

HOW TO: FIND YOUR FOUNDING CHAPTER MEMBERS

Before launching your chapter, you'll recruit a team of 3-5 people to take on crucial leadership roles. Check out the list of leadership roles below and reach out to the people you think would best fit each role.

First roles to fill:

Chapter Leader:

The Chapter Leader is responsible for pushing the chapter forward, developing meeting agendas, and working directly with staff at headquarters to make sure the chapter is supporting Represent.Us' national policy, strategies, and objectives.

Logistics Coordinator:

This person provides support to the chapter leader by reserving spaces for regular chapter meetings, and sending email invitations and reminders to area Represent.Us supporters.

Membership Coordinator:

The Membership Coordinator helps grow and maintain the chapter's membership by building relationships with new volunteer signups to get them excited about joining the chapter.

Press Coordinator:

This person serves as the chapter's media spokesperson, by drafting and sending press releases for local chapter events.

**FOR MORE CHAPTER LEADERSHIP ROLE DESCRIPTIONS,
VISIT: [HTTP://VOLUNTEER.REPRESENT.US/ROLES](http://volunteer.represent.us/roles)**

Remember to recruit some folks who have different political beliefs than you. We're a non-partisan campaign because corruption can only be defeated if we work together.

Here are some other helpful tips to help you recruit your team:

- » **Work within your community.** Talk to your family and friends about Represent.Us and why they should join your chapter. This will help you practice talking about the campaign, and you may even recruit some people you have existing relationships with to join your chapter.
- » **Give presentations.** Get contact information for local organizations, such as the League of Women Voters or Tea Party chapters, and ask if you can give a presentation at an upcoming meeting. Email grassroots@represent.us and we can send you flyers, postcards, and a sample presentation.
- » **Petitioning.** Visiting your local farmers market with a clipboard, standing outside the post office, talking to passersby at a local festival, you name it - there are countless ways to actively engage your community. (Download and print copies of our [sign-up sheet here](#).) Once you sign up enough supporters, you'll have an extensive email list and can invite them to your meet and greet.
- » **Have one-on-one meetings.** Rather than send an impersonal email inviting prospective members to your meeting, ask them to take 20 minutes and grab coffee with you so you can discuss Represent.Us. You'll make a memorable connection with them, they will be more likely to come to your first meeting, and you'll make a new friend.

HOW TO: GIVE A PRESENTATION ABOUT REPRESENT.US

Make this announcement at a film screening or before a civic or church group meeting. Pass Anti-Corruption Act postcards around before starting the speech. [Our full 20 minute presentation can be found here.](#)



Hi everyone, thanks for the opportunity to talk with you today! My name is _____, and I'm a volunteer with the organization Represent.U.S. We're the local chapter of a nonpartisan campaign of half a million Americans working in communities all across the country to fight political corruption and reduce the influence of big money in politics.



In today's elections, 93% of the time the candidate with the most money wins—and this money doesn't come from most people. In fact, less than 1% of Americans contribute most of the money in politics. In 2012, all that money added up to over 7 billion dollars spent in federal elections. And that's just the tip of the iceberg. Since our government is so busy listening to them, it isn't really representing us. And that's the problem.

We have a proposal to change that.

The American Anti-Corruption Act stops legalized bribery so lobbyists and special interests can't use donations and job offers to influence politicians, ends secret money so we know who's buying political power, and fixes our broken elections so that people, not the political establishment, are the ones in control.

The Act serves as a model for legislation at the city and state level. On Nov. 8th, 2016, voters in South Dakota made history by approving the first state-wide Anti-Corruption Act in the United States. Conservatives and progressives united to fight back against big money, and they won.

They weren't afraid to call the money pouring into our political system what it is: corruption. They went all in with comprehensive reforms instead of settling for half measures. And they did it all by sidestepping entrenched politicians and putting a citizen initiative directly on the ballot — no politicians required, just we, the People.

We know that we can only win this battle with a broad base of grassroots support from people across America and across the political spectrum. You can help us now by signing on in support of the Anti-Corruption Act. By signing on you'll be joining over half a million other Americans and your support will be key to our success both locally and nationally. Thanks!

Pass around [sign-up sheets](#) and have people turn them into you at the end of the meeting.



HOW TO: TALK ABOUT REPRESENT.US

Below is a well-tested “pitch” to describe Represent.U.s and our mission. You can use it when petitioning or hosting a table in public to recruit new members. You can also use the “pitch” when talking with friends or family about the campaign.

Initial Hooks

“Hi, want to get big money out of politics?”

“Hi, can I tell you about our campaign to stop money from corrupting our elections and politics?”

“Hi, do you agree that big money is corrupting American/City/State/Local politics?”

“Hi, want to help stop government corruption?”

“Hi, want to protect [CITY] from corruption?”

Pitch

Represent.U.s is a national campaign that brings conservatives and progressives together to fix America’s corrupt political system.

We’re going around Congress by passing Anti-Corruption Acts in cities and states. These laws protect our local communities from corruption and build momentum for national reform.

Will you add your name in support of the American Anti-Corruption Act?

Volunteer Ask:

If you’d like to join our local chapter, just check off the “I want to volunteer” box on the sign-up sheet and we’ll let you know when our next meeting is. Thank you.



WHAT TO BRING PETITIONING:

- This Action Handbook
- 2 or 3 pens
- Wear a Represent.U.s sticker or pin.*
- A clipboard, folder, or something hard and portable as a writing surface.
- Represent.U.s postcards or stickers to give away.*

*Email us at grassroots@represent.us and we’ll send you some stickers and postcards in the mail

Ways to Sign Up Represent.us Members

Link to petition/member sign-up online <http://volunteer.represent.us>

Printable hard copy sign-up sheets <http://volunteer.represent.us/petition>



I SUPPORT THE AMERICAN ANTI-CORRUPTION ACT

I want to join Represent.Us, the campaign to stop political bribery, end secret money, and fix our broken elections.
I also call on cities and states across the country to pass Anti-Corruption Acts.

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Please send all supporter information to Represent.Us. Use one of these options and keep a copy for yourself.

SCAN THE PAGE
AND EMAIL IT TO:
grassroots@represent.us

OR

FAX TO:
(413) 585-8110

OR

MAIL A HARD COPY TO:
Represent.Us
PO Box 60008
Florence, MA 01062

ORGANIZER	EMAIL
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