



ANNUAL REPORT 2016-2017

A LETTER FROM THE FOUNDER

In early 2016, I saw the writing on the wall. The elites in both political parties had failed to deal with the consequences of the digital economy, globalization, automation and the power of the finance industry. That failure was fueling a surge in populist anger throughout the United States.

This rage opened the door to something almost inconceivable: Donald Trump stoking economic and racial fears to win the Republican nomination and the presidency.

At the Dream Corps, we readied ourselves. The election result was a shock to all of us -- yet we were organizationally prepared.

- #cut50 was leading on criminal justice reform, having forged key relationships across partisan boundaries.
- Green For All was moving towards a state-based strategy, betting that federal environmental policy would move backwards.
- #YesWeCode was building new partnerships to accelerate diversity in the tech sector.
- And we launched the #LoveArmy, a 130,000-person network ready to combat hatred

While I kept my title as President, we introduced the new position of CEO, renovated the financial and fundraising systems and built a strong team that was able to operate effectively in this new political environment.

2018 offers new opportunities for real progress. Within our reach is a new federal law that will help women in prison. ... We can open the tech sector up to thousands of urban youth. ... We can promote job-generating solutions to the climate crisis. ... And we can do all of this without deepening the divides that are tearing our country apart.

2018 can be a year of real progress – if we build the solutions we need, if we persist, and if we do it together.

I invite you to join the Dream Corps and help build a future that works for everyone.

anthony R VAN

Van Jones President & Founder



THE DREAM CORPS
BRINGS PEOPLE
TOGETHER TO SOLVE
AMERICA'S TOUGHEST
PROBLEMS. WE BACK
INITIATIVES THAT CLOSE
PRISON DOORS AND
OPEN DOORS OF
OPPORTUNITY FOR ALL.
WE ARE RESHAPING
"WHAT'S POSSIBLE"
IN THE FIELD OF
SOCIAL JUSTICE.

SOUL SERVANT LEADERSHIP SOLUTIONS





VAN JONES

ACCOMPLISHMENTS

NON-PROFIT Trailblazer

Founded non-profit organizations Ella Baker Center for Human Rights, Color of Change, Rebuild the Dream, and the Dream Corps.

GREEN JOBS ADVISIOR FOR OBAMA ADMINISTRATION

Was appointed Green Jobs Advisor to the Obama administration, named one of Time's 100 most influential people, and received the NAACP President's Award.

BLOCKED OAKLAND SUPERJAIL

Led a campaign to block the construction of an Oakland superjail for children, reducing the youth prison population by 30%.

AUTHOR OF NEW YORK TIMES BESTSELLING BOOKS

Authored the New York Times bestselling books Green Collar Economy, Rebuild the Dream, and Beyond the Messy Truth.

LED THE GREEN JOBS ACT ADVOCACY EFFORT

Led the Green Jobs Act advocacy effort to get it passed and signed into law, delivering \$500 million in national funding to green jobs training.

NATIONAL VOICE OF REASON

Ascended as a major voice of reason for Americans in red and blue states during the volatile 2016 political election.

VIEN TRUONG ACCOMPLISHMENTS

THE DREAM CORPS LEADER

Leads the Dream Corps, a national organization working to close prison doors and open doors of opportunity. The Dream Corps includes #cut50, Love Army, #YesWeCode and Green For All.

CLIMATE POLICY

Developed energy, environmental, and economic policies at the state, federal and local levels. Advised on billions of dollars in investments for energy and community development programs.

GREEN FOR ALL LEADERSHIP

Leads the vision and strategy for Green For All: building a green economy strong enough to lift people out of poverty.

AWARD WINNING LEADER

Received White House, congressional, state, regional and local awards for her work advocating on behalf of those most vulnerable to climate change.

NATIONAL LEADERSHIP

Board member of US Climate Action Network, Clean Energy Works, and Megaphone Strategies, mentor for Uncharted, and judge for Roddenberry Fellowship.

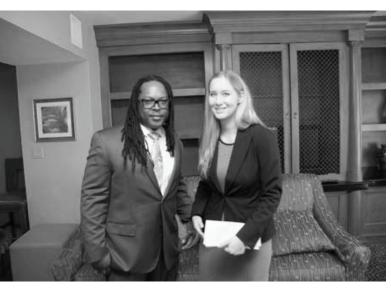
COMMITTED TO THE COMMUNITY

Vien is a first-generation Oakland resident. She continues to live, work, volunteer and invest in her community.



HERE'S WHAT # cut 50 DID.

#cut50 works to reduce crime and incarceration in all 50 states. We empower those who have been impacted by the system to tell their stories and bring legislation to keep families together, make our communities safer, and deliver justice and healing.





PASSED BILLS TO PROTECT OUR YOUTH AND COMMUNITIES

Four juvenile justice bills we co-sponsored in California were signed into law, giving thousands of offenders a second chance through rehabilitation and earlier release.

CALLED ON PRESIDENT OBAMA VIA #CLEMENCYNOW

Our #ClemencyNOW campaign brought 75 families to the White House to ask for clemency for their loved ones. Before leaving office, President Obama granted clemency to an unprecedented 1,700 people.

LAUNCHED DIGNITY FOR INCARCERATED WOMEN CAMPAIGN

We introduced a bipartisan bill to reform how women are treated in prison. Millions saw our Dignity for Women video and want policies to support pregnant women, mothers, and sexual assault survivors in prison.

HELD SECOND Chance Summits for Jobs

Our Second Chance job summits in Atlanta and San Francisco have drawn employers from Uber to Virgin America and secured their support in hiring people with criminal records.

HELD NATIONAL DAY OF EMPATHY ACROSS THE U.S.

Our first National Day of Empathy brought together crime victims, formerly incarcerated people, and families to meet with legislators in 35 states. It generated 4,000 phone calls and 250,000 texts demanding a humane approach to justice.

AMPLIFIED THE #JUSTICEREFORMNOW CAMPAIGN

#cut50 put itself on the map with #JusticeReformNOW – drawing 250,000 supporters, including 100 celebrities, from Alicia Keys to Steph Curry. Soon after, Congress allocated \$1 billion to address drug addiction and fund mental health over incarceration.

HERE'S WHAT # GREEN FOR ALL DID.

Green For All works to build an inclusive green economy strong enough to lift people out of poverty. Our goal is to make sure people of color and working families have a place and a voice in the climate movement.

LAUNCHED #FIXTHEPIPES FOR FAMILIES IN FLINT

Three years after the Flint water crisis, Flint families are still suffering the effects of lead poisoning due to contaminated water and rotting pipes. We launched the #FixThePipes campaign to bring relief to families. We raised \$15,000 to help more than 20 families replace damaged water heaters to support clean water infrastructure. Celebrity support included Common, Mark Ruffalo, and Frances Fisher. We also partnered with the KidBrooklyn comic book. The comic book, created by 11-year old Jaden Anthony of Brooklyn and his father, features environmental issues with exciting plot lines. One dollar of every comic book sold will go towards supporting Flint.





RALLIED FOR CLEAN BUSES FOR NEVADA STUDENTS

We helped kick off a campaign in Nevada in partnership with CHISPA Nevada, calling on Gov. Brian Sandoval to use the \$24 million coming to the state from a Volkswagen legal settlement and use that money to invest in zero-emission clean buses for kids. We collaborated with NowThis on a video and digital campaign to bring national attention to this issue and to the opportunity that states across the country have to follow suit. Our video received more than 1.5 million views in just 5 days and generated thousands of petition signatures calling on governors across the country to give kids a clean ride.

PUBLISHED TOOLKIT FOR CLIMATE SOLUTIONS

We delivered a Policy Toolkit to 1,500 state legislators across the country, in partnership with the State Innovation Exchange. The toolkit provides guidance to legislators on how to make polluters pay the cost of their pollution and use the money to invest in building strong green economies in some of our most impacted communities.

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HERE'S WHAT # YES WE CODE DID.

#YesWeCode works to help 100,000 young women and men of diverse backgrounds find success in the tech sector. #YesWeCode is changing the narrative about "who belongs in tech," attracting major attention and resources.

LAUNCHED CODING CORPS PROGRAM IN OAKLAND

The Atlantic Philanthropies funded #YesWeCode with \$2.5 million to launch a national job training pilot in Oakland, California. This scalable pilot builds a coordinated tech ecosystem with the Alameda County Public Health System, Oakland Workforce Investment Board, and Oakland Unified School District. To date we have graduated 16 trainees of color and 70% have already found jobs.

RECOGNIZED BY JAY-Z'S SHAWN CARTER FOUNDATION

The Shawn Carter Foundation, founded by Jay-Z, made #YesWe-Code a beneficiary of their Tidal X concert series with a \$25,000 gift, highlighting national organizations that are making an impact in communities of color.

TRAINED STUDENTS AT CODING CORPS MARIN

CREATED #YESWECODE

The #YesWeCode model is ready

for national impact, thanks to a

partnership with We Can Code IT

and Code Fellows worth \$5 million.

The new #YesWeCode Fund is

raising \$100 million towards coding

scholarships for low-opportunity

young people. Recruitment for the

first cohort started in April 2017.

SCHOLARSHIP FUND

#YesWeCode is partnering with the Marin Community Foundation on program where participants from low-income communities in Marin County learn tech skills, obtain professional job skills, and are placed in a paid apprenticeship at a tech company in the Bay Area. This will serve as a model to guide inclusive tech communities throughout the country.

HELD MINORITY Male Maker's Summit

#YesWeCode launched high-visibility campaigns to demystify careers in tech for young people of color. With a grant from Verizon, we produced a video series highlighting young technologists working in their community in the Bronx and Harlem. We also hosted 100 young African American men from across the nation to visit Silicon Valley for the "Minority Male Maker's Summit," where they visited tech campuses and heard from industry leaders.

CREATED BAYAREACODES AS AN ONLINE RESOURCE

With the support of a grant from the San Francisco Foundation, #YesWeCode created BayAreaCodes, a website that includes a listing of Bay Area tech programs, a local events calendar, and a report on the staff diversity of the top tech companies. The #YesWeCode staff also recruited local tech companies to an Employers Council committed to recruiting and retaining diverse workforces. Members include eBay, Yelp, Lyft, Twitter, Intuit and Good Eggs.

HERE'S WHAT #LOVE ARMY DID

#LoveArmy is a network of people committed to revolutionary love. Together we stand up to hate, heal divides and envision a future that works for everyone. Through education, connection and action, we grow love + power.

GREW NATIONAL PRESENCE TO ALL 50 STATES

Since December 2016, #LoveArmy has grown to 123,000 members representing all 50 states and including 49,000 volunteers and 3,000 local teams.

CONVENED IN LOCAL TEAMS AND DIGITAL COMMUNITY

Collectively, our members have taken over 150,000 actions to stand up to hate, heal divides, and build a future that works for everyone.

SAVED HEALTHCARE FOR RETIRED COAL MINERS

In April, we joined forces with United Mine Workers of America to successfully protect 22,000 retired coal miners and their families from losing their healthcare.

HELD THE SUMMER OF LOVE AND RESISTANCE

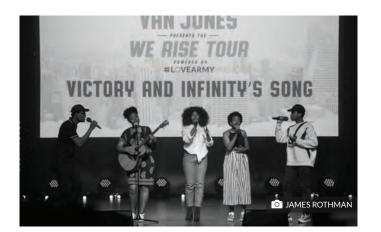
We led a "Summer of Love and Resistance," featuring 8 digital teach-ins with leaders like Alicia Garza and Valarie Kaur which garnered over 100,000 views.

LED THE WE RISE TOUR WITH NATIONAL CELEBRITIES

In July, we launched the "We Rise Tour" in collaboration with Roc Nation and Van Jones. We visited 14 cities and engaged in dialogue with local artists and leaders as well as national celebrities and influencers.

PUBLISHED 10 GUIDING PRINCIPLES

Developed 10 Guiding Principles through a collaborative process that included people from across the political spectrum to find common ground based on values.











OUR VICTORIES

cut 50

In November 2016, we launched #ClemencyNOW, calling on President Obama to review thousands of pending clemency petitions for nonviolent drug offenders before his term ended. We organized 75 families from across the country to travel to Washington D.C. to make a plea to the President to grant clemencies to their loved ones for the holidays.

Today, tens of thousands still languish in prison for decades for nonviolent crimes. Sharanda Jones was one of those people. Under mandatory sentencing guidelines, Sharanda had gotten life without parole. She was sentenced to die in prison as a first-time, nonviolent drug offender. She'd left an 8-year-old daughter behind and served 17 years before receiving clemency from Obama the year before.

Clemency gave Sharanda another chance at life. She was part of our delegation that delivered a change.org petition with 2 million signatures to urge Obama to release those who met his clemency criteria.

The first night, we held a candlelight vigil at the White House. Beth Curtis spoke of her brother who received a life sentence for his first ever offense, marijuana. Another woman said, "We feel like [clemency] is our last hope for freedom for our families." As Brittany Byrd, the #cut50 fellow running this campaign says: "There is nothing more urgent than freedom." Brittany's mother was incarcerated when she was younger and now Brittany works as an attorney to give people their lives back. "I know first-hand that when one person goes to prison, the whole family goes to prison," she says. "We cannot overlook the people that are sacrificed in the name of misguided appeals for law and order."

Before his term ended, Obama granted clemency to over 1,700 people. #ClemencyNOW is a testament to the fact that sharing our stories changes hearts and minds and makes justice and healing possible. Extreme sentencing laws force judges to put someone behind bars – for decades, or like Sharanda, the rest of their lives – without considering the severity of their crime, the devastating effect it would have on their family, and what they contribute to our communities.

Our work to change these laws will continue as we demand a more humane and fair criminal justice system for all.

OUR VICTORIES #GREEN FOR ALL

The Trump Administration has tried to rollback nearly every clean air, clean water, and environmental protection we have. As part of our Moms Mobilize campaign, Green For All brought women and moms from across the country together to speak out against poison and pollution in our communities and defend critical environmental protections.



Our campaign engaged moms from the grassroots to the rich and famous. Celebrity supporters included Ashley Judd, Ellen Pompeo, Alfre Woodard, Ali Wong, Amy Smart, Megan Boone, Frances Fischer, Angie Martinez, and more. We garnered press coverage in Spanish and English and were featured in Bustle, Shondaland, GreenBiz, TeleSUR, Politico, Attn:, and NowThis.

Over 300,000 people signed our petition to protect funding for the EPA in less than one month. Five women in Congress responded by introducing amendments to protect EPA funding in the budget. Women from Flint to Orlando joined forces to speak to members of Congress about the importance of getting serious about protecting us from pollution and fighting for a future for our kids. We partnered with Attn: to release a mini-series featuring the stories of women raising their families on the frontlines of pollution.

It's not about partisan politics, it's about a future for our kids. No more Flints!

OUR VICTORIES

#LOVE ARMY

In the spring of 2017, the #LoveArmy partnered with the United Coal Miners of America to stand up for workers' rights. We couldn't let crooked coal companies walk away from the benefits that they owed their workers. For us it was about standing up for health care and retirement security for ALL working Americans.

Companies like Peabody Coal took advantage of loopholes in our laws to throw away benefit obligations to retirees. What they did was wrong. The immoral practices of these companies had heartbreaking and deadly implications for people like John and Rhonda Leach. All three of their children were born with a rare and fatal disease. John worked in the mines for Peabody Coal for 21 years, in large part because of the promise of good health insurance. He spent those years underground - risking his life, limbs, and lungs - to keep our lights on.



When #LoveArmy joined the fight, it seemed unlikely that health care benefits would be extended. But through this partnership and with the support of many organizations and tens of thousands of everyday people, we were successful in passing The Miners Protection Act. This legislation permanently extends health benefits to the retirees at risk. #LoveArmy alone mobilized over 60,000 of our members to make calls to congress and sign petitions and we leveraged our relationships to bring media attention to the issue.

The success of this campaign should give us hope and encourage us to broaden our moral imagination of what is possible — even in the age of Trump. Our common ground is not built on politics, it's built on values. Regardless of political affiliation or geography, there are more of us who are willing to take a stand for dignity and respect, for justice, for fairness. Our common pain should bring us a common purpose. If the struggling, striving underdogs in red states and blue states stick together, there's nothing we can't do.

OUR VICTORIES

#YES WE CODE

Mobolaji grew up in East Palo Alto, a low income area right in the heart of Silicon Valley. Emboldened by the dream of becoming a software engineer, Mobolaji pursued a Computer Science degree in college. Unfortunately, he had a rough time in his courses and dropped out of the department to pursue political science. A couple of years after graduating from college and working in the healthcare field, Mobolaji still held a passion for technology.

Luckily, a mentor of his from high school referred him to #YesWeCode. Admittance into the #YesWeCode Coding Corps would prove to be the beginning of a difficult ten month journey. During the training portion of the program, Mobolaji traveled daily between East Palo Alto and San Francisco, about an hour and a half commute. Post-training, his living situation was strained as he was looking for work for over nine months after his graduation.

Due to his hard work and diligent networking, Mobolaji skipped apprenticeship and landed a job as a full-time software engineer at a mortgage software company called Ellie Mae, and is in the process of moving out of East Palo Alto to be closer to his job. We're so proud of Mobolaji, and we extremely grateful that we were able to provide this opportunity to such a promising technologist.



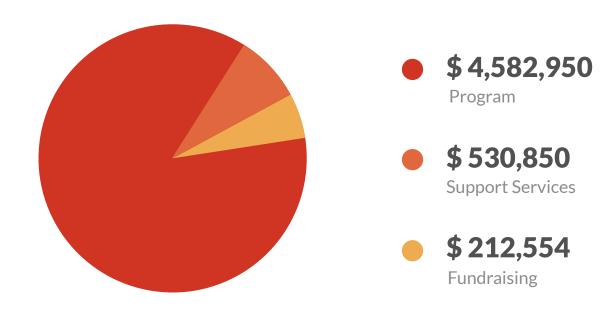
2016 FINANCES

SUPPORT & REVENUE

Contributions	\$ 5,798,854
Other	\$ 146,177
TOTAL	\$ 5,945,031

EXPENSES

TOTAL	\$ 5,326,354
Fundraising	\$ 212,554
Support Services	\$ 530,850
Program	\$ 4,582,950





Now more than ever, we must focus on real solutions to America's toughest economic and environmental challenges. The Dream Corps is on the front lines, bringing together the most innovative minds to collaborate, educate, and catalyze change to build an inclusive green economy, transform the criminal justice system, and increase opportunity in the tech sector.

By investing resources at the local and community level, we're advancing solutions across the country from Oakland to Washington, D.C and impacting millions of lives. And we've only just begun.

VIEN TRUONG, CEO



THANK YOU TO OUR DONORS

\$100,000 & ABOVE

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