

## #FuelChange Challenge - Info Sheet

### Our Mission in Creating this Challenge

Transportation pollution has become a public health crisis. We're using music and video to reach people around the country about it. We aim to put a face and voice to the effects of harmful transportation pollution in U.S. cities, and help spark a movement.

### Background

In November, the Trump Administration released a proposal to weaken clean car and fuel efficiency standards. They want to put this into action in the Spring, but people around the country are fighting back. Green For All has been working on this issue and is launching #FuelChange, a nationwide campaign to bring clean transportation to all people across the U.S.

### What Causes Dirty Diesel pollution?

Diesel exhaust is produced when vehicles burn diesel fuel. It includes many cancer-causing substances, such as arsenic and formaldehyde. Transportation pollution now accounts for the **LARGEST** share of the U.S.' climate pollution.

### Who's Affected by Transportation Pollution?

- Low-income and communities of color are most impacted by transit pollution (surrounded by busy freeways, highways, trucks on their way to ports, diesel buses, etc)
- These communities have the highest rates of asthma and hospitalization for pollution related disease.

### An Example: Oakland, CA

Residents of West Oakland and Downtown Oakland neighborhoods have higher rates of asthma emergency room visits as well as stroke and congestive heart failure compared to the rest of the county. Meanwhile, residents of the Oakland Hills neighborhoods **are expected to live up to seven years longer** than those from the flatland in West Oakland and downtown.

### More Deadly than Car Accidents?

- According to recent studies, tailpipe pollution can lead to 30 percent more premature deaths than car accidents.
- There's a greater risk of asthma, stroke and cancer for people exposed to higher levels of air pollutants.
- These air pollutants are linked to poor health at every stage of life, from pregnancy and development in the womb to heart attacks leading to death.

### Learn More:

- [Video on the effects of dirty diesel and solutions](#)
- [Deadly effects of living near busy roads or traffic pollution](#)
- [How Asthma affects your body](#)
- [Air pollution can lead to depression and anxiety](#)
- [Green For All statement on the draft rule to rollback clean car standards](#)

## **Video References**

*For reference, view these videos that we've produced:*

"American Dreams" by YAP!-each artist rap & sings from a first person point of view about other's stories

"Green Anthem" by Tem Blessed, First Be & Outspoken-the upbeat feel of a movement for Green For All is communicated properly.

The Bigger Picture Campaign - "Product of his Environment" by Joshua-great use of story, dramatic build-up and makes the link between environment, diet, and violence.

"We Run This (with Pride)" by Samantha Johnson-a great example of coming together to show pride in community and take ownership.

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