

## **FEAST! Restaurant Week 2018 Toolkit Starter**

### **‘Server Speech’**

[Mention of specific Rest. wk special]

Feast is a festival featuring unique food and beverages made by artisans in Iowa, Minnesota, and Wisconsin.

maybe add

- “great place to buy gifts”
- “talk with makers, sample products, and stock your pantry”

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**FAQ** *(for brochure or table tents or...)*

**Like what you sampled today? Then check out the 5th Annual *Feast! Local Foods Marketplace*, December 1, 2018, Mayo Civic Center, Rochester, MN, 10:00 a.m. - 4:00 p.m.!**

#### **What is the *Feast! Local Foods Marketplace*?**

The largest—and finest—exhibit of local food and beverages in Southern Minnesota, Northeastern Iowa and Southwest Wisconsin. You can see, sample, and shop over 100 food-artisans and growers committed to sustainable practices.

#### **How’s it different from a farmer’s market?**

Unlike a market that only offers items for purchase, *all* FEAST exhibitors provide samples of their products. FEAST also includes cooking demos for adults and children, a special kids craft and entertainment area, informative workshops, and wine and beer tasting.

#### **What kind of food and drink will I find?**

You’ll enjoy everything from organic pizza dough to breads, pies, granola, and gluten-free cookies. You can also sample unique sauces, local honey and condiments, jams, oils & vinegars, and award-winning salsas. There will be cheese to nibble as well as meats and produce to try. Not to mention wine, craft beer and hard cider.

#### **Who should attend the *Feast!* festival?**

Everyone!

#### **Cost?**

Adult tickets are \$8 or \$25 includes the beer and wine tastings;  
Children under 12 are \$2.