CCIP Expansion: Spotlight on Engaging & Supporting License-exempt Child Care Providers

Monday ♦ December 10, 2018

Audio: (562) 247-8422
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How to ask a question during the webinar

Oral:

If you called in using a computer or telephone, you’ll need to enter the Audio PIN.

2. Raise your hand (👋) and we’ll call on you.
   - Computer mic unmuted
   - Phone unmuted

Written:

1. Use the “Questions” text box to type in your questions.
2. We may unmute your computer mic or phone in order to ask you for clarification of your question.
Presenters

Helen Woodlee
CCIP Manager

Grace Hartman
Bay Area Regional Coordinator

Disa Lindgren
Southern Regional Coordinator
Agenda

- CCIP Updates
- What We Know About License-exempt (LE) Child Care Providers
- How to Engage & Support LE Child Care Providers
- Q&A
## CCIP Expansion: Network Supports

<table>
<thead>
<tr>
<th>Description</th>
<th>Support Area</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>GLC Play-based Curriculum for LEP/FFN</strong></td>
<td>Expand support to the full continuum of home-based caregivers</td>
</tr>
<tr>
<td><strong>Consistent Messaging, Outreach, and Support</strong></td>
<td>Establish a statewide outreach campaign &amp; consistent support for new licensees</td>
</tr>
<tr>
<td><strong>CCDF aligned H&amp;S Training for the full continuum (LEP/FCCH)</strong></td>
<td>Develop training curriculum that complements the GLC Training Modules &amp; meets CCDF H&amp;S training requirements</td>
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<tr>
<td><strong>Quality Assurance</strong></td>
<td>Develop a quality assurance tool</td>
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**CCIP**

Child Care Initiative Project
CCIP Expansion: Local Supports

New Licensee supports:

- Technical Assistance
- Home Visit (prior to the CCL pre-licensing inspection)
- Reimburse Start-up Cost

Monthly license-exempt activities, such as:

- Growing Learning Caring (GLC) Groups
- Preventative H&S/CPR/First Aid Training (EMSA approved- 16 hrs.)
- Home Visits

Up to a $1,000 of in material or FCC licensing expenses including but not limited to: orientation & application fees, fingerprints for the entire household, CPR/FA/HS, etc.

These activities should include family, friend, neighbor, and nanny caregivers, caring for children receiving a subsidy.
The CCIP Expansion Grant

Grant Award Notifications (GAN):

- 90% provided upfront

- June 2020 is the deadline to spend the 90%
  If the 90% is completely expended, the remaining 10% of the funds will be dispersed in August 2020

- Once Grant Award Notifications (GAN) are received, please sign and return Quality Improvement Office at the California Department of Education as soon as possible
## Reporting: LE Providers

<table>
<thead>
<tr>
<th>What:</th>
<th>Where:</th>
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</thead>
<tbody>
<tr>
<td># of LE providers who become licensed within the FY</td>
<td>Participant Record*</td>
</tr>
<tr>
<td>• Indicate type of care (Family, Friend, Neighbor, Nanny)</td>
<td></td>
</tr>
<tr>
<td># of LE providers caring for children with a child care subsidy</td>
<td>Participant Record*</td>
</tr>
<tr>
<td>• Yes or No</td>
<td></td>
</tr>
<tr>
<td>Track participant attendance at monthly activities</td>
<td>CA ECE Workforce Registry &amp; Sign-in sheets</td>
</tr>
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</table>

*This data should be captured in the Participant Record, currently available as a Word document, until the CCIP Database is updated. Sites will be notified as soon as the CCIP Database has added the fields needed to track this information.*
Quarterly Webinars - for new CCIP staff

**CCIP Overview Webinar**
December 18, 2018
1:00 - 2:00 p.m.

**CCIP Reporting 101 Webinar**
December 19, 2018
10:00 - 11:00 a.m.
FY 18-19 Project Plan

Due Friday, January 11, 2019

- It is a “living” document- update FY 17 -18 responses

- The Project Plan encompasses CCIP Quality, State Match, and Expansion - be sure to answer all new questions
What We Know
Did you know?

At least half of young children spend some time in LE child care.

Why do parents choose LE child care?

- **Trust** - someone they know; language + cultural congruence is often important
- **Flexible** - willing to accommodate non-traditional schedules
- **1:1 attention** - low ratios benefit all; especially children with special needs
- **Affordability** - LE care tends to cost less


Who are License-exempt providers?

- Most are 30-50 years old
- Many have low levels of income
- Many are Spanish-speakers
- Most LE providers are family members
- Compensation varies; not all LE providers are paid for the care they provide
CCIP Definition of LE Providers

- A home-based provider
- Who cares for children from only one other family besides their own
- Is at least 18 years old
- Monthly activities will be counted based on the service area the child care provider resides in
How to Engage LE Providers
Relationships Matter

Build relationships with individuals and organizations who have connections with LE providers such as:

@ Child care providers of all kinds
@ Families seeking care
@ Your AP colleagues
@ Front desk staff at child-centered businesses
@ Community service agencies
@ Librarians
Engaging LE Providers

When you think about marketing CCIP ask yourself...

- What do they potential participants want to know?

- How can I communicate my message in less than 1 minute? *E.g., community events, announcements, developing a PSA, etc.*

- How can I get my message across in under 30 seconds? *E.g., in a flyer or on the phone*

- Where are the best places to find LE providers who would be interested in participating in CCIP?
Avenues for Outreach to LE Providers

Partner with your Alternative Payment (APP) colleagues

- Offer a presentation on what you offer for LE providers to APP staff
- Make an enthusiastic announcement about CCIP at APP Orientations
- Include a special CCIP flyer in APP mailings
- Create a ticket that says, “Bring this ticket to Eva at Go Kids to quality for a free play day and get a free book!” Ask APP staff to hand out tickets to providers
Resources

- **Templates:**
  - Bookmarks
  - Postcard

- **Outreach Tips**
How to Support LE Providers
Defining: Monthly LE Provider Activities

When: At least monthly

What: An activity developed with the intention of serving FFN providers

Who: At least one LE provider must be present for a CCIP contractor to count the activity
Monthly Activities: GLC Groups

Growing, Learning, Caring Modules
Available on the CCIP Website here

Kaleidoscope
- Available to affiliates
- Become an affiliate through our training late January in Southern California
- Express interest For the Facilitator 101 Training here
- Evaluation, 2018
- Click here more info on KP&L
Growing, Learning, Caring Modules

Module 1 - The Vital Role of the Caring Provider: Safety, Health, and Nutrition

Module 2 - Discipline Guidance and Family Support

Module 3 - Playing is Learning

Module 4 - Family Literacy

Structure of Module:
- Overview & Goals
- Objectives & Materials
- Background Resources (Books & Videos)
- Sample Agenda
- Activities (Goals, Materials, Reflections)
- Key Talking Points
- Handouts & Overheads
Monthly Activities: Home Visits

Parents as Teachers (PAT)
- Available to subscribers and PAT affiliates
- Home visiting curriculum
- Find the teal binder at your agency for resource ideas
Monthly Activities: Learning Opportunities

- CPR/First Aid/Preventative Health and Safety-EMSA approved
  These trainings count for LE providers if your staff are conducting the training for providers

- Child development, e.g.:
  - Literacy
  - Social Emotional
  - Guidance & Nutrition
Incentives

- Make your monthly activity the incentive
- Free First Aid/CPR certification can be an incentive
- Coordinate donations from local businesses
- Immediate takeaways
- Offer incentives for providers who bring a friend
Word Platter

Activities That Work Are...

- Informal
- Hands-on
- Strengths-based
- Interactive
- Child-centered
- Provider-centered

- Relevant
- Flexible
- Helpful
- Fun
- Practical
- Engaging
Resources
Stanford University: TIPS by TEXT

Designed for LE providers, 3 text messages a week that:

- Match to the child’s age (in months)
- Are available in: English, Spanish, Chinese, Vietnamese

Cover topics like:
- Attachment
- Early reading & literacy
- Early math
- Engagement
- Build on interests
- Scaffold skills
- Respond promptly
- Safety
- Social skills
- Conversations
- Manners
- Emotions

https://cepalabs.sites.stanford.edu/caregivers
References & Resources

California Child Care Resource and Referral Network. (June, 2004). *Supporting and Training License-exempt Child Care Providers: Recommendations and Strategies for Child Care Resource and Referral Programs.* Author.


Questions + Network Staff Contact Info
Network Provider Services Team

**Statewide CCIP Support**
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**Regional Coordinators (RC)**
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- **North:** TBD (contact Helen Woodlee)
- **South:** Disa Lindgren: dlindgren@rrnetwork.org
- **Central Valley:** Juan Ramirez: jramirez@rrnetwork.org

**ECE Workforce Registry: CCIP/RR-related Training & Technical Assistance**
Pamela Becwar, pbecwar@rrnetwork.org

Keep the Network CCIP Staff Contact sheet handy; it’s available here: www.rrnetwork.org/ccip_quality
Thank You for Participating!

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