Here in Vermont, nearly 30 organizations and thousands of people are behind the **Raise the Wage campaign**, coming together to pass legislation to win a $15 minimum wage.

Raising the wage to a livable wage is not only the right thing to do, it will put more money in people’s pockets, helping Vermont’s small businesses’ bottom line by giving them what they need most - customers.

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**Who benefits from a higher minimum wage in Vermont?**

**WHAT PEOPLE OFTEN THINK**

- Teenager
- Works part time after school
- Lives with parents
- Earning extra spending money

**THE REALITY**

- Average age: **38 years old**
- **88% are not teens, they’re 20 or older**
- **45% are 40 or older**
- **56% are women**
- **22% have children**
- **62% work full time**
- On average, those with families earn **55% of their family’s total income**

Statistics describe civilian workers, ages 16+, that would be affected by an increase in the Vermont minimum wage to $15 by 2022.

**Economic Policy Institute**
Raising the minimum wage would benefit over 80,000 VT workers and reduce the income inequality that is holding back our state’s economy.

**Minimum Wage Myths & Facts**

**Myth:** Raising the minimum wage kills jobs.

**Fact:** Numerous studies have shown raising the minimum wage doesn’t hurt job growth. In fact, it gives workers more money they can put directly back into the economy. Moreover, different minimum wages across state lines have not led businesses to move significantly. It makes sense: even though cities like NYC and San Francisco are expensive places to do business, they still have plenty of stores and restaurants – increasing wages will not change their fundamental business decisions as long as there are people to buy their goods.

**Myth:** Raising the minimum wage will force businesses to dramatically increase costs.

**Fact:** One study reviewed over 30 academic papers on the price effects of the minimum wage and concluded that “a 10% US minimum wage increase raises food prices by no more than 4% and overall prices by no more than 0.4%”—or less than a nickel for every $10 spent. Despite warnings from business groups, there is “little to no evidence” that businesses hiked prices a year into Seattle’s plan to raise the minimum wage to $15/hour.

Sources: