

Script for video testimonial (for Raise the Wage or Paid Family Medical Leave)

Things to think about when following up with a storyteller to collect video testimonial for our economic justice campaigns. Not only do we want to create a powerful video with their story for public/legislative educational purposes, this process will also help to develop your relationship with this person, and help them gain clarity around their stake in making change and build their own voice and vision of themselves as a leader. Have fun!

Things you want to come away understanding (beyond just their particular story around x issue)

1. What is this person's story?
2. Why is this person involved in the things they're involved in?
3. Is there a potential role in the campaign that would really get them excited?

Line of Questions - Livable Wages

1. Where do you live, and what do you do for work?
2. How much do you earn an hour?
3. Do you receive any kinds of benefits through your job, if so, what?
4. Do you have children or dependents?
5. With all your expenses, are you able to pay your bills at the end of the month? If so, are you able to save at all? If not, what kinds of choices/sacrifices do you have to make to make that work?
6. What would a \$15 minimum wage mean to you?
7. Why do you think it's important that we raise the minimum wage in VT?
8. What do you say to those who are against raising the minimum wage?
9. What would you like to say to elected officials who will vote on this?

Line of Questions - Family & Medical Leave

1. Where do you live, and what do you do for work?
2. Do you receive any kinds of benefits through your job, if so, what?
3. Do you have children or dependents? If no, do you want to have children?
4. (If they have children) Did you get any kind of paid time off when your children were born? Did your partner?
 - a. How much time were you able to take off?
 - b. Was that enough?
 - c. If no, how did that affect you? Your partner? Your family?
 - i. Did it put a financial strain on you?
5. What would 12 weeks of paid family/medical leave mean to you?
6. Why do you think it's important that we have that kind of insurance program in VT?
7. What do you say to those who are against paid family & medical leave?
8. What would you like to say to elected officials who will vote on this?