

Message Frame Worksheet: As Someone Who...

- To have effective conversations, you need to ask questions, listen and relate with your personal story.
- Before you knock doors, it is helpful to think through why you care about some of the topics that you'll be talking about.
- To complete this guide, fill in the rest of the sentence "As someone who..." with a personal story that explains why this issue is important to you. As often as possible, your personal story should also relate to the core values that progressive House candidates share.

General Messaging Themes

- ***An economy that works for all:*** Hardworking Granite Staters value strong roads and bridges, quality public education and a thriving economy that works for all -- not just corporate special interests.
- ***Working together:*** Hardworking Granite Staters know that New Hampshire is better off when we work together to solve our problems. House progressives' common-sense agenda will pull New Hampshire together again, building bridges instead of focusing on what can divide us.
- ***Building on what is working:*** Many hardworking Granite Staters are still struggling, and we need to build on what is already working in our economy. We should help small businesses grow, ensure every child has access to strong public education and make college more affordable.
- ***Conservatives are putting corporate special interests ahead of hardworking Granite Staters.***

Economy	Core Values	Contrast
As someone who...	<p>House progressives are focused on building a thriving economy that works for all hardworking Granite Staters, not just corporate special interests.</p> <p>Many Granite Staters are still struggling, and we need to build on what is already working in our economy. We should work together to help small businesses grow, ensure every child has access to strong public education and make college more affordable.</p>	<p>Conservatives in Concord like Gov. Sununu supported giving billions of dollars in tax cuts to corporate special interests while downshifting costs on hardworking New Hampshire families, forcing tuition increases, and opposing funding for job training and workforce development.</p>
Opioid Crisis	Core Values	Contrast
As someone who...	<p>Combating the opioid crisis should not be a partisan issue. It is a public health and safety challenge that affects all communities. House progressives are focused on ensuring that both law enforcement and medical professionals have the resources they need to stop and ultimately reverse this epidemic.</p>	<p>That is why House progressives opposed cutting health care for 50,000 hardworking Granite Staters, especially when Medicaid expansion has been the number one tool to combat the opioid crisis.</p>
Education	Core Values	Contrast
As someone who...	<p>To prepare Granite Staters for the jobs of the future and ensure New Hampshire builds a thriving economy that works for all, House progressives believe in working together to invest in educating the next generation and strengthening New Hampshire's public schools.</p>	<p>That is why House progressives oppose Conservative attempts to voucherize education, which would drain millions of our taxpayer dollars from New Hampshire public schools and send them to private, religious, and online schools instead, with little accountability.</p>
Health Care	Core Values	Contrast
As someone who...	<p>To ensure New Hampshire has a thriving economy that works for all, House progressives believe in working together and building on what is already working to improve access to affordable, quality health care.</p>	<p>That is why House progressives oppose cutting health care for 50,000 hardworking Granite Staters, especially when Medicaid expansion has been the number one tool to combat the opioid crisis.</p>
Women's Rights	Core Values	Contrast
As someone who...	<p>House progressives believe women should be able to make their own health care decisions and will fight to protect reproductive rights.</p>	<p>That is why House progressives oppose efforts to undermine women's health, including bills that would limit access to birth control and abortion care.</p>