



PARTNER & SPONSOR 2018

November 30 & December 1, 2018 · Rochester, MN · Mayo Civic Center

FEAST! is no ordinary food show - not only are the featured exhibitors making their foods in IA, MN and WI - they are also sourcing the ingredients from the region. This unique exhibition presents many powerful opportunities to show your support for a healthy local food system. Activities include: Cooking Demonstrations, Kids Programming, Wine, Beer & Cider Showcase, but many others exist and can be customized to fit your marketing, outreach and sponsorship needs. Just ask! For the 5th Annual FEAST! there are new and exciting areas for partnering with us.

Unique and special FEAST! sponsorship opportunities.

Your business can hold the naming rights to any of the following high impact programming. With a message like *CompanyQ presents FEAST! Restaurant Week* on all advertising and promotional materials you will be letting the public know you have a deep commitment to good, healthy, and local food.

\$2,500 Restaurant Week - Area restaurants cook up everything from craft cocktails to entire Prix Fix menus based on foods showcased at FEAST! Local Foods Marketplace. Advertising featuring your logo begins a month in advance and posters are placed at every restaurant leading up to the event.

as inspiration for "off-the-cuff" recipes prepared on site.

\$2,000 "Best of FEAST!" - Sponsors, experts and the general public vote for their favorite exhibitors.

\$7,500 Virtual Pitch - A select number of vendors will have the opportunity to pitch their products in a professional online video. Add your logo and special message to each video.

\$5,000 Wine Tote - This will be the first year we will be selling wine from FEAST! Print your name on this reuseable 6 bottle wine tote.

Feast! Magazine - Buy advertising space in our glossy new magazine filled with profiles, recipies and all the details about the event. Full, half, quarter, and eighth page ads promoting your product and supporting FEAST!

\$1,000 Farmers' Market - we feature local farmers and fresh produce - and guest chefs use those vegetables

Premier Partnership: \$25,000

- Booth space at event
- Logo on oversized *Thank-You* banner
- Announcement over PA system at event
- Logo on all printed materials
- Social media recognition
- 10 VIP tickets (includes reception, tradeshow and event)
- Name recognition in event press releases
- Name and logo on event website

Golden Ladel Sponsorship: \$10,000

- Booth space at event
- Activity naming
- Logo on signage at event
- Social media recognition
- 6 VIP passes (includes reception, tradeshow and event)
- Logo on sponsorship webpage
- Logo in Feast! event program

Silver Tablespoon Sponsorship: \$5,000

- Booth space at event
- Social media recognition
- 4 VIP passes (includes reception, tradeshow and event)
- 10 event tickets
- Logo on signage at event
- Logo on sponsorship webpage
- Logo in Feast! event program

Bronze Teaspoon Sponsorship: \$2,500

- 2 VIP passes (includes reception, tradeshow and event)
- 10 event tickets
- Social media recognition
- Logo on signage at event
- Logo on sponsorship webpage
- Name in Feast! event program

Supporter: \$1,000

- 10 event tickets
- Social media recognition
- Logo on sponsorship webpage
- Name in Feast! program

Program Sponsorship: varies

- 2 VIP Tickets (includes reception, tradeshow and event)
- 5 event tickets
- Social media recognition
- Logo on sponsorship webpage
- Name in Feast! event program

Friends of Feast \$500:

- 5 event tickets
- Name on sponsorship webpage

Sponsorship: Please contact Pam Bishop at the Southern Minnesota Initiative Foundation 507.455.3215 or PamB@smifoundation.org for more information.

Premier Partners

