

Realize Bradenton

RFQ Call to Artists 2D Public Art Postcard

DEADLINE: TUESDAY, JULY 17, 2018

BACKGROUND INFORMATION

Realize Bradenton invites southwest Florida artists to design a public art postcard in downtown Bradenton in the Village of the Arts that interprets the history and vibrancy of the Village of the Arts. All 2D media are eligible. Designs will be digitized and produced in a ceramic panel for exterior installation. For complete information visit http://www.realizebradenton.com/rfq_vota.

Email inquiries to Jodi Carroll, manager@realizebradenton.com.

ABOUT THE PROJECT

Realize Bradenton (RB) <http://www.realizebradenton.com> is a nonprofit organization that brings people together to create a vibrant and prosperous downtown area for residents, visitors, and businesses. Arts, culture and heritage are key to RB's activities.

WalkBradenton.com, a responsive GPS-enabled website, offered by Realize Bradenton, showcases downtown assets with 60 artworks, 25 historical sites and, 145 places to eat, shop, stay, and play. Of the 60 artworks, there are 14 public art "Postcards from the Friendly City" displayed on the Riverwalk and in central downtown at the South Florida Museum, Manatee Performing Arts Center, Historic Courthouse, and Old Main Street. These weather resistant, durable 3' x 4' public art postcards are fabricated on baked enamel and created by artists through the Public Art Process coordinated by Realize Bradenton.



OPPORTUNITY FOR ARTISTS – PUBLIC ART POSTCARD

RB will commission one public art postcard depicting the history, sights and vibrancy of the Village of the Arts. The staff of the Manatee County Historical Records Library will assist artists with research and documentation. For more about the Village of the Arts, visit www.villageofthearts.com and see the attached brief history of the Village of the Arts prepared by Manatee County Historical Records Library.

The design style does not have to be historic or vintage. All artists' styles and approaches to creating images will be considered. If not already digital, the finished art will be digitized by the selected artist and produced in a ceramic panel mounted on steel for exterior display.

ARTIST SELECTION AND PROJECT PROCESS

The Artist will be selected based on examples of completed work that demonstrates their style and approach to image –making. Selected artist will work with the Manatee County Historical Records Library to research their public art postcard theme. Artist will develop a concept design

for approval by the Advisory Selection Committee followed by full design development and review with the committee. The Artist is not responsible for fabrication of design into a ceramic panel.

BUDGET AND ARTIST FEES

Selected artist will be paid a design fee of \$3,000.

ELIGIBILITY AND ADDITIONAL CONSIDERATIONS

Professional artist based in southwest Florida who can demonstrate:

- A professional level of quality in design demonstrated in completed work
- Completed work in the media and/or methods proposed for this project
- Exhibition history
- Art education and/or professional training

TIMELINE

Application Deadline: MIDNIGHT, TUESDAY, JULY 17, 2018
Artists Selected: AUGUST 2018
Onsite Visit of Artist: AUGUST 2018
Design Completed: SEPTEMBER 2018
Fabrication: OCTOBER-NOVEMBER 2018
Installation: DECEMBER 2018

APPLICATION PACKAGE

Artists must TRANSMIT APPLICATION PACKAGE via WeTransfer.com.

Go to <https://wetransfer.com/>

Click on Take me to Free

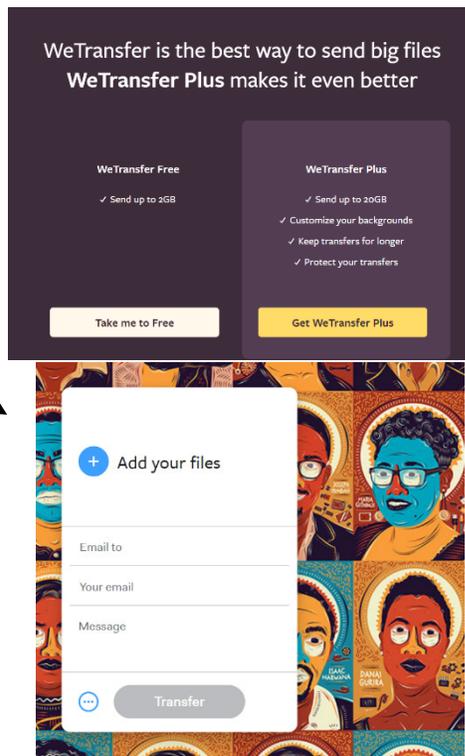
Click the + ADD your files

Email to:
manager@realizebradenton.com

Add your email address

Add message if you choose

Click Transfer



Please email Jodi Carroll at manager@realizebradenton.com immediately following your transmission via WeTransfer.com so your transmission may be confirmed.

The **APPLICATION PACKAGE** MUST include:

1. **ARTIST RESUME**
2. **IMAGES** - Minimum of 6 and maximum of 12 images of previous work in .jpg format
 - a. Each IMAGE may not be larger than 1 mb
 - b. FILE NAME must be labeled in **the numerical order** which the artist wishes them to be viewed, followed by **Artist Last Name** and **Title of Work**.

1JonesSunnySkies
2JonesSunnySkiesDetail
3. **IMAGE LIST** - Please include the following information for each. If there is more than one image for a project, complete information only needs to be provided one time.
 - Title (if there is one)
 - Dimensions
 - Media
 - Optional information about intention/origin of work
 - Example: commission for corporate lobby
4. **ARTIST STATEMENT:** Use this opportunity to provide the committee any information that will help them fill in the gaps between your work samples and the requirements of this project. For example, if the artist is working in a new direction from that shown in past work or if image is research based.

Questions? Contact Jodi Carroll at Realize Bradenton
manager@realizebrandenton.com

Please email Jodi Carroll at manager@realizebradenton.com immediately following your transmission via WeTransfer.com so your transmission may be confirmed.

DEADLINE TUESDAY, JULY 17, 2018

**RFQ – Call to Artists
2 D Public Art Postcard
Village of the Arts**

Submission Checklist

- ARTIST RESUME**
- IMAGES**
 - Minimum of 6 and maximum of 12 images of previous work in .jpg format
 - Each IMAGE may not be larger than 1 mb
 - FILE NAME must be labeled in **the numerical order** which the artist wishes them to be viewed, followed by **Artist Last Name and Title of Work**.
 - 1JonesSunnySkies
 - 2JonesSunnySkiesDetail
- IMAGE LIST** - Please include the following information for each. If there is more than one image for a project, complete information only needs to be provided one time.
 - Title (if there is one)
 - Dimensions
 - Media
 - Optional information about intention/origin of work
 - Example: commission for corporate lobby
- ARTIST STATEMENT:** Use this opportunity to provide the committee any information that will help them fill in the gaps between your work samples and the requirements of this project. For example, if the artist is working in a new direction from that shown in past work or if image is research based.
- Upload ALL of the above documents to WeTransfer.com

LAST STEP

- IMMEDIATELY FOLLOWING TRANSMISSION via WeTransfer.com, please email Jodi Carroll manager@realizebrandenton.com so your transmission can be confirmed.

Questions? Contact Jodi Carroll at Realize Bradenton manager@realizebrandenton.com or call (941) 685-0119.

DEADLINE TUESDAY, JULY 17, 2018

History of the Village of the Arts

In 1999, the City of Bradenton had an area south of its downtown which had fallen into disrepair. A simple solution might have been to tear down the turn of the twentieth century bungalows and apartments, originally constructed as rentals to attract winter residents and retirees. Instead, a group of heroes showed up to rescue the once attractive neighborhood. Instead of calling in bulldozers and builders, artists set out to reclaim the neighborhood and return its vibrancy through art studios, shops, healing arts, and restaurants.

In the fall of 1999, nearly 100 interested people met to discuss the possibility of turning the area between 9th and 13th Avenues West and 10th and 13th Streets West into an art district. Taking advantage of a city ordinance where residents could live and work in the same building, a small group of artists formed the Artists Guild of Manatee, Inc., setting their goal to create “a community where artists and artisans of all disciplines could live, work and prosper.”

Among these pioneers were Herbie Rose and his wife, Graciela Giles. Rose, known for his vibrant paintings in tropical colors and Giles, primarily known for her watercolors of local scenes, were some of the first artists to invest in the neighborhood that became the Village of the Arts. Rose, a native of Jamaica, came to Bradenton in the mid-1980s. He earned the nickname Mayor of the Village of the Arts for his calm and persistent manner, well suited for a newly formed organization facing many obstacles.

By the spring of 2000, old homes were receiving facelifts and were painted in bright tropical colors, as artists created studios and galleries. Most of the homes in the village are Craftsman Bungalow style, whimsical, yet smaller scale, reminiscent of an English cottage.

Today, the Village of the Arts is known for its brightly colored artist-in-resident galleries, beautiful backyard gardens, and monthly artwalks, which bring visitors to the area to visit the galleries, listen to neighborhood musicians and dine in Village restaurants.

The true gift of the Village of Arts is the realization of a vision to create a “community where artists and artisans of all disciplines **can** live, work and prosper.”