



RAISE THE ROOFTOP FARM



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FOR IMMEDIATE RELEASE

Raise the Roof(top) Farm Tour & Party to Benefit Rogers Park Food Co-op

Saturday, September 20 at Uncommon Ground

ROGERS PARK, IL - Rogers Park Food Co-op announces its fall fundraiser, Raise the Roof(top) Farm Tour & Party, on Saturday, September 20 from 3:00 to 5:00 p.m. at Uncommon Ground, 1401 W. Devon Ave., in Chicago's Rogers Park neighborhood. The family-friendly event will feature a special tour of Uncommon Ground's organic rooftop farm, as well as food from the restaurant's kitchen. There will also be several raffle prizes, including a grand raffle prize to be announced closer to the event date.

Uncommon Ground is host to the nation's first certified organic rooftop farm, which grows vegetables and herbs for the restaurant. The highlight of Raise the Roof will be a tour of the farm, led by Farm Director Jen Rosenthal. Music will be provided by father and sons trio, the Fiddlin' Casey Boys. Everyone who buys a ticket to the event will also receive a 10% discount coupon to dine at Uncommon Ground.

Raise the Roof is the second in a series of fundraising events sponsored by the Rogers Park Food Co-op as it continues its campaign to sign up 300 members and prepares to conduct a market/feasibility study to determine the location of the future food co-op.

Tickets for the event on Saturday, September 20 at Uncommon Ground are \$40 for adults. Children under 12 will be admitted free. Tickets may be purchased through Brown Paper Tickets at <http://rooftopfarm.brownpapertickets.com> or at the door. Raffle tickets are \$5 for one and \$20 for five. Raffle tickets may be purchased at the event.

More information is available on Facebook at <https://www.facebook.com/RogersParkFood/events> or by e-mailing RogersParkFood@gmail.com. Event graphic available on request.

About the Rogers Park Food Co-op

Rogers Park Food Co-op is in its second year of organization. It will be a member-owned cooperative grocery store, offering access to trusted sources for healthy, locally grown, sustainable, and artisanal foods. It will also offer food education programs, serve as a gathering place for the community, and foster strong ties among the many diverse cultures of Rogers Park.

Because food co-ops are locally owned, they generally source many of their products from local farmers and food purveyors. Doing so keeps money spent on groceries in the local economy. Food co-ops often hire more employees than corporate supermarkets, which is good for the local economy, as well. By becoming a member or by shopping at the Rogers Park Food Co-op, residents can help strengthen the local economy and support a sustainable, healthy food system at the same time.

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