

# Restoring the Promise of California's Master Plan for Higher Education

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# Master Plan Then

- Reduce duplication between 3 higher ed sectors
- Specialization of missions
- Increase efficiency
- Expand student opportunities



# Key Values

- Access
- Affordability
- Quality



# Master Plan Succeeded

- Best public higher education system in the world
- Universities emphasize upward mobility
- Most effective pathway from CCs to UC and CSU
- Efficiency created by the Master Plan's specialization saves money
- Costs taxpayers less than subsidizing private higher ed



# Central Problem

- Political decision to deprioritize higher ed and shift it from a public to a private good
  - Schwarzenegger implemented far-reaching privatization
  - Brown is cheap and offended by UC's arrogance
- California funding higher ed at levels 20% below average of other states



# Reduced Access

- 2000: Seats for all qualified students
- 2015:
  - UC short 20,000 seats
  - CSU short 25,000 seats
  - Community colleges short 450,000 seats
- Brown's legacy: Less opportunity
  - Community Colleges' focus on transfers disenfranchising vocational and other programs
  - Increased transfers to UC and CSU, will reduce access for freshmen



# Reduced Affordability

- Paying more for less

Funding per full time equivalent student (2015 dollars)

	UC			CSU			Community Colleges		
	Tuition/fees	State Funds	Total	Tuition/fees	State Funds	Total	Tuition/fees	State Funds	Total
2000-01	\$5,364	\$23,627	\$27,221	\$2,488	\$11,514	\$13,181	\$298	\$3,641	\$3,938
2015-16	\$13,200	\$12,848	\$21,692	\$5,472	\$8,093	\$11,759	\$920	\$4,214	\$5,134
<b>% change</b>	<b>+146%</b>	<b>-46%</b>	<b>-20%</b>	<b>+120%</b>	<b>-30%</b>	<b>-11%</b>	<b>+209%</b>	<b>+16%</b>	<b>+30%</b>

- Huge increase in student debt



# Reduced Quality

- Fee increases not large enough to cover the cuts in state funding
- More large lecture classes, less interaction with faculty
- More scheduling difficulties
  - Lack of class capacity leads to longer times to graduation
- Reduced graduate and professional programs





# Coping Strategies Aggravate Problem

- Higher tuition
- Reducing number of students
- More out-of-state students
- Unrealistic efficiencies
- More part-time adjuncts
- Priorities of donor class (fancy stadiums, art museums, conference centers)
- Cuts to state-funded public interest research
- Money losing public-private partnerships



# National recognition of problem

- Access and affordability
  - President Obama
  - Democrats Hillary Clinton and Bernie Sanders
  - Tennessee Republican Governor Bill Haslam
- Still framing higher ed as private good some need help purchasing
- Not addressing quality



# Solution is Possible and Affordable

- Push the “Reset” button
  - Roll back tuition and fees to 2000-1
  - Return per-student funding to 2000-1
  - Fund seats for all qualified students
  - Return out-of-state admissions to 2000-1 levels
- If income tax surcharge: \$31 for median family



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