



**green
economy
north**

SPONSORSHIP OPPORTUNITIES

2017 - 2018

SPONSORSHIP OPPORTUNITIES



Green Economy North Event Season Sponsorship

\$1250 - \$3500

Green Economy North is Sudbury's business support program for sustainability, and is a program of reThink Green. Green Economy North provides the networks, resources, and expertise that businesses need to succeed in setting and meeting sustainability targets. Green Economy North offers an annual event season. Event Season Sponsors gain recognition in the promotion of the following events and publications:

• Annual Business Forum

Annual event that presents a guest speaker and focuses on a sustainable business topic. Open to call local businesses.

• Annual Evening of Recognition

Formal evening event designed to recognize and celebrate the achievements of Green Economy North Members. Open to the general public.

• Sustainable Business Workshop Series

We bring Canada's leading experts to Sudbury to build capacity among our membership, who receive free access to all events and workshops. In our first event season, we hosted workshops with the CEO of Mindscape Innovations, HP Canada's Head of Sustainability and Hatch Ltd's Director of Energy Optimization and Management.



	Sponsor	Patron	Partner
Logo Presentation:			
• Event Signage	✓	✓	✓
• Documents and Programs	✓	✓	✓
• Invitations		✓	✓
• Online Ticket Sales		✓	✓
• Event Posters		✓	✓
• Event Advertisements			✓
Social Media Mentions	✓	✓	✓
Podium Mentions	✓	✓	✓
Booth (where applicable)		✓	✓
Press Release Mentions			✓
Speaking Opportunity			✓
Event Passes (per event)	2	4	8
	\$1250	\$2500	\$3500



SPONSORSHIP OPPORTUNITIES



Full Sponsorship

\$5000

Full sponsors support both Green Economy North Event Season, and reThink Green. Full sponsors are recognized at all events, and on all publications.

Green Economy North Event Season

- *Annual Business Forum*
- *Annual Evening of Recognition*
- *Business Development Session*
- *Summer Social*
- *Member Workshops*

reThink Green

- *Annual General Membership Meeting*
- *Annual Report*
- *Holiday Social*
- *Earth Day Festival*
- *Engagement Workshops*
- *Faith Commuter Challenge*

	Champion
Logo Presentation:	
• Event Advertisements	✓
• Event Signage	✓
• Invitations	✓
• Online Ticket Sales	✓
• Event Posters	✓
• Documents and Programs	✓
Social Media Mentions	✓
Podium Mentions	✓
Press Release Mentions	✓
Speaking Opportunity	✓
Booth (where applicable)	✓
Event Passes (per event)	10
	\$5000



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Special Event Sponsorship

Green Economy North Evening of Recognition Sponsorship

Green Economy North hosts one large event per year. The Evening of Recognition is hosted by Green Economy North annually each April, attracts multiple audiences, and offers unique advertising events.

	Supporter	Promoter	Presenter	Host
Logo Presentation:				
• Event Signage	✓	✓	✓	✓
• Event Posters	✓	✓	✓	✓
• Invitations		✓	✓	✓
• Online Ticket Sales		✓	✓	✓
• Documents & Programs			✓	✓
• Event Advertisements				✓
Social Media Mentions	✓	✓	✓	✓
Podium Mentions	✓	✓	✓	✓
Booth (where applicable)		✓	✓	✓
Press Release Mentions				✓
Speaking Opportunity				✓
Event Passes	1	2	2	4
	\$250	\$500	\$1000	\$2000



SPONSORSHIP OPPORTUNITIES



Single Event Sponsorship

Interested individuals or businesses can select one event to sponsor at the Supporter Level (\$250.00) or Sponsor Level (\$500.00)

reThink Green

- *Annual General Membership Meeting*
- *Annual Report*
- *Holiday Social*
- *Engagement Workshops*
- *Faith Commuter Challenge*

Green Economy North Event Season

- *Business Development Events*
- *Social Events*
- *Member Workshops*



	Supporter	Promoter
Logo Presentation:		
• Documents & Programs	✓	✓
• Invitations	✓	✓
• Online Ticket Sales	✓	✓
• Event Posters	✓	✓
• Event Signage		✓
• Event Advertisements		
Social Media Mentions	✓	✓
Podium Mentions	✓	✓
Booth (where applicable)		✓
Press Release Mentions		
Speaking Opportunity		
Event Passes	1 \$250	2 \$500

