000
Logo on Farmers' Market handouts and posters	•			
Presenting sponsor of the weekly Chef at the Market, including logo on banner at chef tent and on recipe cards given to patrons (35 Saturdays averaging 2,500-3,500 people each week)	•			
Logo on the Farmers' Market website visited over 10,000 times per year	•			
Logo on the Farmers' Market weekly newsletter sent to over 1,300 emails weekly	•			
Logo on the Farmers' Market tote bag	•			
Opportunity to display materials at the Realize Bradenton Info tent at weekly Farmers' Markets (35 Saturdays averaging 2,500-3,500 people each week)	•			
Company name listed as Farmers' Market Sponsor on at least 7 of our Farmers' Market press releases per year	•			
Logo on newspaper print ads for the Farmers' Market	•			

Digital Exposure	Presenting \$9,000	Innovator \$5,000	Champion \$2,500	Hero \$1,000
Your company listed on Realize Bradenton's email signatures, @ 200,000 impressions per year, with link to your website	•	•		
Ongoing recognition on Facebook and Twitter postings to 23,000+ people	•	•		
Logo and web link on Farmers' Market and Realize Bradenton's website, including 55 pages and the main sponsor page (16,500 visitors a month)	•	•	•	•
Logo and web link on Realize Bradenton's monthly e-newsletter (6,200 subscribers)	•	•	•	Listing & Web link

Publicity Exposure	Presenting \$9,000	Innovator \$5,000	Champion \$2,500	Hero \$1,000
Company name listed as sponsor on all Realize Bradenton press releases throughout the year	•	•		
Realize Bradenton's television PSAs aired @ 100 a month on Spectrum Network	•	•		
Opportunity for customized exposure at an event	•	•		
Recognition on the PowerPoint presentation shown to over 20 civic groups each year	•	•	•	

Print Advertising Materials	Presenting \$9,000	Innovator \$5,000	Champion \$2,500	Hero \$1,000
Company logo showcased as a Business Sponsors in the tri-fold visitors map (200,000 distributed throughout Bradenton area, Florida, Pittsburgh, and Germany & England)	•	•		

Banners	Presenting \$9,000	Innovator \$5,000	Champion \$2,500	Hero \$1,000
Logo recognition on Realize Bradenton's banners for Farmers' Market, ArtSlam, Bradenton Blues Festival, and Music in the Park (approximately 150,000 people each year at 75 events)	•	•		

Priceless	Presenting \$9,000	Innovator \$5,000	Champion \$2,500	Hero \$1,000
One framed, limited edition signed downtown map poster	•	•	•	
Support of a really COOL nonprofit that builds quality of life & promotes economic growth	•	•	•	•
Networking with Realize Bradenton's other amazing sponsors	•	•	•	•
Tax deduction letter for your gift	•	•	•	•

August 24, 2018

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