



Joint Annual Conference 2018: An Invitation to Sponsors and Exhibitors

California's premiere educational conference for the Child Care Resource and Referral and Alternative Payment Program field will be held October 17-19, 2018 in our State Capital. The California Child Care Resource and Referral Network (Network) and the California Alternative Payment Program Association (CAPPAA) will be joining forces once again to build our capacity to impact the communities we serve all across the state. We invite you to take advantage of this special event to support early childhood education and support and promote your company and products at our joint conference.

There are a variety of ways to sponsor and show your support. Whether you are interested in one of our many sponsorship opportunities, purchasing ad space in the Conference program or exhibiting your business at our Exhibition Hall to showcase new products or launch promotions, there will be ample opportunity for your company to be recognized as a contributor to the Early Learning and Child Care field and for you to build visibility and network with senior management and key decision makers.

With early childhood education at the top of the federal policy agenda, the general public is more aware of the importance of the early childhood years in setting the foundation for a child's ability to succeed in life, associating the need to support working parents with quality child care. By participating in our joint conference, you are demonstrating your support for California's children and their families and will be able to make a connection with a significant number of leaders in the early childhood and education community.

Highlights for this year's program include:

- Over 600 people from across the state are expected to attend this conference, including line staff, managers, directors and executive directors of agencies
- Dynamic keynote speakers and over 60 exciting workshops
- Ample opportunities to meet Resource & Referral, Alternative Payment professionals and other stakeholders in the Early Learning and Child community

Attached are the sponsorship opportunities that we ask you to consider. Please contact Danielle Metzger at (916) 567-6797 or danielle@cappaonline.com with any questions.

Sincerely,

Linda Asato
Executive Director, CCCRRN

Denyne Micheletti Colburn
Chief Executive Officer, CAPPAA

CONFERENCE SPONSORSHIP OPPORTUNITIES

The Network and CAPP A invite you to take advantage of a special opportunity to promote your agency's visibility at our joint Annual Conference on October 17-19, 2018 at the DoubleTree Hotel, Sacramento CA.



\$15,000

Title Sponsor

- Exclusive recognition as the "Title Sponsor"
- Sponsorship of the Conference Guidebook App
- Full conference participation for four (not including lodging)
- Access to contact information for all attending agencies and businesses
- Attendees will be sent a special email blast two weeks prior to the event, with a message from you
- Opportunity to host a meet-and-greet or product demonstration on Thursday evening.
- On stage recognition and five minutes of microphone time to welcome conference participants and to introduce yourself and your business during the dinner
- Recognition in conference program and one full-page color advertisement in program
- Complimentary table in main exhibition area with priority placement
- Your company logo projected on the presentation screen during meals
- Banner Ad for your company on the GuideBook Conference App
- Logo and web link on conference website page – www.rnetwork.org and www.cappaonline.com

\$7,500

Technology Sponsor

- Exclusive recognition as the "Technology Sponsor"
- Recognition as the Exclusive Sponsor of the meeting space Wi-Fi
- Recognition for helping to provide AV services
- Full conference participation for two (not including lodging)
- Access to contact information for all attending agencies and businesses
- Opportunity to host a meet-and-greet or product demonstration on Thursday evening.
- Recognition in conference program and one half-page color advertisement in program
- Complimentary table in main exhibition area
- Your company logo projected on the presentation screen during meals
- Banner Ad for your company on the GuideBook Conference App
- Logo and web link on conference website page – www.rnetwork.org and www.cappaonline.com

\$7,000

Keynote Speaker Sponsor

- Full conference participation for two (not including lodging)
- Email blast recognizing your sponsorship of a keynote session
- On-stage recognition during the keynote session you sponsor and five minutes of microphone time to introduce yourself and your business
- Recognition in conference program and half-page color advertisement in program
- Complimentary table in main exhibition area
- Your company logo projected on the presentation screen during sponsored keynote
- Banner Ad for your company on the GuideBook Conference App
- Logo and web link on conference website page – www.rnetwork.org and www.cappaonline.com

\$5,000

Conference Lunch

- Signage at Thursday's lunch
- Full conference participation for one (not including lodging)
- Your company's promotional items or brochures placed at each table during your sponsored lunch
- On stage recognition during Thursday's lunch
- Recognition in conference program and one half-page color advertisement in program
- Complimentary table in main exhibition area
- Your company logo projected on the presentation screen during Thursday's lunch
- Banner Ad for your company on the GuideBook Conference App
- Logo and web link on conference website page – www.rnetwork.org and www.cappaonline.com

California Child Care Resource & Referral



\$3,000

Conference Giveaway



Conference Tote Bags

- Provide a giveaway of your choice with your company logo to conference attendees. Product will be placed at registration or other key location (ex. snacks, water, product samples, coupons, etc.)
- Half-page color advertisement for your business or agency in conference program
- Complimentary table in main exhibition area
- Banner Ad for your company on the GuideBook Conference App
- Logo and web link on conference website page – www.rrnetwork.org and www.cappaonline.com

\$2,500

Rest & Relaxation Area



- Sponsor the conference chair massages for conference attendees
- Complimentary table in main exhibition area
- Set up brochures or literature for attendees to browse through while they await their massage
- Half-page color advertisement for your business or agency in conference program
- Banner Ad for your company on the GuideBook Conference App
- Logo and web link on conference website page – www.rrnetwork.org and www.cappaonline.com

\$1,500 each

Partner

- Partners will be acknowledged in conference program
- Complimentary table in main exhibition area
- Quarter-page color advertisement for your business or agency in conference program
- Logo and web link on conference website page – www.rrnetwork.org and www.cappaonline.com

\$1,500

Conference Break

- Treat your colleagues to refreshments as they rejuvenate between conference sessions
- Complimentary table in main exhibition area
- Place signage at the break table
- Quarter-page color advertisement for your business or agency in conference program
- Logo and web link on conference website page – www.rrnetwork.org and www.cappaonline.com

\$1,000

Name Badge Lanyards

- Put your name and logo on the name badge lanyards that attendees wear for the entire conference
- Logo and web link on conference website page – www.rrnetwork.org and www.cappaonline.com

\$750

Supporter

- Supporters will be acknowledged in conference program
- Quarter-page color advertisement for your business or agency in conference program
- Logo and web link on conference website page – www.rrnetwork.org and www.cappaonline.com

\$250

Workshop Sponsor

- Sponsor a specific workshop (with over 60 to choose from)
- Introduce the speaker at the beginning of the workshop
- Logo listed by the workshop sponsored
- Logo and web link on conference website page – www.rrnetwork.org and www.cappaonline.com

\$250

Contributor

- Donate goodies or a promotional item to share with conference attendees at registration or other key locations (ex. snacks, water, product samples, coupons, etc.)
- Logo and web link on conference website page – www.rrnetwork.org and www.cappaonline.com

California Child Care Resource & Referral



Network & CAPP Annual Conference
October 17-19, 2018
DoubleTree Hotel, Sacramento, CA



REPLY FORM

Organization/Business Name: _____

Contact: _____

Address: _____ City: _____ State: _____ Zip Code: _____

Phone Number: _____ Fax: _____ Email: _____

SPONSORSHIP

YES! Please acknowledge us at the following sponsorship level:

- | | |
|--|--|
| <input type="checkbox"/> Title Sponsor - \$15,000 | <input type="checkbox"/> Partner - \$1,500 |
| <input type="checkbox"/> Technology Sponsor - \$7,500 | <input type="checkbox"/> Conference Break - \$1,500 |
| <input type="checkbox"/> Keynote Sponsor (Thursday)- \$7,000 | <input type="checkbox"/> Name Badge Lanyards - \$1,000 |
| <input type="checkbox"/> Keynote Sponsor (Friday)- \$7,000 | <input type="checkbox"/> Supporter - \$750 |
| <input type="checkbox"/> Conference Lunch Sponsor - \$5,000 | <input type="checkbox"/> Workshop Sponsor - \$250 |
| <input type="checkbox"/> Conference Give Away - \$3,000 | <input type="checkbox"/> Contributor - \$250 |
| <input type="checkbox"/> Rest and Relaxation - \$2,500 | <input type="checkbox"/> We are unable to commit to sponsoring the event but would like to make a contribution in the amount of \$ _____ |

EXHIBITS AND ADVERTISING

Exhibits

Table spaces will be available in or near the ballroom or in lobby areas near meeting rooms used for multiple conference workshops.

Exhibition Hours:

Thursday, October 18, 2018

10:00am, Set up
12:00pm – 5:00pm, Exhibits Open

Friday, October 19, 2018

7:45am-12:00pm, Exhibits Open
12:00pm-1:00pm, Tear Down

YES! *We would like to purchase the following:*

- A Table Exhibit to be displayed from Thursday, October 18, 2018 through Friday, October 19, 2018.
- One 6 ft Table for \$550 Two 6 ft Tables for \$750

Advertisement

Color advertisement in program booklet and posted on the conference website pages.

YES! We would like to purchase the following:

- Full Page (8in x 11in) for \$600
- Half Page (5.5in x 4in) for \$450
- Quarter Page for \$300

* All orders for advertising, artwork and payments must be received no later than August 31, 2018. Artwork must be provided to size in JPG or PDF format. No bleeds allowed. Fonts must be embedded. Please contact Danielle Metzger at (916) 567-6797 or Danielle@cappaonline.com.

Total Charges

Table Top	\$ _____
Program Advertising	\$ _____
Sponsorship	\$ _____
Company Banner Ad	\$ _____ @\$50 ea (on the Guidebook Conference APP, if not included in sponsorship)
Thursday Lunch	\$ _____ @\$35 ea
Total Amount Due	\$ _____

Name Badges

Please submit the names of exhibit personnel:

1. _____
2. _____
3. _____
4. _____

Mail/Fax this form to:

California Alternative Payment Program Association
 1451 River Park Drive, Suite 185
 Sacramento, CA 95815
 Phone: (916) 567-6797
 Fax: (916) 567-6790

Please make checks payable to California Alternative Payment Program Association.

California Alternative Payment Program Association is a registered 501(c)(3) non-profit organization: Tax ID#: 03-0521444

