

TCTELA2014

Lead the Way

Conference Program

49th Annual Conference & Exposition
Omni I Corpus Christi, TX
Jan 31 - Feb 2 2014





Lead the Way

Texas Council of Teachers of English Language Arts (TCTELA) 49th Annual Conference and Exposition January 30 – February 2, 2014 - Corpus Christi, Texas

It is my pleasure to welcome everyone to the *Lead the Way TCTELA 2014 Conference and Exposition* held in our beautiful city of Corpus Christi, Texas. We hope to give you many opportunities to collaborate with others in an effort to improve instruction in your classroom. I enthusiastically support the TCTELA mission of advancing the literacy growth of ALL Texas students. The importance of education cannot be overstated; it truly is the key to success. Your commitment to learning through research-based professional development is vital to the changing tides of education. We are glad that you are coming to Corpus Christi to help **lead the way** for students in Texas!

It is an honor and a privilege to have you here for this conference and for the opportunity to serve you as our valued guests! The coordinators and hosts of your conference want it to be a wonderful and memorable event.

Nestled on Corpus Christi Bay, you will experience our semi-tropical climate, swaying palm trees, sparkling water, clean beaches, memorable sunrises, and friendly people. Corpus Christi's climate is comfortable year-round, providing countless opportunities for great golf, bay and deep-sea fishing, bird watching, hunting, swimming and sailing. From our evolving downtown to the Padre Island National Seashore you will find live music venues, one-of-a-kind boutiques, arts & cultural entertainment, coffee shops and eateries offering fresh seafood, authentic Mexican food and eclectic cuisines. With our unique attractions such as the Texas State Aquarium, the USS Lexington, Museum of Science and History, South Texas Institute for the Arts, Whataburger Field, South Texas Botanical Gardens and Nature Center, and year-round festivals and events, our city prides itself in being one of the top tourist destinations in the State of Texas.

Take the time to go online to www.visitcorpuschristitx.org and click "calendar" at the top of the page! If you are not able to enjoy all that Corpus Christi has to offer this trip, we look forward to your return!

Sincerely,

Nelda Martinez
Mayor



Kay Shurtleff

“Example is leadership.”

—Albert Schweitzer, Nobel Prize Winner

This year’s conference theme, *Lead the Way*, was inspired by you. You do a thousand things every day that stimulate students and encourage colleagues. You learn and think and grow, and in the doing demonstrate how to do that to the people in your ever-growing sphere of influence. How can I know that? Because you’ve chosen to be here. Despite the expense, despite the hassle of readying your classroom for a substitute, despite scheduling conflicts, you’ve decided to spend your weekend improving your professional practice and helping the rest of us improve ours. I can’t thank you enough.

This year’s featured speakers were chosen because of the theme. We wanted to celebrate leadership that happens daily, spontaneously, and continuously, as well as leadership that happens in the public eye. Jan Seale, Texas 2012 Poet Laureate, helped lead the way to creativity for her son, artist Ansen Seale. Former TCTELA President Ed Farrell helped guide a path for his student Luis Valdez, playwright, actor, writer, and film director. Walter Dean Myers leads the way to books for so many—including his son Christopher Myers. Austin Kleon clears the way to poetry for both teachers and students. Leading YA expert, author, and professor Teri Lesesne and Abydos Writing Project Co-Director and author Joyce Armstrong Carroll—both former TCTELA presidents—continually lead the way to literacy.

So, my request to you is simple: Keep doing what you’re doing. Lead by example, lead by networking, lead by learning, and lead by teaching. And while you’re here, take some time to enjoy the beautiful surroundings, to visit the exhibits, and to do some visiting!

Welcome to the 2014 TCTELA Conference!

Kay Shurtleff
TCTELA President



P. Tim Martindell

“Great literature transcends its native land, but none that I know of ignores its soil.”

—J. Frank Dobie

Bienvenidos! Welcome to Corpus Christi and to the Texas Gulf Coast! The symbol of this year’s conference program is the lighthouse. Just as lighthouses guide sailors through rough seas, teachers lead students daily through the complex and sometimes rough seas of learning. As lighthouses send out focused beacons across great distances, the Texas Council of Teachers of English Language Arts leads the way across the vastness of Texas.

Our host city, Corpus Christi, offers TCTELA conference participants the sights, smells, and tastes of Corpus Christi Bay and the Gulf of Mexico beyond. Within walking distance, or a short drive, from our conference are the USS *Lexington* and Corpus Christi’s museum district (which includes the Museum of Asian Cultures, the Corpus Christi Museum of Science and History, the South Texas Institute for the Arts, the Harbor Playhouse, and Heritage Park, where a number of older restored houses can be found).

Let us dedicate this conference to shining our spotlight on what we believe is the best in English language arts education; let us be the collective beacon to lead our colleagues; and let us pledge to invite others to join us for the 50th anniversary celebration of our Texas Council of Teachers of English Language Arts next January in Houston.

P. Tim Martindell
TCTELA President-Elect



Kimberly Craig

Welcome to the Coastal Bend! We have been working hard to prepare for your learning this weekend. The members of the Local Arrangements Committee are eager to see leaders from around the state learning and networking in our great city.

Corpus Christi offers a variety of things to do after conference hours. From history to nature at its best, our city is sure to meet your interest! If you are venturing out, think about adding one of these places to your evening schedule: USS *Lexington* (World War II Naval aircraft carrier), Texas State Aquarium, Padre Island National Seashore, South Texas Botanical Gardens & Nature Center, The Art Museum of South Texas, and the Corpus Christi Museum of Science and History.

If whetting your appetite is what you need, enjoy a variety of tastes—from seafood to Mexican, chain restaurants to local flavor. Water Street Oyster Bar & Restaurant, Dos Comales, and Thai Spice are all within walking distance of the hotel. Other appealing local options: Howard's BBQ, Kiko's Mexican Restaurant, and Aki Sushi Bar. Chain restaurants include PF Changs, Longhorn Steakhouse, Olive Garden, and the like.

Did you bring your walking shoes? The Omni is located downtown off of Ocean Drive—an area always speckled with walkers and runners of all kinds. The relaxing sounds of the bay will help prepare you—body, mind, and soul.

Have a wonderful time enjoying the beautiful seaside sights and learning from the many leaders we are fortunate to have at TCTELA 2014. Corpus Christi welcomes each of you and encourages you to leave equipped to Lead the Way in your school district!

Kimberly Craig
Local Arrangements Conference Chair
Corpus Christi ISD

SCHEDULE AT A GLANCE

Thursday, January 30

6:00 pm - 10:00 pm **ATTENDEE REGISTRATION**

Friday, January 31

8:00 am - 5:00 pm	ATTENDEE REGISTRATION
8:00 am - 5:15 pm	EXHIBITS OPEN
9:00 am - 11:15 am	FRIDAY MORNING WORKSHOPS - Christopher Myers, Victoria Young, Karin Miller, and PechaKucha pages 12-13
11:30 am - 12:45 pm	LUNCHEON - Christopher Myers and Walter Dean Myers page 13
1:15 pm - 2:30 pm	GENERAL SESSION WELCOME AND KEYNOTE - Luis Valdez page 14
3:00 pm - 4:00 pm	CONCURRENT SESSION A pages 14-15
	Something to Talk About: Teacher-Led Vertical Teams That Work!
	Mastering the STAAR Poetry Standards—Fearlessly
	Beyond Bedtime: Using the Read Aloud to Ignite Instruction for All Ages—Yes All!
	Close Reading with Multicultural Texts for ELL and African American Students
	Trimming the Fat: Slimming Down Those Wordy Essays
	#popofculture
	Writing in the OTHER Content Areas? YES!
4:15 pm - 5:15 pm	CONCURRENT SESSION B pages 16-17
	BEOWULF to Texting: Growing Writers in the Digital Age
	Relevance, Relationships, and Reading Lives: Fostering Reading Engagement in All Readers
	Original Poems, Recent and Even More Recent, All Meant to Be Heard
	The Human Experience: Learning About Humanity Through the Lens of Modern and Classical Literature
	Making Classic Literature Come Alive
	The Text Is the Vehicle
	Advocacy and TCTELA Members: Your Voice Matters!

Saturday, February 1, 2014

8:00 am - 4:30 pm	ATTENDEE REGISTRATION	
8:00 am - 5:00 pm	EXHIBITS OPEN	
8:30 am - 10:00 am	GENERAL SESSION & KEYNOTE - Austin Kleon	page 18
10:30 am - 11:30 am	CONCURRENT SESSION C	pages 18-19
	Fire the Canon: A Revolt Against the Teacher-Centered Classroom	
	House of Memories: A Blueprint for Generating Writing Ideas	
	Improving Comprehension Through Interactive Learning	
	Teaching Genre and Finding a Common Theme Across Genres	
	Leading the Way: Equipping Young Readers to Be Researchers and Writers of Informational Text	
	Analyzing Complex Texts for Analytical Writing	
	Face-to-Face: Inspiring Students' Reading Through Author Visits on Skype	
11:45 am - 1:00 pm	LUNCHEON - Ansen Seale and Jan Seale	page 20
1:30 pm - 3:45 pm	SATURDAY AFTERNOON WORKSHOP - Austin Kleon	page 20
1:30 pm - 2:30 pm	CONCURRENT SESSION D	pages 20-21
	Teaching Challenging Texts	
	Real World Writing in a Middle School: Practices and Insights from a School-Wide Writing Initiative	
	Citizens of the World: Teaching Content, Ethics, and Morality in the Classroom	
	Adapting Noticing Charts for Improved Reading Comprehension	
	Constructivism in the Secondary Literature Classroom: Strategies for Teaching and Learning	
	Relationships + Responsibility = Real Reading Results!	
2:45 pm - 3:45 pm	CONCURRENT SESSION E	page 22
	Sci Fi for Non-Sci Fi Fans	
	Making the Most of Students' Noticings	
	The Collective Endeavor: How One High School Is Making the Writing/Reading Workshop Really Work	
	Turning the Writing Center Inside Out: Exploring a New Lens for Writing Center Pedagogy	
	How Do You Get Your Professional Development?	
4:00 pm - 5:00 pm	CONCURRENT SESSION F	pages 24-25
	Motivating Readers and Writers with Technology	
	Focus Pocus: How Instructional Phrases Work Magic	
	Handing Over the Lead Reins	
	Beyond "Member" Status: Developing Conference Presentations and <i>English in Texas</i> Submissions	
	Multiple Rhetorics: Reading and Composing Argumentation with Graphic Novels	
	Small Group Instruction: Let Us Show You How to Improve Those EOC Scores!	
	Critical Conversations: Discovering Cultural Identity Through Multigenre Inquiry	
5:30 pm - 6:30 pm	POETRY READING - Jan Seale and Louis Lafair	page 25

Sunday, February 2, 2014

8:30 am - 10:00 am	ATTENDEE REGISTRATION	
9:00 am - 12:00 pm	SUNDAY MORNING WORKSHOPS	page 26
	Leading to Reading - Teri Lesesne	
	Using Prompts to Assist Writing: Be the Insider - Joyce Armstrong Carroll	

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Many thanks to the Local Arrangements
Committee members and all volunteers
for their support and dedication to TCTELA.

STANDING COMMITTEE ON ADOLESCENT LITERACY

Chair - Audrey Wilson-Youngblood, Keller ISD

Function: To support effective reform in adolescent literacy and to contribute to the reconceptualization of classroom practice, staff development, and assessment, as outlined in NCTE's policy research brief on adolescent literacy reform.

STANDING COMMITTEE ON SPECIAL NEEDS LEARNERS

Chair - Polly Vaughan, Lewisville ISD

Function: To promote a collaborative educational community that takes into account the improvement of literacy development for all students.

STANDING COMMITTEE ON EARLY CHILDHOOD

Co-Chair - Marge Chatterjee, Eanes ISD

Co-Chair - Joan Vaughan, ESC Region 10

Function: To support the early childhood community of teachers, students, and parents and to foster and promote involvement of early childhood teachers in TCTELA affairs.

STANDING COMMITTEE ON MULTICULTURAL AWARENESS

Chair - Laura Slay, Keller ISD

Function: To raise awareness of multicultural events, books, speakers, authors, and trends to support TCTELA's effort to promote cultural diversity and integrate multicultural perspectives.

STANDING COMMITTEE ON BILINGUAL AND ENGLISH AS A SECOND LANGUAGE AWARENESS

Chair - Maureen Ucles, Spring Branch ISD

Function: To raise awareness of issues and special concerns related to bilingual and ESL learners and to promote a collaborative educational community that seeks and promotes excellence in the teaching of bilingual and second language learners.

STANDING COMMUNITY ON TECHNOLOGY

Chair - Susan Poteet, ESC Region 16

Function: To respond in a timely manner to the needs of English language arts educators concerning the use of technology in the classroom and to promote awareness regarding a pedagogical approach to the use of technology in the classroom; to promote a collaboration between English language arts and other disciplines, with an emphasis on technological and scientific writing.

STANDING COMMITTEE ON LEGISLATIVE ACTION

Chair - Sheila Richburg, Katy ISD

Function: To raise awareness of legislative actions and events of specific concerns to English language arts educators and to work through the TCTELA board to promote and address issues of concern to appropriate agencies and entities.

STANDING COMMITTEE ON THE STATE OF THE PROFESSION

Chair - Nancy McGruder, ESC Region 10

Function: To support the use of high quality, locally designed programs to promote teacher knowledge and expertise; to provide resources for flexible, ongoing professional development, including mentoring, that meet the needs of individual teachers to ensure effective literacy and teaching; to promote awareness of areas and issues relating to ongoing research and advancements in the state of the teaching of English language arts.

PRE-SERVICE TEACHER COMMITTEE (AD HOC)

Chair - Tim Maskill, Menard ISD

Function: To involve pre-service teachers in professional and leadership development through TCTELA prior to entering the classroom.

Committee chairs will be meeting from 3:00 to 4:00 pm on Friday in the Partnership Board Room.

THANKS
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EDMUND J. FARRELL - TCTELA LIFETIME SERVICE AWARD



Judy Wallis
Independent

When one thinks of the consummate literacy professional, Judy Wallis certainly comes to mind. Although currently retired as Spring Branch ISD's ELA director, she continues to serve as an educator and literacy consultant almost daily even while teaching education courses at the University of Houston. Judy represents the very best of literacy instruction, and teachers often remark, "I want to grow up to be just like her."

Opportunities to observe Judy Wallis in action abound. Whether she is modeling lessons with children, conducting workshops with teachers, or developing literacy programs with principals, Judy's knowledge and leadership inspire others in the field of literacy education. Fortunately, she shares her expertise widely. She has presented sessions for the National Council of Teachers of English, the International Reading Association, the Texas Council of Teachers of English Language Arts, and Abydos Learning International. If one is unable to catch Judy at one of these events, look no further than her book *Comprehension Intervention* or the October 16, 2013, issue of *Education Week*, where Judy continues to share her passion for literacy education with all of her peers.

Exuding confidence and clarity, Judy Wallis spoke to the State Board of Education during the English language arts TEKS review. As board members peppered her with questions, her eloquent answers revealed decades of her intensive work in the literacy field. She drew from a wealth of knowledge and experience gained from a career working alongside fellow national literacy leaders. Judy continues to shape literacy instruction in Texas, leading teachers towards authentic literacy instruction and a dialogic classroom. Her knack for creating a network of like-minded educators serves as a beacon for all who follow.



Mazie Leichman: Mercedes Bonner Leadership Award
Lancaster ISD

Mazie Leichman currently serves as the Lancaster ISD PreK-12 English Language Arts and Social Studies Coordinator. In her previous time in the classroom, she worked in awe-inspiring ways with a demographic often written off by many in our profession. If it were possible to do magic in the classroom, she was as close to it as possible. Mazie put countless hours into her intricate lesson plans which are still being used as models for current Lancaster High School teachers. Her equally long hours spent in after-school interventions catapulted student success in the district. The success of her students was not only measured by her students' exemplary performance on state assessments, but also by the adoring welcome she continues to evoke from her former students any time she is on campus. Any student who experienced Mazie's teaching will emphatically claim she is the best.

Mazie Leichman was born and raised in Louisiana, and despite the stigma, she rose above the surrounding circumstances to become a shining star. That passion is what she brings to her position daily. Her experiences of military service and homeschooling her own now-college-aged children gave Mazie a host of diverse experiences that have made her a proven, trusted, and highly sought district-level coordinator/instructional leader in the public schools. Now that she has transitioned to the district level, the ELA teachers in the Lancaster Independent School District have had the chance to experience her illuminating sense of excellence, unlike ever before. Although the expectations are high, teachers are being required to raise the bar in their classrooms every day. She continues to create environments in which the faculty of her district can be continuous learners.

In a district in which close to 90% of the students are socio-economically disadvantaged, Mazie Leichman carries the torch for her district, all the while leading the way!



Amanda O'Daniel: Elementary Teacher of the Year
Eanes ISD

Amanda O'Daniel is a visionary for literacy instruction. Whether working with elementary children or adults, Amanda's enthusiasm for reading and writing and learning clearly guide her efforts. She cares deeply about the people she guides, and that concern pushes her to find the best ways to nudge them in their learning, as well as to pay attention to what she can learn from them. In front of a room of young children at her own school and with a group of children at a Young Writer's Camp, Amanda pays attention and learns. Working with teachers in her own district's summer workshop—one day, two or three day, or two week—and with teachers in other districts and at conferences, Amanda O'Daniel pays attention and learns.

Amanda has a profound impact on many young people and teachers at the elementary level and is a reflective practitioner who continues to grow in our profession. As she leads others in the paths of literacy instruction, Amanda continues to lead the way for all of us through her practices in elementary English language arts.



Malaika Easton: Middle School Teacher of the Year
Fort Bend ISD

Stepping into Malaika Easton's seventh grade classroom, visitors immediately are drawn to the high level of energy, the print-rich environment, and her respect for the students. In every corner of the classroom, Malaika has collections of young adult literature, nonfiction, children's books, and newspapers available for reading. Dictionaries and thesauruses are ready at each table and show the wear and tear of regular use. Malaika moves constantly through the classroom, talking individually with students, asking and answering questions, checking for understanding. She frequently kneels down to speak with students to ensure privacy. Her students move through the activities in class with little wasted time. The students' attitudes towards literacy, particularly writing, have improved. At the beginning of a year, 32% of students liked to write; by the end of a year with Malaika, 92% are eager to put pen to paper. Conferencing is efficient and effective, with practiced routines in place to ensure student growth. When kids read silently, a student sets a timer to help with pacing. As students finish assignments and wait for others to catch up, they take out their books and read or use the time to write in their writer's notebook. Every second counts, and the children know it. Malaika is a tireless advocate for student success.

Malaika Easton actively pursues continuing education, becoming an Abydos writing trainer and a Critical Friends Group coach. She celebrates her teaching heroes—Joyce Armstrong Carroll, Kelly Gallagher, and Jeff Anderson—by connecting their ideas and pedagogy into a tightly woven reading/writing workshop or by sharing with her colleagues in district professional development sessions. As a teacher-leader on her campus, Malaika has “gentled” her department and administration into a commitment to the reading/writing workshop. Her passion and commitment to best practices has resulted in growth for her whole campus, and students have benefitted. Her leadership spreads throughout the district, and she mentors struggling teachers who come to visit her classroom for inspiration.



Maria Webb: High School Teacher of the Year
Red Oak ISD

Maria Webb teaches resource English at Red Oak High School where she has taught since 1999. She epitomizes our conference theme by her quiet, out-of-the-spotlight leadership. For both teachers and students, she models lifelong learning in ways that few educators can. Although she works with special needs students, many of whom are economically disadvantaged, Maria is never heard saying, “But my kids can't do this” or “This will never work with my kids.” Maria's students achieve at high levels because they have Maria to lead the way.

In the words of Julie Wuerch, ELAR Coordinator for Red Oak, Maria “works so hard to try new and innovative teaching ideas that will help her students learn. She has worked with resource English students for years, and her patience and kindness are nothing short of amazing.”

In addition to language arts, Maria also teaches students to crochet. Her high school crochet club regularly makes hats and blankets for people in need.



Teri Lesesne: University Teacher of the Year
Sam Houston State University

“Most of us in the field of literacy or language arts education are continually learning from Dr. Lesesne. I was fortunate to learn from her in a formal classroom setting where, as doctoral students, we not only saw and learned from her view of literacy and literature but were also invited to collaborate with her. Her unassuming style was at odds with the (amazing) places and (famous) people and (very important) roles she was so familiar with yet spoke of so casually. That student experience was literally awesome: I grew to understand the amazing depth of her knowledge and the wisdom with which she shared that knowledge. Every semester since that class I continue to see her name and her knowledge in a wide variety of books and professional learning settings. Without a lot of fanfare, this humble Texas teacher has grown from a name on a university class schedule to a contributing source in most all of my literacy and library practices. If you know literacy, you know Lesesne.” —Janie Pickett, currently enrolled as a doctoral student at SHSU

2014 COMMUNITY OUTREACH



Please join TCTELA's efforts to support the Corpus Christi ISD Homeless Education Program by making a donation on the registration page or by bringing some of the following items to the conference and dropping items off at the donation table in the exhibit hall:

- Colored Map Pencils
- School Boxes for Supplies
- Notebook Dividers with Tabs
- Spiral Notebooks
- Winter Jackets*
- Umbrellas*
- Belts*
- 1" Binders
- Grade 1 Writing Tablets
- Grade 2 Writing Tablets
- Scientific Calculators
- Zipper Pouch for Supplies
(Clear and Side Punched)

* New or Gently Used

The Corpus Christi Independent School District Homeless Education Program was designed to provide assistance to homeless students and their families in compliance with the McKinney-Vento Homeless Assistance Act, an integral part of No Child Left Behind.

The goal of the Homeless Education Office is to ensure that all CCISD students in homeless situations have the opportunity to enroll, attend, and succeed in school. Currently staffed by two Case Managers and a Record Specialist, the program addresses the needs of approximately 1,193 identified homeless students.

Our mission for Homeless Educational Program is to help students use education to break the cycle of homelessness and poverty by providing essential educational supports. Our primary objective is to foster a climate where each student is positively received and not stigmatized or isolated and to remove educational barriers that prevent homeless children from having a successful school experience.

The main components of our project are awareness, enrollment assistance, and after-school tutorial programs in shelters, provision of school uniform, school supplies, food pantry program, coordination of school and community services and resources. The District also offers a summer learning program, and coordination specifically designed for the needs of the homeless students.

Conference ENTERTAINMENT

Don't miss these performances!

FRIDAY, JANUARY 31, 2014

Luncheon with Christopher Myers and Walter Dean Myers

Noteriety! (HS Show Choir)

This is the first year for our show choir and they have been busy performing locally in the area and within the school district. The choir is composed of auditioned singers from the high school choir program. Music and choreography instruction is shared between the director and students. Noteriety would like to thank you for the opportunity and honor of performing today.

Fernando Fernandez Jr.

Director of Vocal Ensembles

Flour Bluff Junior High and High School

SATURDAY, FEBRUARY 1, 2014

General Session

Presentation of the Colors

CCISD Moody HS NJROTC Color Guard

Under the direction of CDR Scott Outlaw

SATURDAY, FEBRUARY 1, 2014

Luncheon with Jan Seale and Ansen Seale

Michael Perez, CCISD Moody HS Teacher

During the conference, please enjoy artwork from students throughout the Coastal Bend. Their artwork will be displayed around the hotel.



Michael Perez is the guitar teacher at CCISD's Moody HS and an adjunct at Del Mar College teaching guitar and bass.

He also leads the local band, Latin Talk, and performs often in Corpus Christi.

**President-Elect Candidate**

Cindy Bengé
Aldine ISD

Language arts teachers continue to face many challenges as we struggle to educate our students and prepare them for the literacy needs of their 21st century lives. In order to be prepared for the multiple literacies inherent in living in a world that is driven by technology, Texas teachers must be equipped with best practices and sound pedagogy that not only is supported by past research but also is steeped in innovation. Although our ultimate goal is to create literate adults who will be successful in their choices, whether they take a college or career path, we also must heed the many obstacles along the way that our students must overcome. To help our students meet and overcome these obstacles, teachers must be provided resources and cutting-edge professional development. We also must speak as a unified voice so that those who make educational policy decisions are doing so with the input of the experts—Texas literacy educators. As a member of the Board of Directors of TCTELA, I will work tirelessly to provide Texas language arts teachers with the resources that will help them meet the challenges of teaching/creating critical thinkers who are capable in all of the multiple literacies required to be successful in today's world.

**Vice President-Elect for Membership and Affiliates Candidate**

Brian Bass
Lake Travis ISD

At last year's conference, you, the members of this great organization, elected me to serve as Recording Secretary for our board. In this capacity, I have gained invaluable experience. I now understand how our organization's leaders represent us at the state and national levels. In addition, I have witnessed our Board's commitment to advancing English instruction by producing exceptional publications, by seeking creative ways to encourage and grow our organization, and by developing an outstanding annual conference. I am proud to serve on this Board, and it has been an honor to contribute this past year.

Like last year, I again ask for your vote. I ask that you elect me as your next Vice-President Elect of Membership and Affiliates. From serving as Recording Secretary, I understand fully the dedication required and the expectations placed upon our board members. If elected, I am committed to support you and this organization with excellence and meet the requirements of this position with diligence. I am a proud member of our organization, and I will be honored to continue to serve.

**Vice President-Elect for Membership and Affiliates Candidate**

Arcelia Leon
Aldine ISD

Texas students represent a diverse population, and working to meet their academic needs requires expertise and a passion for education. I use my extensive knowledge, experience, and creativity to develop innovative strategies and find effective solutions to support all learners.

**Recording Secretary Candidate**

Kimberly Craig
Corpus Christi ISD

I believe TCTELA exists to improve the knowledge and practice of educators statewide to achieve the goal of quality education for all students in Texas English language arts and reading classrooms. Through various communication vehicles, conferences/exhibits, and professional development opportunities, TCTELA provides educators with current, quality, research-based instructional practices to enrich the education given to each student across the state of Texas. I hope to be a positive, productive part of TCTELA Board to improve the lives of Texas children.

**Recording Secretary Candidate**

Catherine Roth
Spring Branch ISD

I am committed to the craft of literacy instruction and honing that skill as a professional educator. Professional development, in various forms, is key to succeeding as a teacher and involvement in professional organizations that support and guide is critical. Student achievement is greatly impacted by the quality of the teacher, and TCTELA plays a significant role in that development.

**Recording Secretary Candidate**

Eric Simpson
Lewisville ISD

I am committed to quality professional learning opportunities and am eager to serve as Recording Secretary. I hope to be an asset to the organization and further TCTELA's mission of advancing the growth of student literacy across the state of Texas, collaborating with members to bring professional development sessions to educators, and advocating for public understanding of the connection between educator and student learning.

TCTELA BOARD FAQs

2015 Officer Nominations are accepted each year through November 7 for the following calendar year. Applications are accepted online at www.tctela.org.

President-Elect - 3 year position. President-Elect serves as chair and appoints concurrent session committee members, works with the state office with conference logistics and is a member of the executive committee. The President-Elect should be able to attend 5 meetings throughout the year, represent TCTELA as needed throughout the state and at NCTE, and provide updates in Texas Voices.

Vice President-Elect for Membership and Affiliates - 2 year position. The Vice President-Elect for Membership and Affiliates and current Vice President for Membership and Affiliates represent Texas at NCTE and bring together and assist state affiliates throughout the year by reporting activity in *Texas Voices* and maintaining the affiliates page on the website.

Recording Secretary - 1 year position. The Recording Secretary takes minutes of five meetings throughout the year.

FRIDAY MORNING WORKSHOPS



Victoria Young

9:00 am – 10:00 am
Nueces A

STAAR English I and II: Creating Meaningful Connections Between Assessment and Instruction

This session will focus on the most up-to-date information about the redesigned STAAR English I and II assessments. The presenter will use the 2013 released tests, scoring guides, and sample student responses to discuss the level of performance required for success on STAAR. The presenter will share what our students' 2013 English I and II performance revealed about the quality and coherence of our instruction. Attendees will have the opportunity to ask questions.

10:15 am – 11:15 am
Nueces A

STAAR Writing at Grades 4 and 7: Creating Meaningful Connections Between Assessment and Instruction

This session will focus on the most up-to-date information about the STAAR writing assessments at grades 4 and 7. The presenter will use the 2013 released tests, scoring guides, and sample student responses to discuss the level of performance required for success on STAAR. The presenter will share what our students' 2013 writing performance revealed about the quality and coherence of our elementary and middle school instructional programs. Attendees will have the opportunity to ask questions.



Karin Miller

9:00 am – 10:00 am
Nueces B

ELA/Reading Curriculum Update – K – 8

This session will provide the latest news related to ELA/Reading education in Texas. Attendees will receive up-to-date information about new professional development opportunities for middle school teachers to help them improve student writing. Resources for students, Texas SUCCESS, and new OnTRACK lessons for grades 7 and 8 will also be shared.

10:15 am – 11:15 am
Nueces B

ELA/Reading Curriculum Update – High School

Attendees will be provided with the latest developments related to ELA/Reading education in Texas. This TEA session will include information about State Board of Education decisions regarding implementation of House Bill 5 and professional development opportunities for teachers and supplemental lessons for students through Project Share.

9:00 am – 10:00 am
Bayview

An Hour with Christopher Myers

Attendees will have the chance to spend an hour listening to illustrator, artist, and author Christopher Myers as he talks about his life, work, and collaborating with his celebrated father Walter Dean Myers. Sit back, relax, and enjoy the conversation.

PechaKucha™

PechaKucha is a platform to share ideas with 20 slides in 20 seconds each. TCTELA PechaKucha Morning offers attendees an opportunity to see multiple sessions in a relaxed atmosphere. The presentation format was developed by architects Astrid Klein and Mark Dytham in February 2003 in Tokyo. Today there are 700 cities that offer PechaKucha Nights throughout the world.

9:00 am – 9:40 am
Laguna Madre

An Embarrassment of Riches—Using Tech Tools Effectively

Kellie Heckert, Grand Prairie ISD

The tech tools available to teachers today are numerous and can be overwhelming to sort through, much less use effectively with our students. This session will focus on three techniques to help any teacher—from the technophobe to the digital native—become more successful using 21st century resources.

PechaKucha Morning (continued)

9:00 am – 9:40 am
Aransas

Take the Lead with the Write Perspective—No Trending Topics Required!

Sandra Starr, ESC Region 4

The Write Perspective presents an avant-garde approach for activating the author within by using images to reflect upon the writing opportunities and genres embedded in the everyday. Lead the way with a new perspective that will strengthen critical thinking skills while challenging students to improve their writing.

10:00 am – 10:40 am
Languna Madre

Trick or Truth: Teaching Students To Analyze and Create Advertisements with Linguistics

Amber Wagon, Stephen F. Austin State University

Educators must teach students critical thinking skills which are applicable in the classroom and the real world. English language arts teachers can create exciting learning opportunities that enable students to develop and use critical thinking skills through teaching advertising from a linguistics standpoint. Research-based workshop with unit plans.

10:00 am – 10:40 am
Aransas

PechaKucha Shakespeare Reboot

Laura Turchi, University of Houston

One good act, read with a purpose, spoken, embodied, and made relevant, can be more rigorous and eventful for students than the canon taught as something distant, ancient, and solidified. Shakespeare's works continue to be prevalent in American secondary education; typical Shakespeare instruction is inadequate for the 21st century.

FRIDAY LUNCHEON

11:30 am – 12:45 pm
Corpus Christi Ballroom



Christopher Myers

Christopher Myers illustrated the Caldecott Honor and Coretta Scott King Honor Book *Harlem* and the Coretta Scott King Honor Book *Jazz*, both written by Walter Dean Myers. He wrote and illustrated the Coretta Scott King Honor Book *Black Cat*. His work has been shown at the Studio Museum in Harlem; PS1, an affiliate of the Museum of Modern Art, in Queens; the Akron Art Museum in Ohio; Sàn Art in Ho Chi Minh City; and the Contrasts Gallery in Shanghai. He teaches at Parsons School of Design and lives in Brooklyn, New York.

Walter Dean Myers was raised by foster parents in New York's vibrant Harlem community. He fell in love with books at an early age and began writing poems and stories by the time he was nine. Due to family difficulties, he left school and joined the army on his 17th birthday.

After serving three years in the army, Walter worked various jobs while in the evenings, wrote adventure and mystery stories for men's magazines. In 1969 he won the Council on Interracial Books for Children contest, which led to the publication of his first book for children, *Where Does the Day Go?*

Walter took on the challenge of trying to make a living as a full time writer in 1977. Since then he has published over 90 books for children and young adults as well as short fiction and articles for national magazines. He considers himself extremely lucky to make a living doing what he loves.

He has received many awards for his work in this field including the Coretta Scott King Award, five times. Two of his books, *Scorpions* and *Somewhere in the Darkness* were awarded Newbery Honors. For his book *Monster*, he received the first Michael Printz Award for Young Adult literature awarded by the American Library Association. *Monster* and *Autobiography of My Dead Brother* were also National Book Award Finalists.

His latest books are *Darius & Twig* and *All the Right Stuff*, published by HarperCollins, and *Invasion* and *The Cruisers*, published by Scholastic.

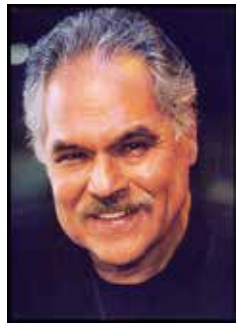
Walter lives in New Jersey with his wife, Constance, and cat, Sheba.



Walter Dean Myers

FRIDAY KEYNOTE

1:15 pm – 2:30 pm
Corpus Christi Ballroom



Luis Valdez

Luis Valdez is regarded as one of the most important and influential American playwrights living today. His internationally renowned and Obie award-winning theater company El Teatro Campesino (The Farm Workers' Theater) was founded by Luis in 1965—in the heat of the United Farm Workers (UFW) struggle and the Great Delano Grape Strike in California's Central Valley. His involvement with Cesar Chavez, the UFW, and the early Chicano Movement left an indelible mark that remained embodied in all his work.

Luis's numerous feature films and television credits include the box office hit film *La Bamba*, *Cisco Kid*, and *Corridos: Tales of Passion and Revolution*. His countless awards include numerous LA Drama Critic Awards, Dramalogue Awards, Bay Area Critics Awards, the prestigious George Peabody Award for excellence in television, the Presidential Medal of the Arts, the Governor's Award for the California Arts Council, and Mexico's prestigious Aguila Azteca Award, given to individuals whose work promotes cultural excellence and exchange between the US and Mexico.

His latest anthology *Mummified Deer and Other Plays* was recently published by Arte Publico Press. As an educator, he has taught at the University of California, Berkeley, UC Santa Cruz, Fresno State University, and was one of the founding professors of CSU Monterey Bay. Luis was inducted into the College of Fellows of the American Theatre at the Kennedy Center for the Performing Arts in Washington, DC. In 2007 he was awarded the prestigious Rockefeller fellowship.

SESSION CODES

Audience

Pre-K: Pre-Kindergarten
E: Elementary School
M: Middle School
H: High School
C: College
G: General Audience

Topics

AP Pre-AP/AP/Honors
CR College Readiness
ELL ELL/Bilingual
EM Emergent Literacy
GT Gifted & Talented *

L
MC
NP
RC
T
W

Literature/Poetry
Multicultural Issues
New to Profession
Reading Comprehension
Technology
Writing

* See the GT Professional Development Form for all GT approved sessions.

FRIDAY: CONCURRENT SESSION A

3:00 pm – 4:00 pm
Nueces A
Audience: E, M, H, G
Topics: RC, W, T

Something to Talk About: Teacher-Led Vertical Teams That Work!

Melanie Mayer, Independent

What if there was a way to take the best thing each teacher does and share it with everyone? Award-winning classroom teacher, author, and motivational speaker Melanie Mayer demonstrates how to implement, inspire, and sustain district-wide teacher-led vertical teams that positively impact student achievement, staff morale, and the entire school district. Attendees will leave with logistics (how to choose leaders and team members, arrange meeting times, etc.); topics (common vocabulary, assessment gaps, new technology, and instructional strategies); and some awesome ideas and lessons to use now in their own ELA classrooms. Door prizes, laughs, and “aha” moments guaranteed!

3:00 pm – 4:00 pm
Nueces B
Audience: E, M
Topics: L, RC

Mastering the STAAR Poetry Standards—Fearlessly

Charles Fuhrken, Assessment Specialist

Poetry may be the “scary genre” for teachers now that it is a part of the STAAR assessment. Come learn some easy strategies for incorporating more poetry into the day and walk away with the right kinds of scaffolds for helping students dig deeply into poems without fear.

FRIDAY: CONCURRENT SESSION A (continued)

3:00 pm – 4:00 pm
Copano
Audience: Pre-K, K,
M, H, G
Topics: EM, L, RC

Beyond Bedtime: Using the Read Aloud to Ignite Instruction for All Ages—Yes All!

Megan Pancone, Leander ISD

Even the cynical, too-cool-for-school types love a good read aloud. In fact, there is no more powerful way to show your students love than to read to them, even if they are taller than you! Students react to it on a physiological level, yet most of us are unsure of ourselves, weirded-out, or just plain afraid to take on something so simple yet so very powerful. Learn how to read extemporaneously with expression, integrate reading strategies, build lasting vocabulary, incorporate hard-to-cover TEKS, and just have a really good time with your students. Try a technique students will beg for and incite riots if you refuse, especially if picture day takes up your read aloud time. Bring an open mind, a heart for your students, and a voice for the playful child in you—all this and maybe a puppet or two!

3:00 pm – 4:00 pm
Bayview
Audience: E
Topics: MC, ELL, L, RC

Close Reading with Multicultural Texts for ELL and African American Students

Alison Rison, Cypress-Fairbanks ISD
Cathy Bridges, Cypress-Fairbanks ISD

Close. Focused. Clarity. This interactive session will focus on Close Reading strategies to help students deepen their comprehension. The presenter will model Close Reading with picture books, poetry, conversations, and critical questions.

3:00 pm – 4:00 pm
Laguna Madre
Audience: H
Topics: W

Trimming the Fat: Slimming Down Those Wordy Essays

Ashlee Weishuhn, Schleicher County ISD

Having trouble getting those former TAKS takers to write effective, concise essays that fit in 26 lines? The participants of this session will learn how to teach students to take those wordy essays and cut the fat to end up with only the Grade A sirloin.

3:00 pm – 4:00 pm
Aransas
Audience: E, M, H
Topics: T, AP, L, W,
Other: Media
Literacy, Popular
Culture

#popofculture

Andrea Plato, Clear Creek ISD
Brittany Fletcher, Clear Creek ISD
Madeline Boehning, Clear Creek ISD

Teachers don't have to compete with Twitter, YouTube, and Vine to make lessons pop. This interactive session will demonstrate fresh ways to infuse popular culture into the classroom. We will discuss #popofculture ideas such as creating dialogue using iconic individuals, composing six-word memoirs, and using Vine to create silent movies.

3:00 pm – 4:00 pm
Matagorda
Audience: H
Topics: CR, W

Writing in the OTHER Content Areas? YES!

Jill Aufill, Aldine ISD

How do we encourage writing in the OTHER content areas? Let's talk about doable, simple, relevant, and sustainable ways to do just that! See a writing plan and the results of its implementation on a low-performing high school campus. It takes an entire campus to broaden and deepen literacy.

FRIDAY: CONCURRENT SESSION B

4:15 pm – 5:15 pm
Nueces A
Audience: M, H
Topics: ELL, T, CR, NP,
L, RC, W

BEOWULF to Texting: Growing Writers in the Digital Age

Lynne Dozier, Independent

Texting, instant messages, Facebook comments, and emails require concise, precise word choice and focused ideas. (BTW) so does the STAAR test. Participants will discover “kid- friendly” lessons that help students edit, “write tight,” and still “show not tell” through correct and efficient use of (OMG) concrete nouns and action verbs.

4:15 pm – 5:15 pm
Nueces B
Audience: G
Topics: T, L

Relevance, Relationships, and Reading Lives: Fostering Reading Engagement in All Readers

Donalyn Miller, Northwest ISD
Teri Lesesne, Sam Houston State University
Karin Perry, Sam Houston State University
Cynthia Alaniz, Coppell ISD

All students deserve engaging reading experiences that value their diverse goals and interests while increasing their self-efficacy. During this roundtable session, elementary, middle, high school and college teachers share children’s and young adult literature, online and offline resources, and instructional strategies that foster students’ reading engagement and growth.

4:15 pm – 5:15 pm
Copano
Audience: G
Topics: L, W

Original Poems, Recent and Even More Recent, All Meant to Be Heard

Edmund Farrell, University of Texas at Austin

After retiring from The University of Texas and reading for the next 18 years college compositions for a testing company, Dr. Farrell decided to try to become a minor-league poet. He would like to share some results of his endeavor by displaying and reading aloud poems he has written in the last couple of years.

4:15 pm – 5:15 pm
Bayview
Audience: M, H, G
Topics: MC, AP, NP, L,
RC, W

The Human Experience: Learning About Humanity Through the Lens of Modern and Classical Literature

Maryann Felps, Southwest Christian
Ellen Bartee, Southwest Christian
MaryBeth Banks, Southwest Christian
Carrie Wylie, Southwest Christian
Emily Smith, Southwest Christian
Kara Purshwitz, Southwest Christian

This six-person panel will discuss using literature in grades 7 through 12 to help students understand the human experience, including how to better understand ourselves and the world around us. Panelists will argue for the inclusion of modern and classical texts and provide suggestions for implementing literary study in the classroom.

FRIDAY: CONCURRENT SESSION B (continued)

4:15 pm – 5:15 pm
Laguna Madre
Audience: M, H
Topics: CR, AP, GT,
L, W

Making Classic Literature Come Alive

Troy Drayton, Fort Bend ISD
David Sebek, Fort Bend ISD
Joe Bernhart, Fort Bend ISD

As English teachers we know the value of classic literature in preparing students in middle and high school for the AP exams and in creating a well-rounded, historically knowledgeable student. But for gifted students surrounded by today's fast-moving technological world the relevance is often hard to find. In this session teachers will learn how to make classic literature come alive with strategies that bring relevance to "old" texts.

4:15 pm – 5:15 pm
Aransas
Audience: M, H
Topics: CR, L, RC

The Text Is the Vehicle

Lori Elliott, Richardson ISD

Will your students use the plot diagram to wow their future bosses? Probably not. Will these same students need critical thinking and problem solving skills to succeed as adults? Absolutely! Educators will learn to use beloved literature and novels as vehicles to help drive student success in the secondary ELAR classroom.

4:15 pm – 5:15 pm
Matagorda
Audience: G
Topics: Other: Advocacy

Advocacy and TCTELA Members: Your Voice Matters!

Sheila Richburg, Katy ISD
Margaret Hale, TCTELA SLATE Representative

Who knows best the needs of our teachers and the students that they instruct? You do! When legislators are faced with choices that affect the instruction in our classrooms, be ready to have your voice heard. Join us and other English language arts educators as we discuss quick and meaningful ways to communicate with policymakers.

GET CONNECTED!

TCTELA is very interested in being more connected to its members.
Please check out our 2014 Survey – take a few minutes and let us hear from you!



Scan the QR code
or visit <http://goo.gl/H2Z8u0>

SATURDAY KEYNOTE

8:30 am - 10:00 am
Corpus Christi Ballroom



Austin Kleon

How to Steal Like an Artist

Nothing is completely original, and all creative work builds on what came before. In this keynote, Austin Kleon will teach you how to embrace influence, establish a creative lineage, and think of yourself as a mashup of what you let into your life.

Austin Kleon is the author of two best-selling books: *Steal Like An Artist* (Workman, 2012) is an illustrated manifesto for creativity in the digital age, and *Newspaper Blackout* (Harper Perennial, 2010) is a collection of poetry made by redacting words from newspaper articles with a permanent marker. He's currently at work on his third book, *Show Your Work!*

His work has been featured on NPR's *Morning Edition*, *PBS Newshour*, and in *The New York Times* and *The Wall Street Journal*. *New York Magazine* called his work "brilliant," *The Atlantic* called him "positively one of the most interesting people on the Internet," and *The New Yorker* said his poems "resurrect the newspaper when everybody else is declaring it dead."

He speaks about creativity in the digital age for organizations such as Pixar, Google, SXSW, TEDx, and *The Economist*.

He grew up in the cornfields of Ohio, but now he lives in Austin, Texas, with his wife, Meghan, his son, Owen, and his dog, Milo.

SATURDAY: CONCURRENT SESSION C

10:30 am – 11:30 am
Nueces A
Audience: M, H
Topics: AP, NP, GT,
RC, W

Fire the Canon: A Revolt Against the Teacher-Centered Classroom

Michael Guevara, Texas Association of School Boards

Classrooms are often about the teacher, not about the students. Classrooms haven't changed much since Beaver was a boy. Assigned books and writing modes result in SparkNoting and blah writing. Come explore an alternative dialogic classroom where students direct their own reading and writing journeys.

10:30 am – 11:30 am
Nueces B
Audience: M, H
Topics: W

House of Memories: A Blueprint for Generating Writing Ideas

Tina Angelo, Writers in the Schools

Bring creativity back into the classroom with a technique that professional writers use when they "mine" for writing ideas. This hands-on technique will unleash students' memories and provide them with a plethora of writing ideas. Never again will you have to hear, "I don't know what to write about."

10:30 am – 11:30 am
Copano
Audience: E, M
Topics: RC, W

Improving Comprehension Through Interactive Learning

Karen Sue Bradley, Texas A&M University-Kingsville
Jack Bradley, Texas A&M University-Kingsville

Optimal comprehension occurs when students participate in instructional strategies that allow them to connect text ideas to their prior knowledge and to their peers. This session will offer strategies that develop self-monitoring skills requiring reformation of text information in writing and strategies that encourage collaborative groups.

SATURDAY: CONCURRENT SESSION C (continued)

10:30 am – 11:30 am
Bayview
Audience: E, M, H
Topics: T, AP, L, RC, W

Teaching Genre and Finding a Common Theme Across Genres

Martha Medlock, Lake Travis ISD
Elizabeth Creel, Lake Travis ISD
Frederika Jesus, Lake Travis ISD

Leading the way for connecting multiple genres with a common theme begins at the elementary level by teaching about genre. Once students come to the secondary level, it is time for them to synthesize a common theme across various genres. This session provides participants with methods to teach genre to young readers and a Genre Bingo Card to secondary readers, allowing the teacher to support making connections across genres throughout the school year.

10:30 am – 11:30 am
Laguna Madre
Audience: Pre-K, E, G
Topics: CR, EL, NP, L, RC, W

Leading the Way: Equipping Young Readers to Be Researchers and Writers of Informational Text

Linda Cox, Baylor University
Margaret Shepard Thomson, Baylor University

Join us as we explore ways to engage young students in reading, research, visual representation, and writing using informational text. Participants will examine strategies, materials, and lessons learned over an eight-year period in K through 3 classrooms as teachers used informational text across the curriculum.

10:30 am – 11:30 am
Aransas
Audience: H
Topics: CR, AP, GT, L, RC, W

Analyzing Complex Texts for Analytical Writing

Carol Revelle, University of North Texas

Let’s demystify analyzing texts using our easiest reading strategy—rereading. We will work through an engaging rereading strategy that will have students thinking deeply about the texts that they read.

10:30 am – 11:30 am
Matagorda
Audience: G
Topics: T, L, GT

Face-to-Face: Inspiring Students’ Reading Through Author Visits on Skype

Glen Russell, Pasadena ISD

Students need reading to feel relevant to their lives, and what better way to show them authentic literacy than letting them interact with practicing authors. This session will walk through the process of arranging for an author Skype that puts students face-to-face with their favorite writers.

SATURDAY SCHEDULE

BOOK SIGNINGS

BARNES & NOBLE
BOOKSELLERS

Don’t miss this chance
to meet the authors
and get your book signed!

FRIDAY

12:45 - 1:15 pm
Christopher Myers and Walter Dean Myers

SATURDAY

10:00 - 10:30 am
Austin Kleon

1:00 - 1:30 pm
Jan Seale

SATURDAY LUNCHEON

11:45 am – 1:00 pm
Corpus Christi Ballroom
Audience: G
Topic: L, GT



Ansen Seale



Jan Seale

Creative Joy: Process and Product

Artistic creativity can be taught, but a deep understanding of the arts can come only from a holistic approach stemming from a number of identifiable sources. The Seale family's creativity has evolved through the years as a natural way of "being" and interacting with each other, with the father, a composer and orchestra conductor; the mother, a writer; and the three sons respectively art photographer, commercial artist, and writer.

Ansen and Jan's presentation will be based on the premise that creativity evolves from both nature and nurture, often finding its origins in the home, and with help from sensitive, dedicated teachers, may result in a lifelong dedication to and appreciation of the arts. They will discuss the factors that produce creative children, giving numerous illustrations of their family's joys in creating art both separately and together.

Ansen, a photographer and inventor, is the eldest son of Carl and Jan Seale. He lives and works in San Antonio where he develops public art projects and does commercial photography. His work has been shown in galleries and museums throughout Texas. His international exhibitions include China, Amsterdam, and the Canary Islands.

Jan is a writer with national credits in poetry, fiction, and essays. She is the author of eight books of poetry, two collections of short stories, and three books of nonfiction, as well as several children's books. She recently traveled 26,000 miles over Texas, addressing 117 audiences in her active year as the 2012-13 Texas Poet Laureate.

SATURDAY AFTERNOON WORKSHOP

1:30 pm – 3:45 pm
Nueces B
Audience: G
Other: L, GT



Austin Kleon

Blackout Poetry Workshop

Creativity is subtraction. Learn how to find new work in existing, everyday materials by making poetry using nothing but a newspaper and a permanent marker. We'll also be looking at a few interesting ways teachers and students have used blackout poetry in the classroom. (It's not just for English class!)

SATURDAY: CONCURRENT SESSION D

1:30 pm – 2:30 pm
Nueces A
Audience: M, H
Topics: RC, W,
Other: Text Complexity

Teaching Challenging Texts

Lawrence Baines, *The University of Oklahoma*

Most adolescents today possess the basic skills to read, but they prefer not to. The session will discuss how to increase reading comprehension and enhance student engagement, even with the most challenging texts.

SATURDAY: CONCURRENT SESSION D (Continued)

1:30 pm – 2:30 pm
Copano
Audience: E, M, H, C
Topics: MC, T, CR, N,
RC, W

Real World Writing in a Middle School: Practices and Insights from a School-Wide Writing Initiative

Lori Assaf, Texas State University–San Marcos
Joel Johnson, Texas State University–San Marcos
Leah Cochran, Hays Consolidated ISD

In this session, we will discuss the goals and outcomes of a school-wide writing initiative that included real world discipline writing practices and theories. Insights, reflections, and instructional suggestions will be highlighted. Teachers will be invited to explore real world texts and discuss ways to use them to support writing in their content area classrooms.

1:30 pm – 2:30 pm
Bayview
Audience: M, H
Topics: MC, CR, AP,
NP, L, GT

Citizens of the World: Teaching Content, Ethics, and Morality in the Classroom

Troy Drayton, Fort Bend ISD
David Sebek, Fort Bend ISD
Joe Bernhart, Fort Bend ISD

With bullying issues frustrating schools today, it is more important than ever to teach students social consciousness in addition to content. Through three vertically aligned, student-driven units investigating bullying, dystopia, and world conflicts, participants are shown authentic methods for teaching conscience and content simultaneously through authentic investigation in literature and research.

1:30 pm – 2:30 pm
Laguna Madre
Audience: G
Topics: ELL, L, RC, W

Adapting Noticing Charts for Improved Reading Comprehension

Sylvia Troxell, Eanes ISD

This session explores the technique of modifying noticing charts when reading poetry to enhance student comprehension. While this technique was developed through an inquiry study to work with students with special needs, adding images to noticing charts has much broader applications for students in general education K through 12.

1:30 pm – 2:30 pm
Aransas
Audience: H, G
Topics: L, RC

Constructivism in the Secondary Literature Classroom: Strategies for Teaching and Learning

William Broz, The University of Texas–Pan American
Amy Cummins, University of Texas–Pan American

In this two-person panel, each speaker will analyze constructivist pedagogies through practical examples of teaching and learning situated in actual and fictional classrooms. Handouts provided by each speaker address ways to enact constructivist pedagogies in a secondary literature classroom.

1:30 pm – 2:30 pm
Matagorda
Audience: E
Topics: M, ELL, T, NP,
L, RC, W,
Other: Teaching
Students from Poverty

Relationships + Responsibility = Real Reading Results!

Megan Frankenberg, Garland ISD
Melissa Hill, Garland ISD

During this interactive session, we will explore how high expectations, real-world connections and character development work together to support reading success. Participants will learn how character analysis through literature circles, expository text, and poetry helps provide the “missing conversation” students from poverty need to become fluent, confident readers!

SATURDAY: CONCURRENT SESSION E

2:45 pm – 3:45 pm
Nueces A
Audience: M, H
Topics: L

Sci Fi for Non-Sci Fi Fans

Karin Perry, Sam Houston State University

Does sitting down for an all-day Star Trek marathon make you cringe and roll your eyes? Well, just because you don't like science fiction doesn't mean you can't recommend it. This session will highlight new titles that will be perfect for your non-sci-fi readers—and you.

2:45 pm – 3:45 pm
Copano
Audience: H
Topics: T, AP, GT, L,
RC, W

Making the Most of Students' Noticings

Valerie Taylor, Eanes ISD
Michelle Crocker, Eanes ISD
Melissa Dupre, Eanes ISD

In an inquiry-based classroom, building on student-generated noticings is essential to the curriculum. In this session, participants will try out strategies (some using technology) to engage students and use what they see in the literature they read, in the models of writing they study, and in their own writing to guide classroom discussion, activities, and instruction. Formative assessment at its best!

2:45 pm – 3:45 pm
Bayview
Audience: M, H
Topics: W

The Collective Endeavor: How One High School Is Making the Writing/Reading Workshop Really Work

Karen Otto, Carroll ISD
Shane Bybee, Carroll ISD

Transform your department and classroom to a writing/reading workshop. See the before (whole class novels and pre-packaged materials) and the after (student engagement and higher STAAR scores). Participate in the mini-lessons, quick writes, and community culture that have worked for our department. Leave with numerous takeaway ideas and lessons.

2:45 pm – 3:45 pm
Aransas
Audience: H, C, G
Topics: MC, CR, EM,
AP, RC, W

Turning the Writing Center Inside Out: Exploring a New Lens for Writing Center Pedagogy

Charles Aron Jones, The University of Texas–Pan American

Are you interested in starting a writing center at your institution? Join us to learn about the Inside Out / Distributed Writing Center. This new and exciting model was designed to work around many of the issues that urban school districts face while simultaneously promoting large campus participation and enhanced teacher buy-in. See this model in action and learn how to replicate it at your school.

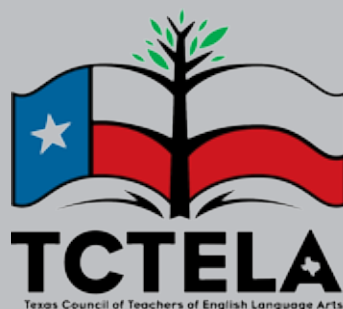
2:45 pm – 3:45 pm
Laguna Madre
Audience: G
Topics: T, L,
Other: Social Media

How Do You Get Your Professional Development?

Sheila Richburg, Katy ISD
Donalyn Miller, Northwest ISD
Molly Adams, Waxahachie ISD

You can design your own professional development any time, anywhere! Jump into the latest ways to get your professional development! Hop onto Twitter and chime in with your own Professional Learning Network (PLN), learn how to "Get Your Next Read" or pinpoint the perfect text from Goodreads, and manage reading several blogs using Flipboard. Bring your own device and join us in this interactive session where you will get connected with Twitter, Goodreads, and Flipboard!

2015 TEACHER AWARDS



**Have an outstanding Teacher of the Year
in Elementary, Middle or High School or a College Instructor
that has an impact on your school?**

Nominate them for the TCTELA 2015 Teacher of the Year Awards
at tctela.org through November 7, 2014.

BOOK SIGNINGS



**Don't miss this chance to meet the
authors and get your book signed!**

FRIDAY

4:00 - 4:30 pm
Charles Fuhrken

SATURDAY

1:00 - 1:30 pm
Jan Seale

2:00 - 2:30 pm
Jeff Anderson
Terry Thompson

4:00 - 4:30 pm
Donalyn Miller
Teri Lesesne

5:00 - 5:30 pm
Carol Bedard
Charles Fuhrken

SATURDAY: CONCURRENT SESSION F

4:00 pm – 5:00 pm
Nueces A
Audience: E, M, H
Topics: T, W

Motivating Readers and Writers with Technology

Carol Bedard, Houston ISD
Charles Fuhrken, Independent

Blogging and video making—two activities that can ignite learning in the 21st century literacy classroom. Come learn how blogging helps students write reflectively—and voluminously! Also hear and watch what students at all levels learned from creating both fiction-based and informational videos. Easy-to-use technology and engaged students shown here.

4:00 pm – 5:00 pm
Nueces B
Audience: E, M
Topics: NP, L, RC, W

Focus Pocus: How Instructional Phrases Work Magic

Jeff Anderson, Independent
Terry Thompson, North East ISD

Explore the power of the focus phrases we use throughout a lesson. Specific instructional language, grounded in a clear focus, helps keep us on track and becomes the internalized self-talk for our students. We will zoom in on how simple phrases can skyrocket understanding, achievement, application, and self-efficacy in writing and grammar lessons.

4:00 pm – 5:00 pm
Copano
Audience: M, H
Topics: CR, RC, W,
Other: Revision and
Editing

Handing Over the Lead Reins

Dee Jordan, ESC Region 7

Do your students hate to read and write? Help your students become learning leaders. Hand over the reins! Giddy on up and use strategies and activities that will help kids to take the reins of their learning, to rodeo through expository texts more than once, and to prance away with the knowledge prize!

4:00 pm – 5:00 pm
Bayview
Audience: G
Topics: NP, W

Beyond “Member” Status: Developing Conference Presentations and *English in Texas* Submissions

Gwynne Ellen Ash, English in Texas Editor
Lori Czop Assaf, English in Texas Editor
Carol Delaney, English in Texas Editor
Jane Saunders, English in Texas Editor
Valerie Taylor, English in Texas Editor

Have you ever pondered presenting at a TCTELA Conference? Curious about writing an article for our award-winning journal, *English in Texas*? Get your questions answered at this informative session hosted by friendly *English in Texas* editors and authors, as well as TCTELA board members.

4:00 pm – 5:00 pm
Laguna Madre
Audience: M, H, C,
Other: Teacher Ed
Topics: MC, RC, W, T

Multiple Rhetorics: Reading and Composing Argumentation with Graphic Novels

Gretchen Schwarz, Baylor ISD

Not only must literacy teachers deal with new, multiple literacies but also with multiple rhetorics. Today persuasion or argumentation comes through many media including the visual as well as the printed word. Graphic novels which communicate through image and word together offer a student-friendly means of learning new rhetorics.

SATURDAY: CONCURRENT SESSION F (continued)

4:00 pm – 5:00 pm
Aransas
Audience: H
Topics: RC, W

Small Group Instruction: Let Us Show You How to Improve Those EOC Scores!

Judy Perrone, Deer Park ISD
Christina Gallagher, Deer Park ISD

In this session, participants will learn how to incorporate small group instruction into their classrooms to help students that need further intervention. Presenters will share information on how to set up and conduct small group instruction in Pre-AP, regular, and co-teach classrooms.

4:00 pm – 5:00 pm
Matagorda
Audience: M, H
Topics: MC, ELL, AP,
L, W

Critical Conversations: Discovering Cultural Identity Through Multigenre Inquiry

Laura Slay, Keller ISD

Leading the way to critical literacy involves critical conversations about cultural identity, history, and justice. This session will introduce a multigenre research and writing project facilitating inquiry about cultural identity in a seventh grade English class. This unit features inquiry through multicultural literature, informational texts, and writing in multiple genres.

POETRY READING

5:30 pm – 6:30 pm
Bayview
Audience: G
Topic: L, GT



Jan Seale

Wandering in Wonder

The poems of Jan Seale, Texas Poet Laureate for 2012, come alive with their subjects of womanhood, teaching, and humor.

Whether she is playing the flute for a special education class, accompanying Diana the Huntress to her mammogram, writing a letter to composition students, or asking a son to clean up his room, you will find common ground wandering and wondering with her on a walk through her poems.



Louis Lafair

Louis Lafair is a National Student Poet, a literary ambassador representing the southwest region of the US on behalf of the President’s Committee on the Arts and the Humanities, the Institute of Museum and Library Services, and the Alliance for Young Artists & Writers. Currently a senior at St. Stephen’s High School in Austin, Texas, he’s been “playing with words” since second grade.

Louis translates his love of writing, reading, speaking, connecting, and challenging preconceived notions into all aspects of his life. As Co-Licensee and MC for TEDxYouth@Austin, he leads a team of fifty students and adults, and has worked with a wide range of speakers and teachers. In addition, he serves as Editor-in-Chief for Proteus, his school’s literary magazine. Louis loves spreading poetry with a larger community and has recently had the opportunity to present at events such as the National Book Festival.

SUNDAY MORNING WORKSHOPS

9:00 am – 12:00 pm
Nueces A
Audience: E, M
Topics: RC, GT



Teri Lesesne

Leading to Reading

How do we move students from school-time to lifelong readers? Research-based best practices offer a clear path.

Teri Lesesne (rhymes with insane) is a past president of TCTELA and also served as the organization's journal editor and secretary. A longtime member of YALSA (the Young Adult Library Services Division of ALA), Teri has served on various committees including the Printz (*Going Bovine* was the winning title), the YALSA Excellence in Nonfiction Award (*Janis Joplin: Rise Up Singing* was the award recipient), the Morris (*Where Things Come Back*), and the Odyssey Audiobook Committee (*The Fault in Our Stars*). She teaches literature for children and teens at Sam Houston State University in the Department of Library Science. Teri is the winner of the 2007 ALAN Award for distinguished contribution to the field of adolescent literature and the 2011 Halle Award from NCTE for Excellence in Middle Level Education. Teri is the author of three professional books and numerous articles about reading and motivation and teens. You can see her blog at <http://professornana.livejournal.com> and follow her on Twitter (@professorNana).

9:00 am – 12:00 pm
Nueces B
Audience: M, H
Topics: W, GT



Joyce Armstrong Carroll

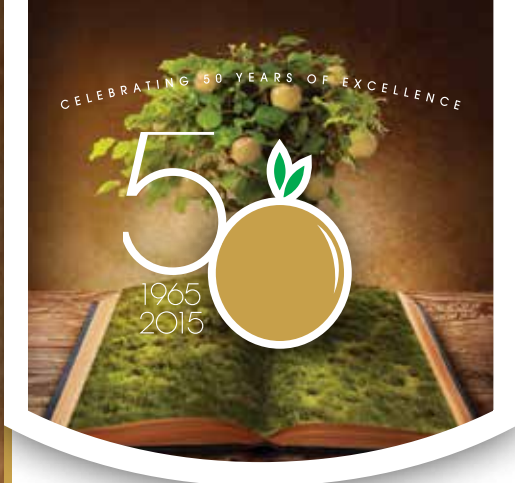
Using Prompts to Assist Writing: Be the Insider

Together we will examine how to use prompts as the impetus for writing a good, solid, authentic composition. The “write what you know” trope plays out here in helping teachers help students get a handle on any writing prompt.

On May 14, 2004, Georgian Court University in Lakewood, New Jersey, awarded Joyce Armstrong Carroll the degree of Doctor of Humane Letters honoris causa for “her mark on the world of education and in so doing influenced the future for good,” for “her love for teaching and for enlightening young minds,” as “a trailblazer in her field,” for “her accomplishment as a schoolteacher and college professor,” which “has changed lives and advanced her field,” for her “prolific and award-winning publications,” which “have added significantly to the body of knowledge in education,” and for “her enthusiasm for life, her dedication to her students, and her pursuit and attainment of excellence.”

In her 54-year career, Joyce Armstrong Carroll, Ed.D., H.L.D., has taught every grade level from primary to graduate school. In the past 36 years, she has trained teachers in the teaching of writing as Co-director of the New Jersey Writing Project, then The New Jersey Writing Project in Texas, now Abydos Learning International. A nationally known consultant, she has authored a national textbook program, numerous books and articles for teachers, and poems. With her husband Edward E. Wilson, Dr. Carroll authored *Acts of Teaching: How to Teach Writing*, now in its 2nd edition, as well as the award-winning *Poetry After Lunch: Poems to Read Aloud*. Her latest book is *4 X 4: Practical Methods for Writing Persuasively*. A book entitled *The Critical Writer* is forthcoming. She has recently been awarded the Edmund J. Farrell Lifetime Service Award from TCTELA.

Dr. Carroll's mantra is, “If you teach it, they will learn.”



2015 PRESENTATION PROPOSAL FORM

The 2015 conference committee reviews each presentation proposal form against the rubric found on tctela.org. Please take the time to review the rubric and complete the form. Incomplete information will either disqualify your proposal or delay notification. TCTELA communicates to the primary presenter as a representative of the proposal team. The primary presenter is required to communicate with the additional speakers and respond to TCTELA requests.

PRESENTER(S) INFORMATION

Print clearly, check all that apply, and provide information for all presenters if this is a joint presentation. Attach another sheet if necessary. Your program confirmation will be sent via email. Please make sure your email address is correct. Presenter experience is for information only and is not scored on the rubric.

- ☐ First-time presenter
☐ Previous presenter at TCTELA Conference (most recent years __, __, __)
☐ Previous presenter at a national conference [list organization(s)]

Primary Contact	Title/Position	School District	Campus
Mailing Address	City, State Zip		
Work Telephone	Home Telephone	Email Address	

ADDITIONAL SPEAKERS

Additional Speaker	Title/Position	School District	Campus
Additional Speaker	Title/Position	School District	Campus
Additional Speaker	Title/Position	School District	Campus
Additional Speaker	Title/Position	School District	Campus

PRESENTER NOTES

Please initial each statement to indicate your agreement.

- ☐ It is the obligation of each presenter to register for the conference and incur hotel and travel expenses.
☐ A screen will be provided. All other AV equipment is the responsibility of the presenter.
☐ Presenter(s) must be a current member of TCTELA. Membership in NCTE does not qualify.
☐ Proposals presentations must be postmarked on or before June 13, 2014.
☐ Incomplete proposals will not be considered.
☐ Presenters and their representatives are prohibited from advertising and/or selling products or services before, during, or after concurrent session presentations. Presenters who wish to do so must purchase an exhibitor booth.
☐ Wireless Internet will be available for the 2015 conference. However, speakers should not rely on wireless connection to conduct their presentation.
☐ Presenters are welcome to email handouts to TCTELA for Web posting by December 1, 2014.

SESSION TITLE As you wish it to appear in the program. (Do not use abbreviations.)

SESSION ABSTRACT Please limit to 50 words or less. This abstract will be listed in the program book.

SUPPORTING THEORY/PRACTICE/RESEARCH RESOURCES AND/OR TRADE BOOKS/TOPICS OF EMPHASIS

With each resource, please identify how it relates to the proposed topic. Research and trade book information is offered to our bookstore vendors at the conference.

INTENDED AUDIENCE

☐ Pre-Kindergarten ☐ Elementary (K-5) ☐ Middle School (6-8) ☐ High School ☐ College
☐ General (proposals of interest at all instructional levels)
☐ Other _____

TYPE OF PRESENTATION

☐ 1 hour concurrent session
☐ PechaKucha (see www.pecha-kucha.org/what)

ORGANIZATION OF PRESENTATION

☐ Interactive ☐ Lecture ☐ Student Models ☐ Bring Your Own Laptop
☐ Panel ☐ PechaKucha

Explain how the session is organized and what, if any, materials are provided to attendees: _____

AUDIO VISUAL EQUIPMENT

☐ I would like to order a laptop/LCD projector system. I agree to pay for the equipment rental before the conference. (\$300)
☐ I will need an overhead projector and screen.

****Please note, TCTELA will provide a screen. Speakers are required to bring their own laptop, laptop speakers, and LCD projector.**

TOPIC(S) OF EMPHASIS Check all that apply.

<input type="checkbox"/> Multicultural Issues	<input type="checkbox"/> ELL/Bilingual Education	<input type="checkbox"/> Technology
<input type="checkbox"/> College Readiness	<input type="checkbox"/> Emergent Literacy	<input type="checkbox"/> Pre-AP®/AP®/Honors
<input type="checkbox"/> New to the Profession	<input type="checkbox"/> Gifted and Talented*	<input type="checkbox"/> Literature/Poetry
<input type="checkbox"/> Reading Comprehension	<input type="checkbox"/> Writing	<input type="checkbox"/> Other _____

*For Gifted and Talented and Pre-AP®/AP®/Honors, please a copy of your resume.

Note: Presenters will be notified of the status of the proposal by November 1, 2014. All program participants must pay the conference registration fee (and membership fee if nonmember) in order to present at the TCTELA Annual Conference. Incomplete proposals will not be considered.

The deadline for proposals is June 13, 2014. Return completed application to: TCTELA, 919 Congress Avenue # 1400, Austin, TX 78701, or complete online at www.tctela.org. TCTELA members submitting online are able to track their presentation proposal form.

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Applied Practice

appliedpractice.com

Applied Practice is a secondary supplemental publisher.

Bedford/St. Martin

bedfordstmartins.com/highschool

*Bedford/St. Martin is a leading publisher of English and language arts textbooks for college and high school courses. We are proud to announce the recently published 2nd edition of our best-selling AP Language book, *The Language of Composition*, by Shea, Scanlon and Aufes. Please visit our booth to receive sample texts and materials.*

Bookshare/Benetech

bookshare.org or accessiblebooks4tx.org

Bookshare is an online library of accessible eBooks for people with print disabilities. It's free for all qualified US students and contains 220,000 plus titles.

Crayola, LLC

crayola.com

Classroom Art Materials

Dinah-Might Adventures

dinah.com and dzacademy.com

Dinah-Might Adventures is an educational publishing and consulting company owned by Dinah Zike, Author/Speaker. Her books are known for their innovative ways to use "Foldables®" in teaching all subjects and grade levels.

The Gift Solution

Women's clothing, jewelry and shoes

Handwriting Without Tears

hwtears.com

Handwriting Without Tears provides an handwriting curriculum for PreK through 5th grades.

Heinemann Publishing

heinemann.com

Heinemann Publishing will offer professional development materials for K-12 educators, including ELL and bilingual.

Holt McDougal

hmhco.com

Textbooks, instructional resources, and technology.

Kamico

kamico.com

STAAR preparation based assessments and developmental activities and games.

Melanie Mayer Consulting

Facebook: Melanie Mayer Consulting

Staff development presentations and teacher trainings

Membean, Inc.

membean.com

Online personalized vocabulary tool.

Peoples Education

peopleseducation.com

Diane Miller with Peoples Education will have new print and online products for the STAAR.

Perfection Learning Corporation

perfectionlearning.com

Perfection Learning Corporation provides ELA & ELL K-12 instruction resources and materials.

QEP Professional Books

qepbooks.com

Professional books from major publishers Stenhouse, Corwin, ASCD, John Wiley, etc.

Rosen Classroom

rosenclassroom.com

Integrating language, literacy and content

Saddleback Education

sdlback.com and strugglinglearners.com

Saddleback is the leader in hi-lo solutions for struggling students in grades 5-12.

Sadlier

sadlier.com

Stop by the Sadlier booth for a meet and greet with Sarah Ressler Wright.

Sam Houston State University

shsu.edu/libraryscience

Teaching school librarians

Shurley Instructional Materials, Inc.

www.shurley.com

Products to teach students comprehension, application, retention, and critical thinking.

Texas Commission on the Arts

arts.texas.gov

The Texas Commission on the Arts offers the Poetry Out Loud recitation contest for high school students.

Texas Educational Paperbacks (TEP)

TEPbooks.com

Texas Educational Paperbacks (TEP) serves the K-12 educational community as a single-source provider of any book in print from any publisher, including paperback literature, textbooks, and digital educational materials—all at a discount. 35% of most paperbacks. Official supplier of UIL titles.

Texas Council of Teachers of English Language Arts

tctela.org

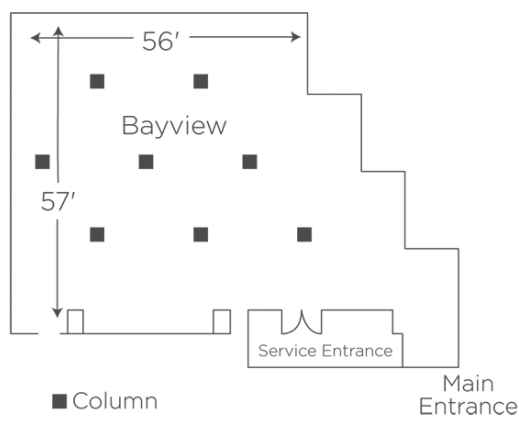
Pick up previously published English in Texas journals, sign up to attend the TCTELA advocacy day, or get involved in a committee.

YES Prep Public Schools

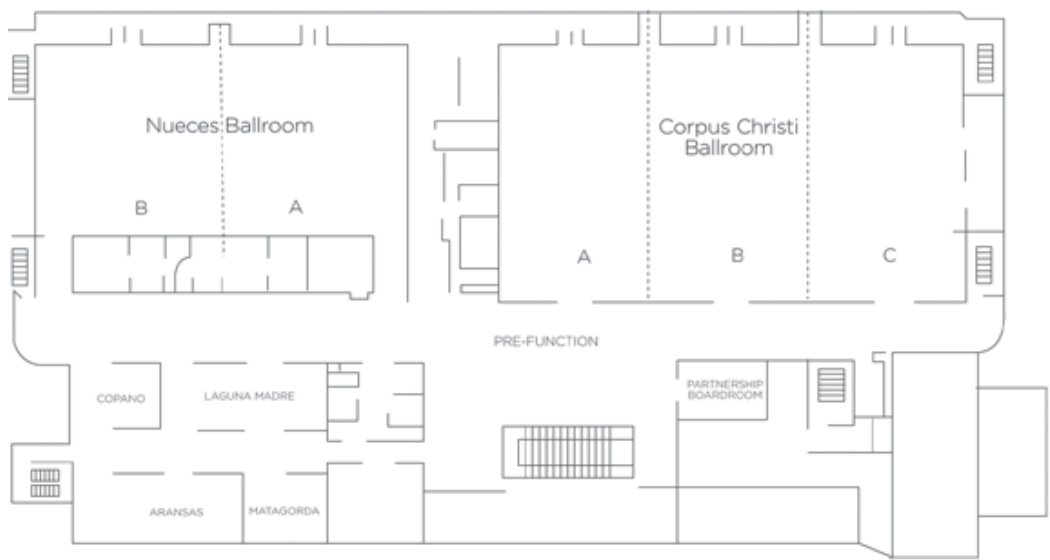
yesprep.org

Public charter school system hiring teachers (grades 6-12) and leaders to equip students in low-income communities to attend and succeed in college.

First Floor



Third Floor





Texas Council of Teachers of English Language Arts 50TH ANNUAL CONFERENCE AND EXPOSITION

Check tctela.org for the host hotel. TCTELA Annual Conference discount is available until December 20, 2014.

REGISTRANT INFORMATION

Registration: To avoid a delay in processing and email confirmation, all fields are required to be completed.

Registration is also available online at tctela.org.

☐ I am a new member.

Membership Number: _____

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Mailing Address: _____

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District name / ESC / Institution: _____

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☐ Elementary ☐ Middle ☐ High ☐ College ☐ Administration

First Year TCTELA Attendee: ☐ Yes ☐ No

☐ Please check if you require specific aids or services under the Americans with Disabilities Act in order to participate in this conference.

MEMBERSHIP AND CONFERENCE REGISTRATION

Photocopy and return for each registration. Check amount can be combined for multiple registrations. Registration must be postmarked with payment by August 29, 2014.

Membership: TCTELA Membership is \$35 and is active for 12 months from the date of joining or renewing. Membership will expire in December 2014 for attendees renewals who pay in January 2015. Membership is non-refundable.

☐ \$35 TCTELA Membership

Three-Day, A La Carte Registration: Includes Friday through Sunday workshops and evening events. Does not include professional development lunches.

☐ \$185 Member

☐ \$235 Non-member

PAYMENT INFORMATION

Payment is being made by:

☐ Credit Card

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Make check payable to TCTELA. Complete form and postmark with payment by August 29, 2014, to:

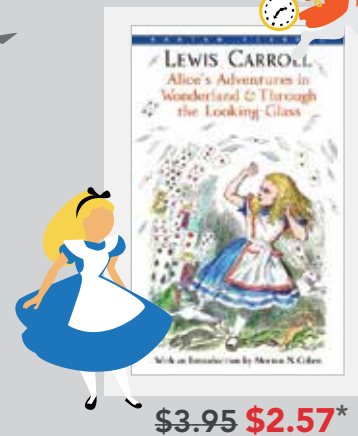
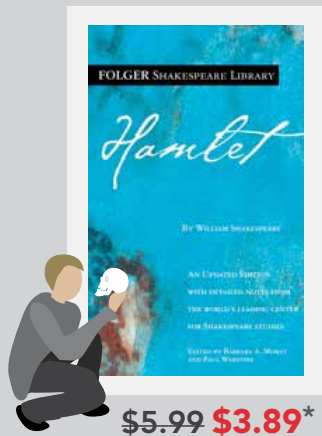
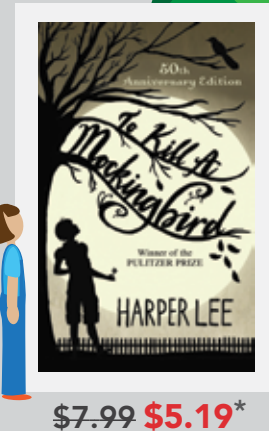
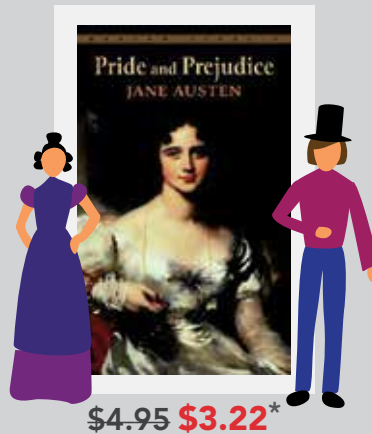


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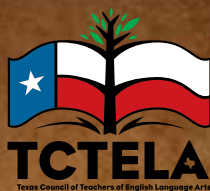
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H O U S T O N

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