FROM THE BOARD

Thank you for being a key member of the Research Triangle region’s cleantech economy.

We are pleased to share highlights from the Research Triangle Cleantech Cluster’s 2018-19 Program of Work, which focused on Business Growth & Economic Development, Regional & Global Marketing, and Talent Attraction & Development.

Our mission is to accelerate cleantech innovation and application in the Research Triangle and across the state. RTCC celebrated a huge milestone this year, thanks to your support and collaboration: we received a grant from the US Department of Commerce Economic Development Administration, in partnership with Joules Accelerator, to develop a “North Carolina Cleantech Corridor” that will deliver cleantech solutions and economic impact to industry and communities in and between the Charlotte and Research Triangle regions.

If you are new to RTCC, now is the time to get involved. Our growing membership represents electric and water utilities, municipalities, universities, and multinational and startup industry leaders. Opportunities abound for you to learn, develop business opportunities, and hire talent.

In 2020, we will strengthen relationships between industry, utilities, and cities by expanding the NC Cleantech Corridor in the Triad and Charlotte regions, and we will continue to promote state and local government clean energy goals, attract industry, and support existing cleantech employers.

Thank you for your support and involvement. We are proud to work with you and look forward to continued collaboration in the coming year.

Gary Rackliffe  
ABB Vice President of Smart Grids  
RTCC Board Chair

Susan Sanford  
RTCC Executive Director

"THE CLUSTER DOES A GREAT JOB OF FOSTERING STRATEGIC AND MUTUALLY-BENEFICIAL CONNECTIONS WITHIN THE CLEANTECH INDUSTRY, AND SEVERAL OF OUR CORPORATE PARTNERSHIPS GREW OUT OF INTRODUCTIONS MADE AT RTCC NETWORKING EVENTS."

- Lauren Brown, MeterSYS
BUSINESS GROWTH & ECONOMIC DEVELOPMENT

» Awarded $1.5 million in funding from the federal government and North Carolina industry to build a ‘cleantech corridor’ between the Research Triangle - Charlotte regions, bringing together local government, industry, utilities, academia, and other stakeholders to drive cleantech deployment and commercialization over three years

MARKETING & INDUSTRY ENGAGEMENT

» Led delegations to Smart City Expo World Congress in Barcelona and DistribuTECH in New Orleans

» Spoke at Zpryme’s City of the Future in San Antonio

» Participated in BILAT USA, an EU-funded trade mission connecting U.S. and Scandinavian stakeholders working in cleantech, smart cities, and more

» Hosted nine events, including Innovators’ Networking and SMART Series

» Partnered on regional industry events, inc. State Energy Conference, UNC Clean Tech Summit, Duke Energy Week, PGS International Workshop for Global Sustainability, and the first-ever Greentech Media Grid Edge East

» Formalized partnership with WRAL TechWire, increasing media coverage

» Increased social media presence to amplify member successes and cluster news (~20% growth in Twitter impressions and Facebook followers)

» Featured in ‘The Clean Energy Economy & North Carolina’ video by Environmental Entrepreneurs

» Continued global engagement with the International Cleantech Network

TALENT ATTRACTION & DEVELOPMENT

» Organized two Educator Immersion Days at the US EPA & Infosys for ~50 K-12 educators and staff

» Hosted two Cleantech Connect Career Fairs for 35 employers and ~500 job seekers

» Convened bimonthly meetings of the Talent Action Committee, connecting industry and educational institutions to address talent attraction & retention

» Diversified membership by appointing UNC - Chapel Hill, Duke University, and NCSU to the Board of Directors and Appalachian State University to the RTCC membership
The Research Triangle Cleantech Cluster is an initiative of business, government, academic, and nonprofit leaders growing the cleantech economy of North Carolina’s Research Triangle region. Our members work across the cleantech value chain, representing a diverse and growing industry.

BOARD OF DIRECTORS & PROJECT PARTNERS

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LEADERSHIP

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