



LOCAL FOODS MARKETPLACE | Rochester, MN | Nov 30 - Dec 1, 2018

FOR IMMEDIATE RELEASE

Sip, Sample and Shop for the holidays at FEAST! Local Foods Marketplace this Saturday

Rochester, MN (Nov. 26, 2018) — FEAST! Local Foods Marketplace, the largest local foods festival in the tri-state area, returns for its fifth year this Saturday, Dec. 1, at the Mayo Civic Center in Rochester, MN.

More than 100 of the region’s farmers and artisans will bring their inspired food and beverage creations to Rochester for the public to sip, sample and shop—the businesses and products are listed online at local-feast.org/2018_vendors. FEAST! vendors offer clean labels with features such as gluten-free, probiotic, sugar free, paleo, non-GMO, organic, and of course, locally-grown ingredients. Be prepared to explore and indulge!

Attendees over 21 can purchase a wristband ticket to sample a selection of the region’s best wine, cider, and craft brews. New this year, thanks to a partnership with the Minnesota Grape Growers Association, wristband ticket holders may purchase up to six bottles of wine or cider to take home.

There’s fun for the whole family! Cooking demos with award-winning chefs throughout the day will help you get inspired for the season of entertaining. Children will enjoy an activity area designed in partnership with the Minnesota Children’s Museum Rochester and Mayo Clinic Dietetic Interns, featuring Kids’ Choice Veggie Voting.

With map in hand, attendees are invited to play “Marketplace Bingo,” where a filled card gets a chance at a grand prize assortment of local foods and a \$50 gift card to the People’s Food Co-op. Attendees are also invited to vote for their favorite booth in the People’s Choice Award for a chance at a local foods gift basket. Winners will be announced at 12pm, 2pm, and 3:30pm, with the People’s Choice Award booth announced at 3:45pm.

The Rochester Downtown Farmers Market will have a popup winter market inside, moving their location from Graham Park to the Mayo Civic Center for the day.

From cheese to chocolate, and kombucha to kimchi, you’ll find new discoveries and familiar favorites. It’s a unique opportunity to buy your favorite local foods right from the foodmaker, whether you are stocking up or purchasing unique holiday gifts. Credit cards are accepted by many.

Visit local-feast.org/festival2018 for details, including where to find coupons, FEAST! Restaurant Week locations, and to buy discounted tickets online. Regular admission is \$8/adults and \$2/kids, or \$25 for an alcohol wristband.

FEAST! is brought to you by the FEAST! Local Foods Network and premier partners, Southern Minnesota Initiative Foundation, Renewing the Countryside, and Minnesota Department of Agriculture.

To learn more about *FEAST!* visit local-feast.org/, join in the conversation on [Facebook](https://www.facebook.com/Local_Feast), and follow @Local_Feast on [Twitter](https://twitter.com/Local_Feast) and @localfeast on Instagram.

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