



PARTNER & SPONSOR 2017

December 1 & 2, 2017 · Rochester, Minnesota · Mayo Civic Center

Feast! presents numerous opportunities to show your support for healthy local food systems in Minnesota, Wisconsin and Iowa to tens of thousands of individuals interested in the same thing. Some of the unique activities are listed below, but many others exist and can be customized to fit your marketing, outreach and sponsorship needs. Just ask!

For the 4th Annual Feast! many opportunities for sponsorship exist: Cooking Demonstrations, Kids Programming, Wine, Beer & Cider Showcase, VIP Reception. New areas for partnering with Feast! in 2017.

1. Restaurant Week - Local restaurants design everything from craft cocktails to entire Prix Fix menus based on the foods showcased at the Feast! Local Foods Marketplace. Advertising begins a month in advance and posters are placed at every restaurant for weeks leading up to the event. We are offering up to four sponsors at \$5,000 each - or you may choose to be a sole "Restaurant Week" sponsor at \$15,000.

2. Farmers' Market - At the center of the marketplace we invite local farmers to bring fresh produce to the event - we have guest celebrity chefs use their seasonal vegetables as inspiration for "off-the-cuff" recipes prepared on site. Mayo Clinic Nutritionists also use the area to demonstrate strategies for shopping the market. There are two "Feast! Farmers' Market" sponsorships at \$2500 each which include your logo on signage at the Farmers Market and the benefits of Bronze Sponsorship.

Sponsorship: Please contact Pam Bishop at the Southern Minnesota Initiative Foundation 507.455.3215 for more information.

Premier Partnership: \$25,000

- Booth space at event
- Logo on oversized *Thank-You* banner
- Announcement over PA system at event
- Logo on all printed materials
- Social media recognition
- 10 VIP tickets (includes reception, tradeshow and event)
- 10 event tickets
- Name recognition in event press releases
- Name and logo on event website

Gold Sponsorship: \$10,000

- Booth space at event
- Activity naming
- Logo on signage at event
- Social media recognition
- 6 VIP passes (includes reception, tradeshow and event)
- 10 event tickets
- Logo on sponsorship webpage
- Logo in Feast! event program

Silver Sponsorship: \$5,000

- Booth space at event
- Social media recognition
- 4 VIP passes (includes reception, tradeshow and event)
- 10 event tickets
- Logo on signage at event
- Logo on sponsorship webpage
- Logo in Feast! event program

Bronze Sponsorship: \$2,500

- 2 VIP passes (includes reception, tradeshow and event)
- 10 event tickets
- Social media recognition
- Logo on signage at event
- Logo on sponsorship webpage
- Name in Feast! event program

Supporter: \$1,000

- 10 event tickets
- Social media recognition
- Logo on sponsorship webpage
- Name in Feast! program

Program Sponsorship: \$1,000

(4 sponsorships are available for each program area: **Cooking Demos, Kids Programming, Showcase, Reception**)
Reception sponsorship can be cash or donated product. Please contact Elijah Goodwell, eli@rtcinfo.org for more information.
2 VIP Tickets (includes reception, tradeshow and event)
5 event tickets
Social media recognition
Logo on sponsorship webpage
Name in Feast! event program

Friends of Feast \$500:

- 5 event tickets
- Name on sponsorship webpage

* All sponsors are welcomed to purchase advance discount tickets. Please ask Eli Goodwell, eli@rtcinfo.org for directions on how to purchase them. Minimum purchase required to receive discount is 25 tickets.

Our brand, Zaza's Pastas, has been picked up by both Co-op Partners Warehouse and Marketing Distributing since the event. CPW has placed quite a large order and our product is now available for distribution across the Upper Midwest! Prior to that, we were self-distributing to a handful of stores and it was consuming all of our time! We deeply appreciate the Feast event and all the work that went into it as that venue afforded us the opportunity to meet and make connections with these people in our food system.

We're looking forward to this year's Feast Event and bringing lots more samples!
—All the Best, Julie

