

Media Release

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FOR IMMEDIATE RELEASE
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Mayor Richard Bloom Moves Into The General Election With A Top Two Finish in Close 50th Assembly District Race

Santa Monica, CA— Late Tuesday night, Mayor Richard Bloom convincingly won the hotly contested California 50th District Assembly Primary and will face the other top-two finisher, Betsy Butler in the General Election runoff.

Bloom released the following statement; "My family and I are elated with yesterday's results in the Assembly Primary. I am grateful to my supporters, campaign staff and volunteers for helping me convey a message of optimism and renewal for our State and its communities. Congratulations to Betsy Butler, Torie Osborn, Brad Torgan and their supporters for their energy and dedication. I look forward to the coming months during which we will have many opportunities to share our concerns and ideas."

As he did in the Primary, Bloom will continue to focus on his vision and priorities for the District and State; renewing the economy, protecting the environment, fixing our public school systems and ensuring that his constituent's voices are heard.

For interviews or other information, please contact (424) 209-9051.

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About Mayor Richard Bloom

Santa Monica Mayor Richard Bloom is running for the State Assembly in order to restore California to a national place of leadership in innovation, education, job creation, environmentalism and social justice. Richard has dedicated his life to family and community while compiling a profound record of accomplishment and advocacy. An acclaimed civic leader, Richard has also operated his own business as a family law attorney for over 30 years. Skilled at creating a dialogue between fractious parties and achieving consensus agreements, he has served as a Family Law Settlement Officer and a mediator for the Los Angeles Superior Court. A determined, idealistic and practical Councilmember and Mayor of Santa Monica, he has effectively promoted the economic vitality of the City, helping to guide and sustain Santa Monica even in current times of national and worldwide downturn, and has protected the health of children and the elderly, providing affordable housing and restoring the environment to the benefit of all. For over a decade, Richard has successfully championed the cause of excellence in our public schools. As a California Coastal Commissioner, Chair of the Santa Monica Bay Restoration Commission, Chair of the Westside Cities Council of Governments, and board member of the Santa Monica Mountains Conservancy, Richard has represented every corner of the Assembly district by protecting our irreplaceable environment, helping to find agreement on regional transportation projects and providing leadership on a range of other important issues.

For more information about Mayor Richard Bloom, please visit www.RichardBloom.com or email Richard2012@RichardBloom.com.