

## reThink Green Celebrates Environment and Community at the 13<sup>th</sup> Annual Earth Festival

May 30<sup>th</sup>, 2018 - For Immediate Release

Sudbury – reThink Green will be celebrating the environment at Earth Festival 2018 held on Saturday June 2<sup>nd</sup> at Memorial Park between 10 am and 3 pm. Musicians, businesses, and grassroots organizations will come together, as one, to show their appreciation for the beautiful surroundings shared here in Greater Sudbury.

“Our environment connects us all,” says David St. Georges, Communications Director for reThink Green. “Sharing a day together appreciating the beautiful landscape we’ve been given links us as a community.”

An event that brings together over 1500 visitors from the community Earth Festival features a variety of environmental, holistic, and community-focused businesses and organizations. Combined with live music, food, and kid’s activities it’s a way to share environmental awareness as friends and family.

“Environmental sustainability starts in our homes and then grows out into our lives.” Says Scott Florence, Managing Director for reThink Green, as well as the event’s emcee. “It was important for us to make it a family friendly event. To show our youth how we are making an impact so that they may one day pick up that torch. Then furthermore some litter”

To show how the community is making a difference, organizations will share their efforts and teach guests how they can make a change. Activities include making seed bombs for gardens, giving away seedlings to take home, and day long indigenous teachings on the history of our land will be available to everyone who attends.

“There is so much to be appreciative of.” Florence continues. “From our plentiful water to wide open spaces we have all enjoyed our Northern habitat in one way or another. Let’s make sure we can continue to do so for years to come.”

Earth Festival 2018 enters it’s 13<sup>th</sup> year in Greater Sudbury on June 2<sup>nd</sup> at Memorial Park between 10 am to 3 pm. Hosted by reThink Green, a network of organizations that brings together ideas, partners and resources to build a more sustainable community.

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