



## Regina & District LABOUR COUNCIL

### The Regina & District Labour Council Public Relations Report 2020 & 2021

We continue to support alternative media organizations such as:

*CALM Canadian Association of Labour Media* – we are a member of CALM and will continue to support and use the rich resources they offer.

*Prairie Dog Magazine* – we advertise four to five times a year. This is a local magazine that is given freely to the community, providing views from left of centre, with an edge for workers and greater societal issues.

We have most recently bought a subscription for *Our Times Magazine*, found out about them when Local 594 was locked out and RDLC President was contacted to comment on that lock out. It was a really good article, we will support them, and they add an important voice for workers and labour.

*Briarpatch Magazine and Sask Dispatch* – We continue to support this magazine that is going to be 48 year old this August, way to go Briarpatch!!

Our [www.reginalabour.ca](http://www.reginalabour.ca) has been a good resource for news and upcoming events. It is always a challenge to ensure we are up to date, we have signed *Creative Designs* to help keep us up to date, for a minimal charge.

We use Twitter and Facebook, two very popular platforms to support causes, promote our events and share news of what is happening in our community, province and country.

Due to the Pandemic a lot of our alternative media organizations along with many have been hit hard. We need to continue to support them, so they can do the very hard work to help them support us in our movement and struggles.

*Shobna P. Radons*

Respectfully Submitted by

Shobna Radons

President

Regina & District Labour Council