

I CHOOSE HUMANE.

HOW TO: RECRUIT VOLUNTEERS

Recruiting volunteers is a great way to increase capacity at your stall; to organise more stalls or to gather a contingent for a meeting with your local representative:

- Consider recruiting from your existing community - are there people who have done something like this before? Or friends or family who have shown an interest in the issue? Try contacting existing groups who are already advocating on the issue.
- Where possible, speak to volunteers in person or on the phone - they are more likely to sign up if they have made a personal connection with you

USE THE 4 C'S

- **Connect:** tell the person who you are and why you care. Let them know how you came to be in touch with them and anything you might have in common- e.g. same neighbourhood or class.
- **Context:** Tell them why this is so important and why we are doing it now. E.g. "I think this is a really important time for securing a positive change for refugee policy. There is a groundswell in community support as we saw in the Kids off Nauru and Medevac campaigns, and the election is just around the corner. Now is the time to get our local representatives to commit to supporting the humane treatment of refugees and people seeking asylum.
- **Commitment:** Ask for a specific commitment; e.g. to help at the street stall. Lock in the details and make sure you have their contact information. Follow up before the event to make sure they are still planning on coming.
- **Catapult:** If the person you speak to is really enthusiastic, ask them for more: e.g. can they bring friends or help provide resources, or would they be interested in contacting their local representative to talk about the issue.
- If they're worried about a time commitment or are really busy, make sure you acknowledge that. Explain that **it won't take up much of their time**, but if that's not possible, ask if they could perhaps come for just half an hour or an hour.
- If they're really not available, see if they can drop by the stall, buy a t shirt, post about it on social media or simply **sign the pledge**.
- If you want to recruit a lot of volunteers, consider holding a **community meeting**. We have instructions and guidelines *available here* on how to lead a community meeting in the style of a "Barnstorm" (made popular during the Bernie Sanders campaign).